huket Gazette

January 23-29, 2016

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'THE MAP CUTS OUT 1,200 RAI OF PUBLIC LAND'

Une map, one more problem

Prime Minister told new map steals B50bn baht of land from Phuket

By Chutharat Plerin

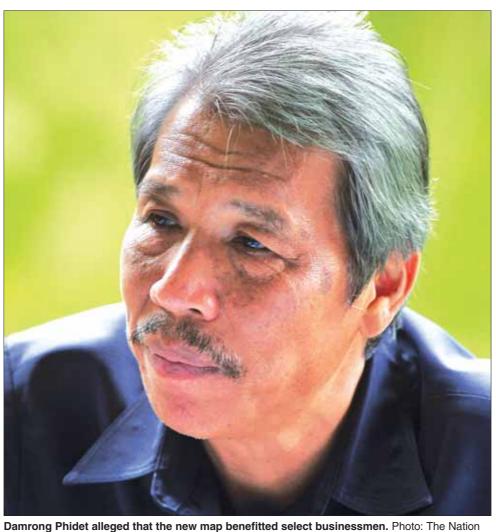
OFFICIALS in Bangkok are fuming after Prime Minister Gen Prayut Chan-o-cha was told that the 'One Map' project, aimed at seeing state agencies use a map set at the same scale, sliced off about 50 billion baht worth of national park and forestry land in Phuket for the benefit of private

In the past, the use of maps with different scales led to encroachment on forest areas and the fraudulent issuance of ownership documents, as areas often overlapped due to the varying scales, explained Justice Minister Gen Paiboon Koomchaya, who is also the chair of the national state land boundary enhancement committee.

The project was proposed last year as part of a solution to tackle the widespread issue of encroachment and deforestation.

When the 1:4000 scale map is officially used nationwide, it will be impossible to issue land ownership documents...

Continued on Pages 4-5



Taxi driver attacks hotel employee in front of guest

POLICE arrested a taxi driver last week after he was caught on CCTV assaulting a Holiday Inn Resort employee in Patong.

Full story Page 3

BUSINESS



Lee Marine to present fleet at Ao Por Marina for the Thailand Yacht Show.

PROPERTY



Taking a long look at the changing face of luxury rentals on the island.

LIFE&STYLE



You've got the boat, now the question is: what toys should you have on board?



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Briefly

American man falls to his death

A 40-YEAR-OLD American man fell to his death from the 17th floor of a Patong hotel on January 16.

The man, whose name is being withheld pending confirmation that next of kin have been informed of his death, was staying alone in the hotel.

Police confirmed that there were no signs of a struggle but are investigating the matter further.

- Winai Sarot

Phuket named richest province

DATA compiled by the Office of the National Economic and Social Development Board (NESDB) has dubbed Phuket the richest among Thailand's 77 provinces.

Following Phuket on the list of richest provinces were Samut Sakhon, Bangkok, Nonthaburi and Chonburi.

The island was ranked second on a combined index for overall health, education, employment, income and communication.

- The Nation

Virgin beach deflowered with umbrellas, loungers



Though all umbrellas and beach chairs on Phuket's Laem Sing Beach are banned, photographs taken from above the beach show furniture obscuring much of the sand. Phuket Vice Governor Chokdee Amornwat, who is in charge of the island's beach management, vowed to take action against the violation of provincial rules next week. For the full story, visit PhuketGazette.net. Photo: Gazette reader

British national found dead at Kamala home

A BRITISH expat was found dead in front of his home in Kamala on January 15.

Thomas Robert Putnam, 52,

was found hanging by his neck from a beam in his front yard.

Police found no signs of a struggle or that the home had been ransacked.

The British Embassy has been notified of Mr Putnam's death while police continue their investigation.

- Kritsada Mueanhawong

Police hunt for driver of fatal hit-and-run

POLICE are hunting the driver of a vehicle that struck and killed a woman in Paklok on January 15.

Obrom Daengprapai, 68, was dropping her 5-year-old grand-daughter off at school when her motorbike was hit by a car while she was changing lanes.

Ms Obrom was pronounced dead on arrival at Thalang Hospital, while her granddaughter received treatment for minor injuries.

– Winai Sarot

Officers arrest drug dealer with meth, firearm

POLICE arrested an armed drug dealer in Phuket on January 14.

Saichon Taengkliang, 37, was caught with about 235 grams of *ya ice* (crystal methamphetamine) and 331 pills of *ya bah* (methamphetamine), as well as a firearm and ammunition.

Police are now trying to break up the drug network by tracking down his supplier.

– Kritsada Mueanhawong

Mass raid yields dozen suspects

A LARGE task force swept up 12 suspects wanted for a series of crimes ranging from illegal drugs and firearms, to their role in the Thalang Police Station riot on January 17.

A total of eight firearms, 88 rounds of ammunition, 117 *ya bah* (methamphetamine) pills, 18.4 grams of marijuana, 1.16kg of *kratom* leaves and 1.35 liters of a *kratom*-based beverage were seized.

- Kritsada Mueanhawong

CCTV catches hedonist thugs robbing victims

POLICE arrested two suspected thieves and their accomplice on January 13, after collecting evidence from nearby CCTV cameras.

Chaiprasit Boonyok and Thiradet Chotika, both 23, confessed to two robberies involving a British and Russian expat.

They were charged for robbery and carrying a weapon in public. The accomplice was charged for receiving stolen goods and acting as an accomplice to theft.

- Kritsada Mueanhawong

Flyovers given second chance to take off

THE plans for flyovers at two key locations that were shot down by locals last year, will be tabled again in an effort to solve traffic troubles on Phuket.

Phuket Governor Chamroen Tipayapongtada, who will retable the plans next month, remarked that misunderstanding and lack of necessary information for the public was what caused the idea to fail last time.

- Kongleaphy Keam

Local man shot in groin, back

A PHUKET man on a motorbike was hit twice during a drive-by shooting on Thepkrasattri Road in Phuket on January 18.

Rawi Suksamran, 34, suffered bullet wounds to his groin area and lower back.

Police are still hunting for the shooter, while Mr Rawi is recovering in hospital.

- Winai Sarot



Resort employee beaten by taxi driver after hailing tuk-tuk

POLICE arrested a taxi driver on January 13 after he was caught on CCTV cameras assaulting a Holiday Inn Resort Phuket employee in Patong on January 12.

Officers used the footage to identify Chamni Khaiduang, 50, who was seen viciously attacking Human Re-

sources Director Tawatchai Kwanchum, 37, after he hailed a tuk-tuk for hotel guests.

"Mr Tawatchai flagged down a tuktuk at the request of the guests. This angered Mr Chamni, as he was already sitting outside the hotel in his taxi," said Patong Police Superintendent Chaiwat Ouikham.

The incident is just another in a long string of attacks in the last few weeks by notoriously short-tempered public transport drivers in Phuket, attacking each other, their passengers or other motorists.

A van driver in neighboring Krabi

province surrendered himself to police on January 5 after a video clip of him attacking a foreigner on a motorbike went viral.

Mr Chamni was charged with assault and fined just 1,000 baht (approx US\$28.00).

- Kritsada Mueanhawong

Many island tourism venues deemed illegal, say officials

By Panassaya Jaengjamras

ALMOST 50 per cent of private tourist attractions on Phuket have been operating illegally, confirmed Phuket Vice Governor Prajiad Aksornthammakul.

The in-depth investigation into animal shows and other tourism hot spots, including ATV adventures, shooting ranges and go-kart tracks, was initiated following a tourist being bitten on the nose at a snake show after she kissed a serpent on January 9.

"It is essential that we increase safety measures at all tourism venues to prevent further avoidable accidents from occurring," said V/Gov Prajiad at a meeting on January 14.

Only 45 of 80 recognized tourism venues on Phuket have the necessary tourism license, as required by the Tourism Business and Guide Act 2008, confirmed Santi Pawai, direc-



MOTS Director Santi Pawai (left) investigates the legality of a snake show after a Chinese tourist was bitten by one of its serpents earlier this month. Photo: Kritsada Mueanhawong

tor of the Ministry of Tourism and Sports (MOTS) Phuket Office.

