



Sandbox Advertising Sale

Up to **50% discounts** on advertising packages



Digital Platforms that Engage Audiences



WEBSITE

Monthly Users 6 million+
Monthly Pageviews 12 million+
TH and EN languages



FACEBOOK

Page likes 198K



TWITTER

Followers 10K



INSTAGRAM

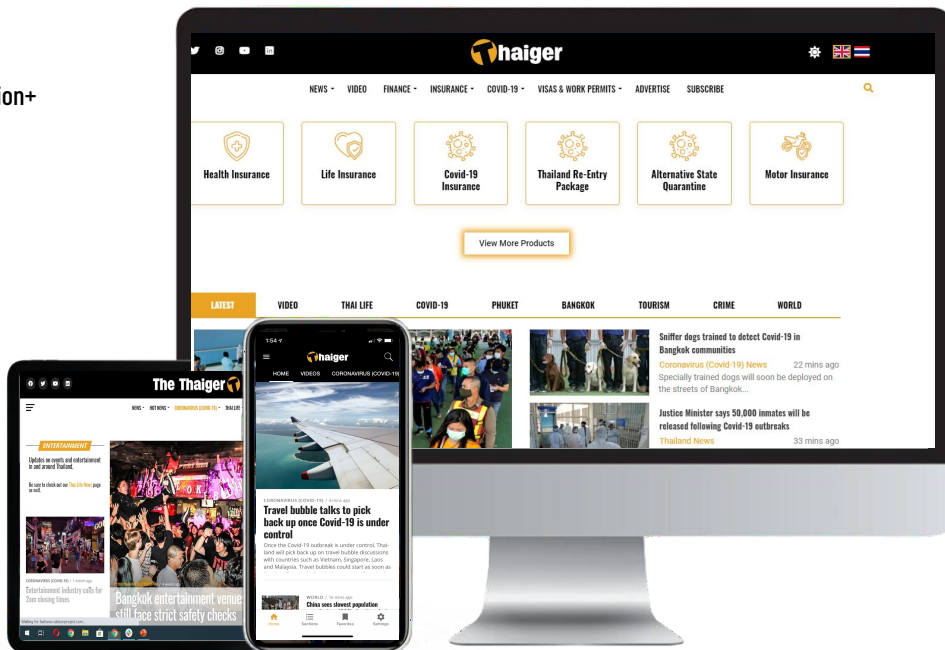
Followers 4k



YOUTUBE

Subscribers 80k
Avg. Daily Views 55k

***Thailand's biggest English language
video news channel*



EMAIL

10k engaged subscribers

ONE SIGNAL

Subscribers 400K

MOBILE APP

Downloads 23k
Launched Apr-21
English only

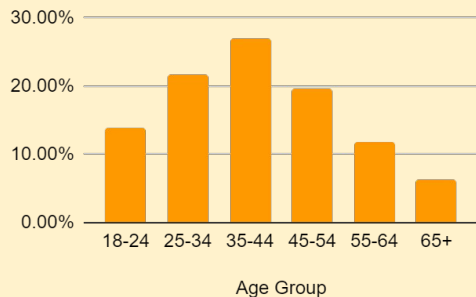
GLOBAL FEEDS

- Feedly
- Google News
- Apple News
- Feedburner
- Flipboard



Engaged and Mature Readership

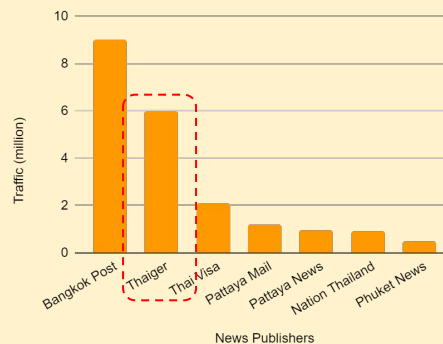
Readers who Spend



9/10 English speakers in Thailand have heard of The Thaiger

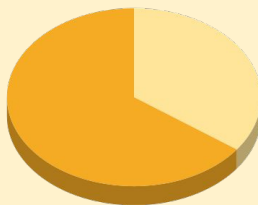


Monthly Visitors (million)



12 million average
Pageviews per month or 2
per user

User Breakdown by Language



● EN ● TH

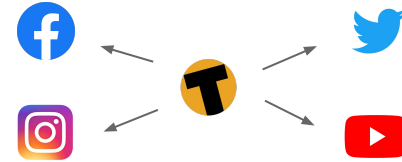


5,460,000
Readers based in
Thailand

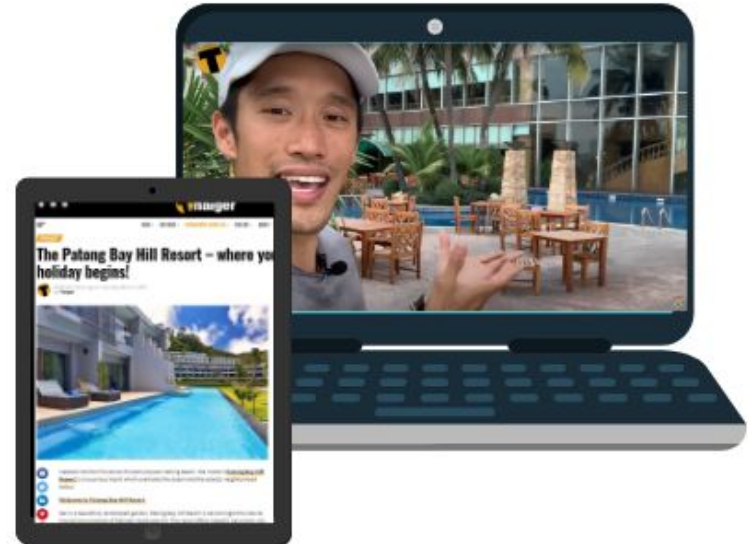
540,000
Readers based
outside Thailand
and waiting to
return!

Types of Advertising Available

1. Popup
2. Banner
3. In-Article
4. Pop-up Video
5. Sponsored Content
6. Press Releases
7. YouTube Sponsorship
8. Social Media
9. Forum
10. Email



“Use the influence of The Thaiger to get your brand noticed in Thailand”





Enquire Now

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