"Those who have yet to obtain the necessary licence must do so by the end of the month," Mr Santi said. "Anyone who fails to do so risks being

charged with operating without the licence, which carries a maximum penalty of two years imprisonment, a fine of 500,000 baht or both."

Directly dealing with the issue of animal shows, Mr Santi made it clear that all perform-

ers working with animals would be required to be trained to specifically work with the species of animal under their care.

"It is our responsibility to ensure that tourists on the island are safe," Mr Santi said.

International licences to be mandatory



V/Gov Chokdee Photo: Gazette file

OFFICIALS will soon require all foreign drivers to be in possession of an international driving licence when renting vehicles, confirmed Phuket Vice Governor Chokdee Amornwat on January 12.

In an effort to protect tourists, renters and business owners, as well as to lower road accidents and fatalities, Vice Governor Chokdee established a committee whose aim is to help monitor the rental vehicle industry.

Additional details on new regulations will be discussed at the committee's next meeting, which has yet to be scheduled.

- Sukawin Tanthavanich





Speedboat crew safety courses launched after woman's death PM Prayut

MARINE Police launched safety and rescue education courses in Phuket following the death of a French snorkeller, who was killed by a speedboat earlier this month.

The campaign, entitled 'Safety is the heart of tourist', aims to have all crew working with tourists on the island trained within two months. By January 15, more than 100 boat crew will have already taken the course, confirmed Phuket Marine Police Chief Panya Chaichana.

"The project was launched to reduce the number of marine accidents and improve the rescue skills of boat crew," Lt Col Panya said. "The course reviews the laws that govern the marine world, as well as offers live-action drills, so that they can practice responding to emergency situations."

Overall, there has been good



Boat crews were taught safety and rescue skills. Photo: Marine Police

feedback from those taking the course.

"They are happy to learn and willing to put it into practice, should they need to," Col

Panya said.

Another course is scheduled for January 23 at Asia Marina

- Kongleaphy Keam

If the new

boundaries are signed

off, then we suddenly

lose our cases

and the land.

- Kitiphat Tharapiban,

Sirinath National

Park Chief

..that are fraudulent, and authorities will be able to take more effective action against people who encroach on forestland, Gen Paiboon said.

However, the Prime Minister on Monday received a complaint from Damrong Phidet, a member of the National Reform Steering Assembly and former director general of the Department of National Parks, Wildlife and Plant Conservation (DNP).

"I have obtained and passed on information incriminating officials who abused their power and sold off about 1,200 rai of forestry and park land," said Mr Damrong. "I was informed by a number of officials who were working on the One

Map project about inaccurate information being used to mark park and forestry land. They did not want to sign off on the measurements, as they knew that land was missing."

The land, which is valued at about 50 billion baht, was divided up into 178 plots and originally issued NorSor 3 Kor land-usage documents, explained Damrong.

"The 50 billion baht worth of land was stolen from the park for the benefit of businessmen, who then built luxury hotels and resorts on it," Mr Damrong alleged. "I want anyone involved in this land snatching to face the full force of the law.'

The complaint to the PM was also filed with the Department of Special Investigation, the National Anti-Corruption Commission, the Ministry of Natural Resources and Environment, and the Ministry of confirmed Mr Justice. Damrong.

"I brought it to the attention of the Prime Minister for him to judge, hoping that he will order a full investigation into those involved in taking the measurements," Mr Damrong

Damrong, following the complaint's submission to PM Prayut, saying that there were subcommittees in all provinces, as well as regional level panels, to examine and verify the boundaries of state land nationwide after the state map was changed to a 1:4000 ratio across the board. Hence, he believes no wrongdoing should have occurred, as claimed by Mr Damrong.

However, if there were issues, Gen Paiboon assured the press that he would take action against the officials himself.

Gen Paiboon called on Mr Damrong to provide evidence of ongoing boundary adjustment at Sirinath National Park.

Mr Damrong confirmed to the Gazette on Tuesday that he had submitted all relevant

> documents to the Ministry of Justice.

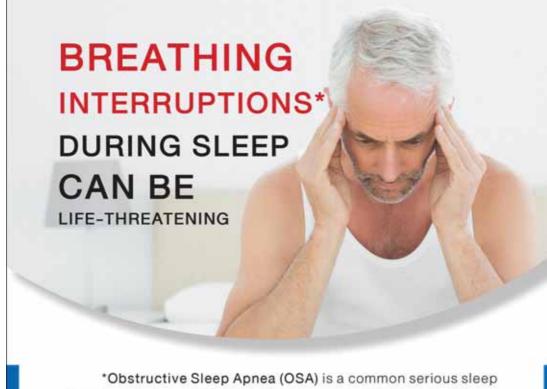
"I am willing to meet with Minister Paiboon in person, if he so wishes," Mr Damrong said.

If the new One Map borders of Sirinath National Park were to be used. Thailand would lose hundreds of rai of valuable park land, confirmed Kitiphat Tharapiban, the chief of Sirinath National Park.

"The team working on this project is from the central government. I've had no part in it. However, from what I know, it looks like about 1,200 rai of national forest has been commandeered from Phuket including about 400 rai of national park land," said Mr Kitiphat, who nearly resigned in 2014 after receiving death threats related to land encroachment.

"Part of the land that will be deemed legal, if the new boundaries are put in place, is currently being used by a number of luxury resorts, which are under investigation or in legal proceedings," Mr Kitiphat told the Gazette on Tuesday. "I am very concerned about this. If the new boundaries are signed off, then we suddenly lose our cases and the land.

"I hope that the committee



disorder mostly associated with aging, overweight and a lack of exercise. Sleep specialists recommend an overnight study called Polysomnography (PSG) to reveal an individual's current sleep data, number of times breathing is impaired during sleep, and the severity of sleep apnea.

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Gen Paiboon rebuked Mr

told survey cut out 1,200 rai

the new boundaries will not be used for the map. I don't want to lose a single square centimeter more of our park.'

The DNP stopped issuing Chanote titles in 1964 for land in the Sirinath National Park and Khao Ruak-Khao Muang forest reserve areas, explained Mr Damrong.

"Any land that has a Chanote issued after 1964 we consider to be illegal," Mr Damrong told the Gazette during his 2012 investigation into 10 resorts that had allegedly encroached on national park land.

"In 1979, the Land Department issued land ownership documents for 178 plots that were in fact part of the national forest or national park land," Mr Damrong said. "It is unclear whether or not they realized that they were issuing these documents for protected areas. We are now trying to reclaim the land.'

During his 2012 investigation, Mr Damrong named the resorts, villa developments and management companies under investigation for allegedly encroaching on Sirinath National Park land.

They were named in Thai as: • Phuket Peninsular Spa & Resort - under investigation by the Sri Racha Royal Forest

Department (RFD)



Mr Damrong explained that any Chanote issued after 1964 should be considered illegal. Photo: The Nation

- Central & City Development Co Ltd - under investigation by Surat Thani
- Landstate Co Ltd under investigation by Nakhon Sri Thammarat RFD
- Ms Suchada Sangsuwan under investigation by Songkhla RFD
- Andaman White Beach under investigation by Nakhon

Rachasima RFD

- Suree Samlit Co Ltd under investigation by Khon Kaen
- Pavilions Beach Resort Co Ltd - under investigation by Phitsanulok RFD
- La Colline villa development - under investigation by Phrae RFD
- Layan Phuket Co Ltd under investigation by Trat RFD

In 2014, officials called for the land titles of about 100 rai of property owned by other big name companies on the island to be revoked. The companies were named as Phuket Pullman Arcadia Co Ltd, Malaiwana Park Development Co Ltd, United Developers Corporation Ltd and Three Dolphins Resort

The titles, which were to be

reviewed by an audit committee, have yet to be revoked the Gazette confirmed on Wednes-

Mr Damrong explained to the Gazette that he understood that his and other investigations into the legitimacy of land documents that total trillions of baht worth of investment is shaking investors confidence in the island.

"I pity the investors who have spent billions of baht for the land," he said. "But how can a luxury building be completely surrounded by national park land? How is that even possible?"

"I do realize that some of these people are the fifth or sixth owners of the properties. The documents were issued more than 30 years ago, and the officers who signed off on the documents might already be dead, as could be the original owners.

"The current owners are victims.

Nonetheless, he pointed out that it was impossible for a luxury building to be inside a national park.

"The best we can do is to get everything taken care of properly, so that investors further down the line won't have to face the same concerns as those who are now in the illegal possession of national park land."



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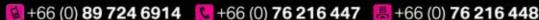




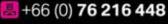


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TAT governor

Monorail project vows to push TG would cost B20bn -

consultant

Leaving Phuket's jetset behind

4 arrested over forged

credit cards

boost flights A burning issue at Saphan Hin Hotels must prepare now for

another tsunami

if the management

safety?



Dog digs up dead baby at Saphan Hin

Illegally dumping waste



WELCOME TO THE HOTEL DIDDENWARNIA Could Phuket hotels cope with another tsunami?

le of the ludicrousness of the surprisingly light toll compared to what might have been.

MORE direct flights from key tourist markets to Phuket was put forward as the Tourism Authority of Thailand (TAT) Phuket Office scrambled out of a 'lion's den' of hoteliers and property industry figures a decade ago.

"It seems to me, from what I have heard here, that there are tourists who want to come, but there are no flights. If we see the potential from Australia, say, or Hong Kong, instead of [using the TAT's] budget for advertising, we [will] support Thai Airways International and you [will] do the marketing," TAT Governor Juthamas Siriwan told the group.

With the battle of short-haul bud-

get airlines now raging in the region, direct flights to many key markets have come online since Ms Juthamas' proposal. Though there has

been recent focus on direct flights to Phuket by HK Express, as well as Thomson Airways, the real impact is coming with more and more mainland Chinese cities being directly connected to the island.

Though it seems the page one story of the January 21-28 issue of the Gazette feels dated now that Phuket International Airport is set to out pace

the capacity of the The gift of yet-to-be-finished expansion – set at 12 million people - clippings of headlines

from the rest of the pages could be thrown into this week's Gazette with only a change of the dateline.

'Monorail project would cost B20bn - consultant' reads the sidebar of page one. Yes, that's the lightrail project for which Bangkok officials currently hot. The feasibility study into the project began in October 2005... and now, ten full years later, we really aren't that much

closer to the public transport project being built, despite many hoping it will mark the dawn of a new era on the island.

There was also the call for blood at the beginning of 2006, which is something we now regularly hear from the Red Cross.

"We have nearly run out of supplies in Phuket," the President of the Phuket Blood Donor Club told the Gazette.

However, the headline that is frighteningly realistic nearly ten years after the fact reads: Could Phuket hotels cope with another tsunami?

- Isaac Stone Simonelli

Four Mexicans killed in horror crash

FOUR Mexican tourists were killed and six seriously injured after the van their 10member group had chartered to drive across Thailand crashed into a roadside tree in Phichit's Pho Prathap Chang district on January 14.

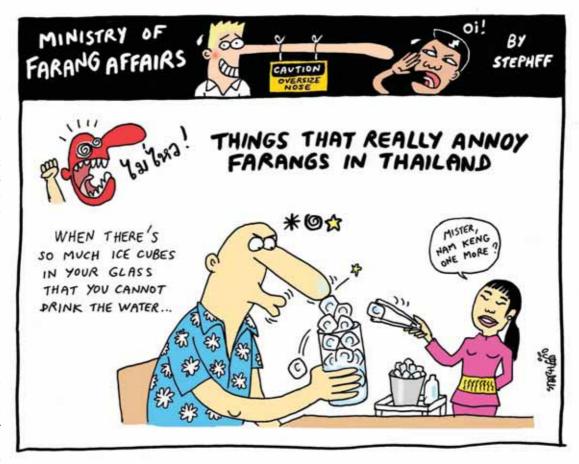
Court sentences teachers for rape of young students

THE Supreme Court on January 18 handed down lengthy jail terms to two former teachers for raping several of their students.

The victims were between seven and eight years old when they were sexually assaulted. The crimes took place in 2006 at a school in Bangkok and at a

The two defendants were Lon Sorakanit, 68, and Pimol Sunsri, 58. Both had threatened their victims not to tell anyone about the attacks but the girls' parents discovered what had happened and lodged complaints.

The Supreme Court upheld the conviction of both defendants, ordering Lon to serve 19



NATIONAL NEWS

years and three months in jail and Pimol to serve 12 years in

Hacker attack over Koh Tao sentence ushers in security fears

THE recent hacking of government websites has called into question the government's cyber security standards and

NATIONAL NEWS

risked its reputation for management, cyber security specialists said on January 17.

Police websites and about 300 Courts of Justice websites were hacked by sympathizers from the group Anonymous in protest against the Koh Tao double-murder verdict.

That led to a suggestion from police to bring back the single gateway plan to tackle the problem, which was promptly shot down by cyber security specialists.

Gov't wary of Supreme Patriarch

THE government will not seek a royal endorsement for

the new Supreme Patriarch if conflicts between opponents and supporters of the nominee lead to court cases or violence, said Deputy Prime Minister Wissanu Krea-ngam on January 17.

Deputy PM Wissanu was responding to the Sangha Supreme Council's decision to nominate Somdet Phra Maha Ratchamangalacharn as the Supreme Patriarch.

The 90-year-old abbot of Wat Pak Nam Phasi Charoen, also known as Somdet Chuang, is alleged to be involved in luxury car tax evasion.

Thailand faces 'old before rich' dilemma

THAILAND should urgently review its policies, as it is 'getting old before getting rich' with a rapid increase in the elderly population, according to the World Bank.

Thailand and other developing countries have a shorter time than Western countries to adjust attitudes.

The 'getting old before getting rich' dilemma is occurring in Thailand, China, Vietnam and Myanmar.

The shrinkage of Thailand's labor force of those aged 15-64 is forecast to be over 10 per cent from 2010-40, the sharpest among developing economies and compared to just four per cent in Vietnam.



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Beach blanket bilko

RECENT photos sent to the *Gazette* by a concerned reader revealed that the popular Laem Sing Beach in Kamala has been encroached upon by 'private investors' who are renting out multiple rows of beach loungers and umbrellas on the 'virgin' beach.

This illegal activity requires immediate action by provincial officials and law enforcement officers before the re-emerging lawlessness spreads to other beaches on the island and compromises all of the hard work the government has done to return our beautiful beaches to their rightful owners: the public.

When the National Council for Peace and Order (NCPO) took power in 2014, few expected that endemic corruption in Phuket's tourism industry would be a prime target of the new government.

Even as Thailand's domestic political situation drew considerable criticism from international observers, the *Gazette* supported the NCPO in its unprecedented campaign to rid the island of corruption.

Issues of democratic development aside, the fact remains that there will never be a better time than now to battle land encroachment and other acts of lawlessness that have ravaged Phuket's beautiful environment.

The NCPO's unexpected move to free Phuket of corruption came with the declaration that the long-standing practice by municipalities of divvying up local beaches for lucrative concession to beach service providers was illegal and would no longer be tolerated.

That being said, a suitable number of beach loungers and umbrellas should be made available for rent at popular beaches like Patong and Karon, especially as shade trees along these strands are few and far between and many tourists come here with the intent of spending much of the day on the sands. Beach umbrella rental operators also can play an important role in keeping our beaches clean and safe for visiting tourists.

However, the issue is the blatant disregard of the laws and rules governing our island at the international embarrassment of the government.

Lack of decisive action by police and local leaders could set a sad precedent that will undermine the considerable progress achieved by the NCPO in reclaiming our beaches for public use.

Justice, with transparent punishment of the perpetrators, needs to be served in this case as soon as possible to set an example for others who might be tempted to follow suit.

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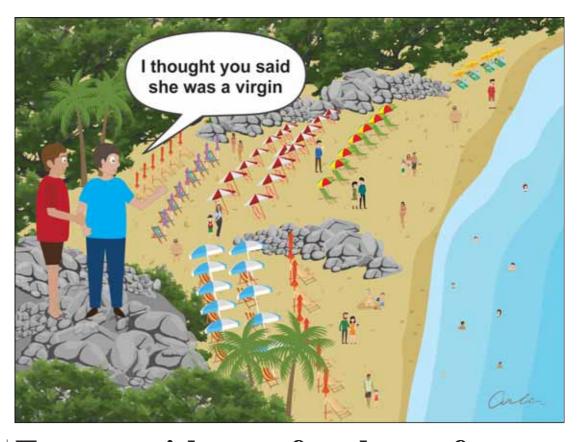
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Extra punishment for abuse of power

Re: PM informed: B50bn of national park land allegedly stolen by officials, January 18

Thailand needs more people like Khun Damrong – they have already tried to marginalize him but he has stuck to his guns.

The proof of the pudding lies in whether or not others have the intestinal fortitude to back him up and see these allegations through.

The destruction of the 1,200 rai is clear to anyone who drives through the area. It's about time that 'government' officials convicted of crimes face extra punishment for gross abuse of their positions.

Mister Ree Gazette forum

Charging for beach access is not legal

Re: Phuket beach covered with umbrellas, chairs, January 16

Anyone's land which encompasses beach access is required to give public access to the public beach as stated in previous editions when a hotel was challenged and gave free access to the beach as their land enveloped it.

What is complicated about that?

If someone at Laem Sing is really charging for access to the beach, this is illegal. Why has it been overlooked there? And why is it overlooked at Paradise Beach on Patong's south headland.

Gazette forum



Oo vou have an oninion to v

Do you have an opinion to voice? Email Editor@PhuketGazette.net

Easy and practical traffic solutions

Re: Phuket flyovers given second chance to take off, January 16

Actually, the traffic lights [at the site of the proposed flyovers] slow down the traffic, so u-turns can be done safer further up the road. Stationing traffic police at u-turns at peak times would be a far better idea, along with restricting convenience stores from being built on main roads, especially near a set of traffic lights or a junction.

And how about turning the Phuket Gateway into a Lorry Park and ban trucks from entering the island from 6am through 8:30am and 4pm through 7pm?

Col Clipton Gazette Forum

Taxi drivers show no respect for the law

Re: Resort employee beat by taxi driver for hailing tuk-tuk, January 15

It's pretty easy to see why the taxi drivers have not shown any respect to the military by following their orders and presenting tourism to Thailand in a more positive light.

These taxi men still do whatever they want to do and even act openly like mafia heavies, and that's because the courts treat their assaults like other countries would treat illegal parking.

A 1,000 baht fine means nothing.

Chob Gazette forum

Education is key to a cleaner Phuket

Re: Phuket Governor declares war on trash, January 14

Well intended. A clean, trashfree island is the way to prosperity and a great tourist destination for the benefit of all.

Teach the uneducated how to take care of their natural resources, how to dispose of their trash and recycle the proper way, to keep their beaches clean, and the sea and the air we breathe.

We need to have a healthy life. If they don't listen, impose fines.

Mother Nature Gazette forum

Underpass workers are rarely seen out

Re: Failed underpass company to continue project with hefty fines, January 13

I hardly see people working on this site.

A big difference from the Ital-Thai construction site at Koh Kaew. Not just recently, but since the beginning.

Simply the wrong... company chosen for the job.

Michael Gazette forum

Protection from yourself

FIRST PERSON

OF COURSE the DDPM rigorously tries to prevent death during any kind of natural disaster. However, we also try and prevent unnatural deaths from occurring during the dayto-day lives of those on Phuket.

As you can see, these are very daunting tasks, as the deaths such as these are unpredictable.

The 2004 tsunami was something we weren't prepared for, which is why it caused so much devastation. However, now that we are prepared for a tsunami and other natural disasters, the bigger issue we are faced with is the everyday dangers on our roads and in our waters.

Road accidents are now the biggest issue in Phuket. People continue to die on our roads at an alarming rate and the number increases every year.

Marine accidents are the second biggest issue, as we regularly see tourists die while swimming, snorkelling or diving, as well as when taking part in other marine activities.

It's hard to predict people's behavior and protect them from themselves when they disobey the law or ignore warnings that are there to keep them safe.

The lack of cooperation and disregard for the law is the biggest obstacle we face in preventing these deaths.

In regard to road safety, locals and tourists often drive too fast. Many of them are also under the influence of drugs or alcohol and, more often than not, are not wearing helmets.

With all of these elements combined, it is no wonder that we see deadly accidents al-



Sirisak Skoonsorutcha. originally from Surin Province, is the newly appointed chief of the Disaster Prevention and Mitigation (DDPM) Phuket Office. He graduated with a bachelor's degree in public administration from Sukhothai

Thammathirat University.

Here, he talks about the difficulties of preventing casualties caused by human error, as opposed to natural disasters.

most every day.

To help decrease the number of these incidents, we have worked together with Phuket Governor Chamroen Tipayapongtada to launch the 'One district, One road, with 100 per cent Helmets' campaign, which will begin on February 1. We aim to educate motorcyclists about the hazards of driving without a helmet and seize their bike if they are caught helmet-less.

They will then be brought to the police station where they will watch a one-hour video on road accidents involving helmet-less drivers; be forced to buy a 99baht helmet; and pay the maximum fine of 500 baht for the infraction. We also plan to test them for drugs and alcohol.

A second idea that we have is to require all rental vehicles to be registered with the Phuket Land Transport Office, so that when we arrest foreigners without a helmet or without a licence, we can track down the owner of the vehicle and fine them for letting a tourist rent the vehicle without a licence or helmet.

As far as marine accidents are concerned, we face similar issues.

Red flags are a universal warning sign to stay out of the water. Lifeguards even have multilingual signs posted with the beach rules and regulations. However, people ignore them.

There is not much that the DDPM can do to prevent marine accidents, as it is up to the Marine Office and the Ministry of Tourism and Sports to monitor tour companies and tour guides. However, I am aiming for all relevant officials to work together to avoid marine accidents. This will also help us at the DDPM collect more data about what the best response is to these emergencies and ensure that rescue workers are trained in the best possible manner given the island's needs.

The DDPM should be, and is, on-call 24 hours a day to respond to disasters or accidents anywhere on the island.

The DDPM is responsible for everyone's safety and we take the job very seriously. However, at the end of the day, people need to help us help them by following the rules and regulations put in place for their own safety.



Preventing pollution

AS A longtime Phuket resident, along with my past experience of taking action on personal and societal interests, I feel I must step up and try to do something here as well, as I feel certain things are not right.

Currently, my biggest concern is the change in the type of tourists visiting Phuket and the impact they have on the environment.

We went from those who would spend their days laying on the beaches, to those who spend their days on tour buses.

I live in Chalong, not far from a popular tourist attraction. This establishment is usually visited by, and this is an estimate, 30-50 buses every day.

While drivers are waiting for the tour groups and guides to return, they almost never turn off their buses' engine.

Just imagine the impact that this has on our environment and this is just one of hundreds of attractions on the island.

I understand that on a small scale, in my day to day life, it is not a huge deal, as I'm not home all day and it was my decision to move here in the first place. However, imagine what this does for the people who were born here, live here and work here.

They most likely can't afford to move their homes or businesses and they have to sit all

Island View

By Kenth Nilsson

Do you have an opinion to voice? Email Editor@PhuketGazette.net

day with the smell of diesel engines in their face.

What can we do?

I don't have an overall solution, but I think we first have to ask ourselves, who's benefiting from the tourists – locals, big investors or the tour companies?

As for some quick solutions, tour bus companies should be required to only use buses that meet emissions requirements, not like many of these buses that leave big black clouds of exhaust behind them. If they do not fulfill this requirement, then they should not be allowed on the island.

Tour bus companies should also be forced to pay a fee per seat for each tour. This will urge them to not drive around with their buses half full.

Finally, and probably one of the easiest solutions, it should be made mandatory that all bus drivers turn off their buses' engine while tourists are not on board.

As a foreigner, there is only so much I can do. I hope that by reading this, other people will stand up and take action too.

Words from the Wise

"Actors are agents of change. A film, a piece of theater, a piece of music, or a book can make a difference. It can change the world."

- Alan Rickman

"Except for a few guitar chords, everything I've learned in my life that is of any value I've learned from women."

- Glenn Frey

Issues & Answers

Why are jet-ski operators allowed to have a sofa?

I WAS recently on the beach and saw that jet-ski operators have a sofa that they lounge on.

Does this mean I can take my sofa to Kata Beach too?

It is disheartening to see nothing being done about people who think that they own the beach and can do what they wish.

Bjoern Roenningen

Karon Mayor Thawee **Thongcham replies:**

I will send officers to take a look at this as soon as possible.

It is a provincial rule that no sofas or chairs are allowed on the beach, whether they belong to tourists or operators.

I recently received a complaint about this and sent officers to tell them to remove the sofa.

If we find that they brought it out again, we will take legal

We appreciate and encourage anyone to submit their complaints to us.

Please feel free to call 076-330 186 or stop by the Karon Municipality building if you catch anyone breaking the rules or have any other concerns.

Send us your queries and we'll ask the right people to respond to them.

Submit your issue at:

www.PhuketGazette.net/ **IssuesAnswers**

10 PHUKET GAZETTE BUSINESS January 23-29, 2016

Rethinking the Big Mac Index for baht

Finance

By David Mayes

THE Big Mac Index has just been released for the year. The index was invented by The Economist as a light hearted guide to whether currencies were currently undervalued or overvalued.

The index is meant to be a way to demonstrate the concept of purchasing power parity (PPP), the idea that the same basket of goods should roughly have the same price all over the world. If it doesn't, the theory holds that the currency is temporarily mispriced. Since a Big Mac is such an easy product to quickly get a price on worldwide, this makes for a quick and easy index.

So how does Thailand stand at the moment?

According to the index, the Baht is undervalued by just under 40 per cent. Keep in mind



The Big Mac is meant to represent the price of a typical meal all over the world. Photo: Sadarka

this is using US dollars as a base, and when we apply the Big Mac formula, in fact pretty much the entire world is undervalued with the exception of less than ten countries. So where does the Baht stand among the pack? Pretty much in the middle, which I guess we can interpret as relatively average.

One big problem I have with the index is that the basket of goods should be similar, but what a Big Mac represents in different countries is not in fact similar at all. If we were really wanting to explore how cheap or expensive a currency is, what we are really wanting to know is "How expensive is it to eat a typical meal?" In the US, a Big Mac is cheaper than almost any other meal in a restaurant. In Thailand, where the typical Thai dish may be something like 50 Baht, a meal at McDonalds is three times the cost of such a typical meal.

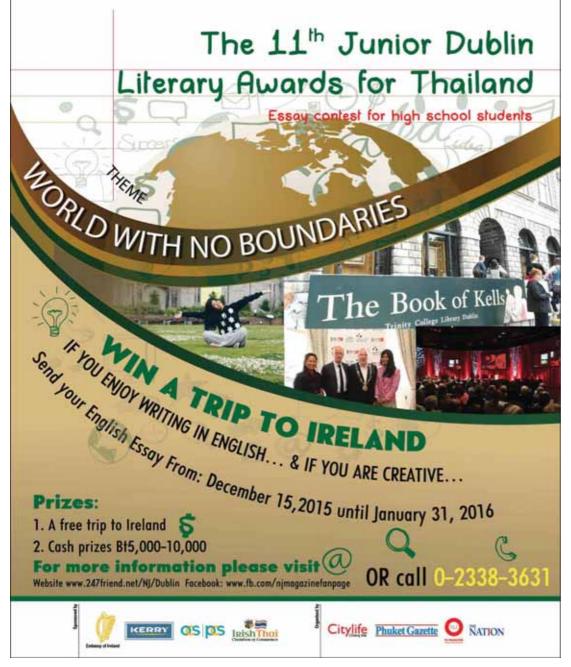
Thus there is an argument that when we consider the cost of liv-

ing in Thailand and how much value you get by exchanging your foreign currency for Thai Baht, the purchasing power parity theory is a load of rubbish.

In layman's terms what this all means is Thailand represents great value for anyone earning income in developed currencies.

The Baht has never really seemed to follow any logic with regards to what is going inside Thailand itself. Maybe that's a good thing, but in any event I think Thailand's currency will remain undervalued by these standards for a long time yet.

David Mayes MBA resides in Phuket and provides wealth management services to expatriates around the globe, focusing on UK pension transfers. He can be reached at david.m@faramond.com or 085-335-8573. Faramond UK is regulated by the FCA and provides advice on pensions and taxation.



New website to help guide island investors

A QUADRILINGUAL website to guide foreign investors will be launched through the Phuket Provincial website next month, Phuket Governor Chamroen Tipayapongtada told the *Gazette* in an exclusive interview.

The website will be in Thai, English, Chinese and Russian.

"We are pushing hard to establish the Investment Institute in Phuket," said Governor Chamroen.

Phuket already has a Board of Investment (BOI) to guide investors about matters of private and public investments. However, in the past, investors have often been bogged down due to limited understanding of environmental issues and the investment processes, which hinders the smooth flow of business activity.

"Establishing an institute at Provincial Hall will provide a convenient one-stop solution for investors. The proposed institute will guide them through the entire process of investment, from start to finish," Gov Chamroen said.

The recent boom in development of Phuket and its infrastructure comes with the full-backing of the central government, explained Gov Chamroen.

"We are becoming an inter-



Governor Chamroen. Photo: Chutharat Plerin

national city. We need to continue to come up with long-term strategies to meet the development needs of the island as it becomes a 'Smart City'," he said. "We will soon be welcoming more than 16 million tourists a year to the island, and are also situating ourselves to be the maritime hub for the region."

Gov Chamroen explained that the variety of investment opportunities on the island was an indicator of investors' confidence in its future.

The institute is also expected to expedite the process of investing in the island and provide more transparency, boosting investors confidence.

- Chutharat Plerin

Lee Marine brings big names

Brokerage firm readies for Thailand Yacht Show at Ao Por Marina

LEE Marine International Marine Brokerage's re-investments continue in Phuket with the main focus being to better serve the many yacht enthusiasts that see their future onboard any of the yachts represented by the boat brokerage firm, explained Josh Lee, the founder and CEO of the company.

The strength of their business success combines a wide product range with their experienced, dependable team. Add in full vessel management and complete turn-key care packages, and contented clients follow.

"Survivor is the second boat I have bought from Martin Holmes, the General Manager of Lee Marine," said one Lee Marine buyer. "I really like Martin for his style – never pushing for a sale. I also value Lee Marine's after-sales support, which is so important when you're in Phuket."

Clients' testimonials, such as that, become recommendations in themselves.

"As a team, we are so pleased to build relationships with our clients and have the opportunity to assist them to decide on what is best for them," Mr Holmes said.

Having recently moved their new offices and operations to Ao Po Grand Marina, the announcement of the Thailand Yacht Show (TYS) being held there was particularly welcome to the firm.

The prestigious Ao Po Grand Marina sets itself apart by having deep water access and a full breakwater, thus allowing access for mega yachts up to 100 meters at any time – an enviable location on Phuket's east coast.



The Pershing 92 is just one of the many yachts that Lee Marine will be showcasing at the Thailand Yacht Show. Photo: Lee Marine

Yachting enthusiasts have direct access to spectacular Phang Nga Bay and surrounding islands. Conducting sea trials and other yachting activities during the show will make all the difference. An ideal choice for the Thailand Yacht Show, Mr Lee pointed out.

"We are delighted with the new Thailand Yacht Show, which in our view, promises to become the fastest growing

show in Asia over the next few years."

The event has promptly sailed to the top, making it the most important event in Lee Marine's nautical calendar.

Lee Marine will be presenting the biggest ever fleet of boats in their 18 year history at the TYS. Representing top brands from the Ferretti Group (Ferretti Yachts, Pershing Yachts, Custom Line and Riva) Riviera and Cantiere

delle Marche, as well as a number of superyachts.

"We will be giving our full support with events, sea trials and logistical back up for visitors to ensure it's a fun and rewarding few days for all involved. We invite everyone to drop by our offices. Join us at the Thailand Yacht Show... and enjoy what promises to be a great event."

- Phuket Gazette

Go vocational: Phuket university students jobless

THE Phuket City Mayor called on Mathayom students to embrace vocational education in preparation for life after graduation following the release of research indicating a surplus of university graduates and a shortage of vocational workers.

Addressing students at the 'Learn for Life 2016' event held at Saphan Hin's 4,000-seat indoor gymnasium on Monday, Phuket City Mayor Somjai Suwansupana pointed out that the majority of graduates with bachelor's degrees in Phuket are unemployed.

"Dhurakij Pundit University's Quality Leaning Foundation research into the top ten careers in Phuket shows most employers require 49.3 per cent of vocational graduates and only 15 per cent of those with a university degree," Phuket Education Council Chief Buntoon Thongtan said, backing Ms Somjai.

The most in-demand careers



MayorSomjai chaired the talk with Phuket's youth. Photo: Phuket City Municipality PR

were named as: manual labor; sales; marine electrical technician; housekeeper; hotel guest service provider; customer service provider; business manager; electronic technician; and telecommunications technician.

Based on the labor market in Phuket in the third quarter of 2015, an employed person between 25 and 30 years old makes about 13,160 baht, while a vocational worker makes 12,462 baht.

"However, those with a bachelor's degree often accrued more debt than those who have vocational degrees," Mr Buntoon said.

Mr Buntoon told the crowd that he understood that having a university degree was something to be proud of, but also encouraged people to think beyond graduation.

"Please re-think your approach to education and your future needs, as well as those of the island," Ms Somjai said. "If your children prefer to attend a vocational college, please support them, as they will be happy learning about what interests them."

- Sukawin Tanthavanich



Tel: 091-078 9595 info@phuketinternationallaw.com www.phuketinternationallaw.com

This week's eve

Calling all doctors

Phuket International Hospital hosted a fun-filled event on January 9 entitled 'Fin & Fun Kids Day, I want to be a doctor'. More than 300 parents and children joined the event that was full of games, prizes and fun.



Children enjoy a day of fun, games and prizes at Phuket International Hospital.

Celebrity fun at Central

Shoppers at Central Festival Phuket were offered a little celebrity treatment on January 13 as popular Channel 7 stars handed out calendars to fans. The calendars featured glam shots of a variety of Channel 7 soap, drama and movie stars.



Celebrities Aun Chaiyaphon (left) and Jeda Saranya greeted fans and shoppers.



(From L-R) Kanchana Srisirikul, PR manager of Dusit Thani Laguna Phuket; Isaac Stone Simonelli, Phuket Gazette managing editor; Prachoom Tantiprasertsuk, GM of Dusit Thani Laguna Phuket; and Oranee Hildebrand, Phuket Gazette MD.



Nungruthai Julakul (left), PR of Infinity Communications on behalf of Sansiri PCL hands Oranee Hildebrand, Phuket Gazette managing director, a basket of treats.

Grateful for so much generosity



(From L-R) Ratchanee Boonrat, marketing coordinator of Kajonkiet International School Phuket; Kannika Krabeetong, head of business administration of Kajonkiet International School Phuket; Oranee Hildebrand, Phuket Gazette managing director; and Natthira Susangrat. Phuket Gazette GM.



(From L-R) Suratwadee Phetriang, Laguna Phuket's PR & marketing communications manager; Prapa Hemmin, Laguna Phuket's director of sales-MICE & corporate events; Oranee Hildebrand, Phuket Gazette managing director; and Nantanee Chuaychu, Laguna Phuket's assistant manager - corporate events.

nts in Paradise

Lake Avenue Phuket condominium recently launched its new project, located in the heart of Cherng Talay and within walking distance to Boat Avenue.



(From L-R) Mitch Napack, project consultant; Budsaraporn Wonglah, office manager; Thanyaluck Nonkhamphan, sales & office manager; and Kuno Zabell, MD.

Prepare to launch | Come hideaway

Hideaway Valley Chalong by Boat Development Co Ltd hosted its grand opening on January 16. The new residential development aims to target middle-class families.



Panupong Kritchanarat (left), managing director, and Boon Yongsakul, chairman, of Boat Development Co Ltd. Photo: Phuket Best Event



Thailand Yacht Show attracts elite

THE inaugural edition of the Thailand Yacht Show, to be held between February 8 through 14 at the Ao Po Grand Marina, continues to attract the elite of the superyacht industry.

Burgess Yachts, one of the world's largest and most internationally renowned brokerage and charter companies, is using the event to showcase an exciting and diverse range of yachts.

The distinctive 73 meter M/Y *Titania* is not only one of the most voluminous yachts available in the region, but also one of the most luxurious, designed for both indoor and outdoor living. Perfect for family entertainment, guests of all ages will enjoy the yacht's incredible water park, which includes an inflatable slide, trampoline and climbing frame.

The 50m M/Y *Northern Sun* is a high-class, long-range expedition yacht with extensive cruising experience in Southeast Asia. Her interior design has been heavily influenced by Asia, resulting in elegant and sleek living areas.

To take advantage of the warm seas in which she cruises, *Northern Sun* is packed with toys and is sure to keep guests entertained.

At 69m, the iconic M/Y Saluzi is the largest charter yacht based permanently in Asia. With accommodation for 32 guests, she features two master suites, a spa, gym, vast open-air cinema and a karaoke bar.

Completing Burgess Yachts' line-up will be the 32m M/Y *Nanou*, from Italian builder Benetti Yachts. A fantastic ac-



A number of superyachts are expected to join the event as Thailand openly embraces the superyacht chartering industry. Photo: TYS PR

quisition for those wishing to combine traditional design and craftsmanship, *Nanou* is impeccably maintained with a spacious interior.

The impressive line-up complements the recent opening of Burgess's Asia-based division, which has already made a significant impact in the market

"I believe that this show will

be a key driver for sustainable economic growth in all aspects, ranging from promoting the tourism sector, to creating inspiration and a vibrant atmosphere for the marine tourism industry and other services," said Transport Minister Arkhom Termpittayapaisith.

The Ministry of Transport, the Ministry of Tourism and Sports (MOTS), the Tourism Authority of Thailand and the Marine Department have all demonstrated their support for the show.

"I am confident that the Thailand Yacht Show 2016 will meet government policy excellently, particularly in terms of marketing and public relations... The promotion of the show will definitely provide tremendous benefits to the Thai

economy and society as a whole," said MOTS Minister Kobkarn Wattanavrangkul.

Prime Minister Gen Prayut Chan-o-cha will officially open the event on February 11.

This event is proudly sponsored by the *Phuket Gazette* and PGTV's nationwide 'Phuket Today' show, which broadcasts daily on True Visions channels 85 and 59.

December 15 - January 31. The 11th Junior Dublin Literary Awards for Thailand

The 11th Junior Dublin Literary Awards for Thailand is an essay contest for high school students.

If you are creative and enjoy writing in English you can win a free trip to Ireland. There are also cash prizes of 5000 to 10,000 baht. Write an essay on the theme 'World With No Boundaries' and send it to: thanat_soonationgroup.com.

The deadline for submission is January 31 2016.

For more information about the awards, visit www.facebook.com/njmagazinefanpage.

This event, now in its 11th year, is proudly sponsored by the *Phuket Gazette*.

January 29-31. Southern Architectural Expo 2016

The Association of Siamese Archi-

tects under Royal Patronage (ASA) is hosting the Southern Architectural Expo 2016 in Phuket.

The theme of the event is Yaap Roi

(South Up) which is meant to reflect and promote the identity of the South.

Education and economic development in the South have contributed to the increasing number of qualified architects in the area, which is why the ASA decided to organize the expo as a way to boost the local architectural industry.

The event will be held at Limelight Avenue in Phuket Town. It will run from 10am-10pm each day and feature exhibitions, free consultations on building maintenance and networking opportunities with suppliers and architectural publications.

Entry to the expo is free.



This event is sponsored by PGTV and the *Phuket Gazette*.

February 5, 4:30pm-6:30pm. AMCHAM Trends in Sustain-

able Hospitality

The American Chamber of Commerce (AMCHAM) Greater Phuket Chapter has organized a tourism event to be led by Grace Kang of Greenview Hospitality from Singapore. The seminar will take place at the Keemala Resort in Kamala.

Ms Kang will address how sustainability helps hotels cut costs and increase overall satisfaction and loyalty from associates and guests.

Grace Kang as Managing Partner of Greenview will present tangible examples of actions hotels can take and the latest trends from around the world that are driving sustainability into discussions at a strategic level including the trend of green meetings.

Natasha Eldred of Shine PR will moderate this seminar and give a short grass roots perspective on the change within Phuket's hotel-scape using Keemala as an example of the changing attitudes that hotels are now embracing in their overall commitment to corporate social responsibility.

Registration for the seminar begins at 4:30pm in the Enchanted Hall at the resort with the session running from 5pm to 6pm. There is limited parking at this venue, so please park on the road outside and the resort will transport you by buggy.

Admission is open to the public and is 100 baht for non-members. Networking drinks will follow the session. To sign up for the event, contact Sarudha Netsawang by email at orn@amchamthailand.com.

Rose ready to rock Kata Boat House

ARTIST Rossarin Maitland Smith, or Rose, as she is more popularly known, is returning to Kata Boat House on January 28 to delight spectators with her latest collection of paintings that she entitles 'Text

"This year's exhibition is totally different," she told the *Gazette*, her eyes lighting up in excitement. "These days we use a lot of communication technology, such as text messaging. So I decided to add a message to each of my paintings just one word that will be blended in with gold, silver or black.

Aiming to appeal to a younger crowd, Rose has combined an element of pop culture with the already modern medium of abstract. She loves experimenting with colors and says she feels lucky to live in a beautiful place like Phuket.

Relating her work with nature, she seeks inspiration from



Rossarin's latest exhibition will be displayed at Kata Boat House and will be featured until March.

her surroundings.

"My aim is not just to hold exhibition after exhibition, or make paintings for money. I'm purely following my passion for art.

Without a formal art education, Rose started learning to paint six years ago.

"It was a dream of mine that

one day I would be able to paint on a canvass," she mused.

And paint she does, despite her almost impossibly full schedule. Being a mother of two and a housewife is demanding enough as it is without her several commitments to magazines, PGTV, family businesses and regular

flying lessons.

At a cozy Sino-Portuguese studio named 'Art Room' in Phuket Town, Rose paints amid chaos - surrounded by children, art and architecture students, older art hobbyists and even some local cats. "I can't work in a sophisticated environment," she says. "It has

to be inspirational."

Rose also wants the younger generation to know that they can find time to do anything if they are passionate enough about it. She believes that by scheduling your day cleverly, you can adapt your lifestyle to do everything you want.

"I want to show them the value of time. You shouldn't let a year pass by without having anything worthwhile to look back on," she says. "I don't say that everything I do is successful but I try to do everything I

What Rose would like more than anything else, she says, is to hear the viewer's thoughts on her work.

Make sure to check out her personal favorite - a painting she calls sourire, which is French for smile.

Rose's latest exhibition will be running at Kata Boat House until March.

– Sahar Aftab Paliwala

More paint, please



An artist's rendering of Mai lam Art Museum. Photo: all(zone)

THAI art will have a much bigger canvas this year as more museums, galleries and smaller spaces for 'alternative art' open across the Kingdom. Give thanks to the private sector, which is footing the bill for all the new venues.

We have a longer wait than anticipated, however, for the opening of the Asean Culture Gateway, a 900-million-baht museum being erected as part of the Culture Ministry's new headquarters.

It will be Thailand's first such facility dedicated to contemporary art.

Meanwhile the bulk of the ministry's collection remains in storage, and training continues for museum managerial staff.

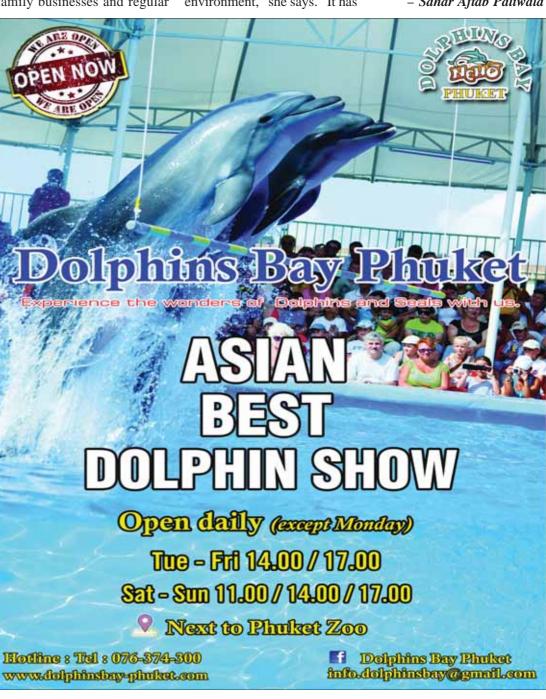
Private citizens, however,

are keen to share their collections with the general public such as the Mai Iam Contemporary Art Museum, scheduled to open on July 3 in Chiang Mai.

Eric Bunnag Booth and his parents - Patsri Bunnag and stepfather Jean Michel Beurdeley of the Jim Thompson silk firm – are preparing a 3,000-square-meter facility.

They'll have on view their own holdings of more than 600 artworks, amassed over the last 25 years. Prominent architecture firm all(zone) designed the museum, which boasts a 40-seat cinema, a workshop for educational programs, a library, a restaurant and a gift shop.

- The Nation



The best toys for seagoing boys



On Deck

By Duncan Worthington

FOR some, size is everything. Perhaps you've already got the superyacht and your crew are waiting on you 24/7, the question is 'what's next?' Toys are where it's at.

The jet-ski is so 2000. The water jetpacks and flyboards are so yesterday. You need something better. Something

Here are three toys that should be on every sea-lovers gift list this year.

SEABOB

Not the newest piece of marine kit, but the Seabob has come leaps and bounds and the latest models are becoming a popular choice for sea lovers the world over.

The seabob is a highperformance electric-drive (E-Jet) water scooter that works on a jet engine principle, whereby water is sucked in and forced out delivering huge power, yet they are environmentallyfriendly and with low operation

You don't sit on the seabob, you lie horizontal in the water and hold onto handles as you are pulled through the water.

Light weight at around 35



Check out some of the best and most exciting toys for when you're out on the sea. Photos: Reef Surfer

kilograms, the Seabob can go overwater up to 20km/h and underwater at up to 15km/h, and with a number of power levels, they are a lot of fun for all with approximately 60 minutes ride time.

The seabob is approximately one meter in length, boxes up and is easy to store on board or onshore.

LAMPUGA

The Lampuga is an electricpowered surfboard and I was luckily enough to see one in action recently in Phuket. It's now a 'must-have' on my gift list.

I've no idea how difficult they are to ride - 'easy', said the experienced rider – but they do look like a whole lot of fun.

There are two models: The Lampuga Boost and Lampuga Air. The Air is a little smaller at just two meters long and a little lighter at 32kg. Much of the weight is in the electric engine and mechanics, which all fit into a carbon box, and as the board is inflatable, the whole thing is easy to pack away, store and transport.

The experienced rider can get the Lampuga Air up to speeds of 47km/h (54km/h for the Lampuga Boost). The thruster gives full control to the rider and a full charge will deliver 40 minutes of ride time.

REEF SURFER

Picture this: you're in the water holding onto a horizontal board similar to that of a surfboard that's 133cm long and 18cm wide. It is attached by a rope to a boat and you are being towed. This is the Reef Surfer.

You can dive down, explore underwater and marine life, and then come back up to the surface for air, and dive again.

There are two models: The 'Lung' is for beginners, while the 'Edge' is for the more advanced. With some practice, you will be doing barrel rolls and going really fast in no time.

Easy-to-setup (and pack away), the Reef Surfer weighs just 2.3kg.

Duncan Worthington is a long time Phuket resident and through Communications (www.infinity-comms.com) consults to leading consumer brands, hospitality and marine clients in Thailand. In his 'spare time' he runs the marine portal www.MarineScene.asia. #OnDeckPhuket



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18 PHUKET GAZETTE PROPERTY January 23-29, 2016

The evolution of Phuket's property scene



THE property market in Phuket has seen an increasing amount of supply over the last five years with both Thai and foreign developers jumping on the band-wagon, building projects all over the island. The island continues to witness the growth in construction and some clients have commented that since the last time that they were in Phuket (which was only the year before) they noticed increased clusters of development everywhere.

A significant difference from last year is the marked absence of Russian tourists and property buyers in the market. Due to the downfall of the Russian ruble and the ongoing war with Syria, even the traditional high season over Christmas and New Year has been quiet on the island. Looks like Putin got his wish in keeping nearly the entire Russian population home this winter instead of them basking on sunny beaches and ringing in the New Year in warmer countries. Property developers targeting Russian clients will no doubt have to change marketing strategies, or look for a totally new market,



The island continues to witness growth in construction of new properties. Photo: cegoh

or pray that the ruble recovers.

The mainland Chinese tourist's presence is reasonably big and increasing yearly as the Chinese love Thailand and it is one of their most popular holiday destinations. Mainland Chinese are what we call 'purists' as they are purely tourists doing all the touristy things like going to the islands, visiting

temples and so on. However, they are not the kind that will buy properties in Thailand and even if they would like to, the Chinese government makes it very difficult for them to transfer funds from China to purchase any property. The Singaporean and Hong Kong Chinese (mainly expatriates), however, have traditionally

been big players in the Phuket property market and with the ongoing strength of the Singapore and US dollars, Phuket properties may get a much needed boost from these players.

The most traditional property buyers in Phuket are Europeans and even today they are still one of Phuket's main

property buying groups. Though the Euro has weakened against the Thai baht in recent years, fortunately that has not stopped the Europeans from coming to Thailand. Instead of looking for a property with a budget of 1 million euro, the budget is now reduced to 500,000 euro, which incidentally has created a new demand for properties in that price segment. The recent bombing and terrorist situations in Europe may also create a higher demand for properties, as Europeans seek an alternative destination to escape from the uncertain situation back in Europe, as well as the winter seasons.

That's a strong hint to Phuket developers to create new products for this segment. We use the word 'create' here as most current developers 'copy' rather than create. Copying can be good, but putting some thought into functionality, being creative with design, maximizing space, together with quality materials that are relatively low in maintenance, are key to penetrating this segment successfully.

Amy Koh is the sales manager of Engel & Voelkers Phuket. To contact Amy or for more information, visit www.engelvoelkers.com/en/phuket

Property inheritance tax to be levied soon



Five per cent inheritance tax will be levied on heirs. Photo: 401(K) 2012

PROPERTY, stocks, automobiles and cash are the four assets that will become subject to inheritance tax effective on February 1.

"Other inherited assets are not taxable," Krisada Chinavicharana, director-general of the Fiscal Policy Office and Finance Ministry spokesman, told a news conference on January 13.

The legislation will be sent to the Office of the Council of State for approval before becoming law, Mr Krisada said. The inheritance tax is 5 per cent for heirs and 10 per cent for others. It is levied on assets worth more than 100 million baht. Other assets such as gold are not subject to the inheritance tax, he said.

"We cannot estimate how much inheritance tax will be collected in the first year after the act becomes effective," he said.

Meanwhile, tax revenue in the first three fiscal months has been greater than anticipated.

- The Nation

Dream Hotel sets high targets

DREAM Hotel Group has recently opened a new hotel in Phuket, aiming for a high occupancy rate of 80 to 90 per cent. The group is also entering Chiang Mai to operate its fourth property in Thailand.

Vikram Chatwal, the group's vice chairman, said Dream Phuket Hotel & Spa features 174 guest rooms, suites and villas, adding that this is part of the group's expansion plans.

"We are also setting up a property in Chiang Mai," he said.

When asked why the group chose Phuket, Mr Chatwal said the island was popular among international tourists and the hotel would be able to serve all active travellers from the East and West.

Phuket's natural beauty and its calm and jovial people welcomed a third of total arrivals or 10 million travellers last year. The island is also being promoted as a centre for cruising and marinas.

"Dream Phuket has its own



The company is aiming for 80-90 per cent occupancy. Photo: J o

beach club. We have villas, pool cabanas and suites. The pool's wavy structure along with the island bar is pleasurable for all that see it," he pointed out.

"The average occupancy we are looking for is 80-90 per cent. Our reputation as a global brand and being positioned in exotic locals will strengthen the company."

Apart from the property in Phuket, the group also owns two hotels in Bangkok as well as properties in New York, Chicago, Hollywood and Dallas. As founder of other iconic lifestyle hotel brands, Mr Chatwal has also shaped the way for Debut Hotels group, which is comprised of five brands and is part of the Manhattan-based firm Hampshire Hotels Management.

Mr Chatwal was born in Ethiopia, and studied at the Wharton School of Business at the University of Pennsylvania. He was named Entrepreneur of the Year at the South Asia Media Awards in 2005 and featured on the cover of Forbes Asia in 2006. – The Nation

Changing face of luxury villa rentals



ISLANDS, by nature, change and evolve over time.

Since the late 1980s, Phuket has witnessed the sustained upward growth of luxury private pool villas and there are no signs of the sector slowing down. One important by product of this has been a growing emphasis on holiday rentals and this has in fact shifted through the last two decades. In recent years, the most notable change is the emergence of an Asian demographic.

In the past, Western and Eastern European markets mainly drove business into the island's villa inventory. They tended to come during the festive season and stay between five and ten days. However, these markets have eroded given the challenging financial conditions at home.

Phuket has seen a dynamic shift in both tourism and villa rentals, which are now highly leveraged by the Asians, led by Hong Kong, Mainland China, and Singapore. These three are now the top geographic source markets for



Luxury villa demand in Phuket has largely moved toward Asian markets. Photo: Bart Speelman

luxury villa rentals according to recent C9 Hotelworks research. Given the rise of short-haul airlift, and the surging number of direct flights to Phuket, these markets are less sensitive to seasonality, tending to travel all year round. Of course this short-haul market usually has a stunted average length of stay, between three to four days.

Another notable trend is the altered demand for ultra-villas between eight to ten bedrooms. The shift in source

markets from Europe to Asia is the key trigger in the change of traveller behavior. This Asian market often travels in a larger group of family or friends compared to their European counterparts. The villa rental segment also tends to serve as a wedding and special event venue.

C9 Hotelworks research shows the most common practice is to rent out through online travel agencies (OTA) such as Airbnb, Agoda and Expedia. Consumer behavior indicates that most travelers tend to research villa rental options on mobile sites using a smartphone, but the actual booking is done via desktop or laptops.

Another key trend is that the so-called booking window has become shorter, with late booking the norm. This has created a considerable amount of rate volatility in the segment.

Rental management and target markets for hotel-managed and property-managed villas differ. Property-managed villas tend to offer larger unit con-

figurations and can be more competitive in pricing, as compared to hotel-managed villas, which most likely have incremental costs due to a hotel support structure, plus a multitude of facilities and services that may not be offered in property-managed villas.

Looking at investment criteria, generally luxury villa owners aim for capital appreciation, rather than rental yields. Within the luxury class, villas are often rented out with the expectation that ongoing operating costs are covered, or at least mitigated. Given the high market values of Phuket luxury villas and the considerable inventory of upscale hotel villas, there often remains a disconnect between owner expectations and trading realities. What is clear though is that non-traditional accommodation is becoming a key competitor to the hotel sector and that Airbnb is a rising tide.

Bill Barnett is the Founder and Managing Director of C9 Hotelworks (C9Hotelworks.com), a leading Thailand-based hospitality and real estate consulting firm.





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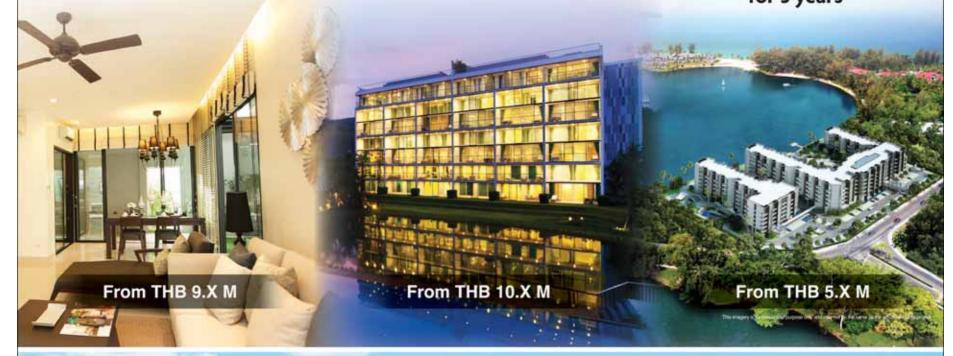




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