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# Phuket Gazette

## Two killed in horrific boat crash

Scores of tourists injured after speedboat hits fishing trawler



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■ 'MORE POLICE NECESSARY TO ENSURE SAFETY'

# Crime wave

■ Out-of-work locals blamed for plague of island villa robberies

By **Natthaphol Wittayarungrote**

THE increased number of unemployed people roaming Phuket's streets since the mass cleanup of the island's beaches has led to a plague of burglaries targeting villas in Cherng Talay, the tambon police superintendent confessed to the *Gazette*.

"We are not sure if every robbery is being reported to us, but we often receive complaints," Cherng Talay Police Superintendent Paworn Pornpromma said.

"We are doing our best to combat the problem, but it's difficult. There are just too many unemployed workers in the area due to the National Council for Peace and Order's cleanup of the beaches."

The Cherng Talay Police Station has a total of 60 officers, 12 of which are patrol officers.

"It isn't enough to handle the problem," Col Paworn said.

"Even when we catch these gangs of thieves, it doesn't stop. We arrested two gangs, and as soon as they were released on bail, they went straight back to robbing houses."

Col Paworn explained that he has dispatched letters requesting more officers to be stationed in Cherng Talay, but with no success.

"We really can't wait anymore, the problem must be dealt with now," Col Paworn said.



Officers are attempting to stomp out villa robberies after the crackdown on beach vendors left many people in Phuket unemployed, says Col Paworn. Photo: Cherng Talay Police

For immediate results, the police were originally trying to bring 60 part-time volunteers on board, training them up as Civil Defense Volunteers. However, due to the upcoming high season, many qualified perspective volunteers are being hired to work in the tourism industry.

"At the moment we only have four Civil Defense Volunteers on duty in our area, but we are looking to add 10 more. These will be full-time volunteers, so they will receive some income, as well as food," said Col Paworn.

Col Paworn cited the Koh Tao murders as an example of how completely an island's image can be destroyed by crime.

"I won't let that happen in Phuket, especially in my area of responsibility. Even though Cherng Talay is a bigger area, containing more people, I will not allow that to happen," Col Paworn said.

"Besides the 14 Civil Defense Volunteers, all I can do is hope that eventually we will get more officers. I think we need almost 50 more to adequately ensure the safety of everyone in our jurisdiction."

## SPECIAL REPORT

### Phi Phi Island pleads for help

OFFICIALS are asking for help in tackling an array of environmental disasters that are plaguing the popular Phi Phi archipelago – especially its largest island, Phi Phi Don.

The once pristine islands – renowned for their stunning karst topography and classic Andaman blue waters – are now under serious threat.

Full Story Pages 6-7

### Kamala Beach jet-skis allowed back, for now

JET-SKI operators in the Kamala area have returned to their prime beach roosts after gaining the approval of local authorities.

Unlike operators allowed to return to work in Patong, those in Kamala were given the "okay" to park their crafts on the sand.

Full Story Page 5

### Police untangle drug network, kingpin known

A SERIES of police raids throughout Phuket unraveled at least one drug network on the island that was being operated by a woman currently serving time behind bars.

Eight meth users and six dealers were arrested and charged during the police investigation.

Full Story Page 4

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## This Week



### Business

A bright future lies ahead for big bikes in Phuket. **Page 29**



### Property

The Sheraton name is making its way back to Phuket. **Page 31**



### Food

Western-style seafood is on the menu at Cafe Fish. **Page 33**



### Environment

Striking a balance between economics and environment. **Page 35**



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How not to transport a motorbike to Koh Yao Noi. **Page 36**



### Sport

The famed King's Cup Regatta is just around the corner. **Page 38**

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# Man flees after killing estranged wife, in-laws

By Kritsada Mueanhawong

POLICE in Phang Nga, north of Phuket, are hunting a man who killed his estranged wife and her parents after he was allegedly denied entry into their house.

The bodies of Piyawan Jankerdkaw, 28; Prakob Jankerdkaw, 54; and Vas Jankerdkaw, 59, were found with gunshot wounds to the head Monday afternoon.

"We were called to the house by witnesses who heard gunshots. They told officers that Pornchai Pitak was the shooter," said Phang Nga Provincial Police Commander Chalit Kaewyarat.

After questioning witnesses, police learned that Mr Pornchai, 28, had recently separated from his wife, Mrs Piyawan, and that they had a 3-month-old son.

"We were told that Mr Pornchai came here to get his family back, but Ms Piyawan's parents would not allow him inside the house," Maj Gen Chalit explained.

"We believe that this was the



The bodies of Ms Piyawan and her parents were found inside the house.

motive for the murders."

Mr Pornchai fled in a gold Toyota Vigo, plate number 410, which police found parked eight kilometers from the scene of the crime.

"The suspect was last seen running into the jungle. Officers are

searching for him now," Gen Chalit confirmed.

Although the baby boy was in the house during the shooting, he did not sustain any injuries and is now under the care of a relative of Ms Piyawan, Gen Chalit told the *Gazette*.

## Suspects arrested for hired killing

POLICE arrested a woman on Tuesday for hiring a hitman to kill a Phuket resident earlier this year.

Anyanee Jongmun, 29, was arrested in Srisoonthorn after the assassin, Chatchai Torkeaw, gave her name to police.

Mr Chatchai, was arrested on October 18 for the stabbing murder of 42-year-old Nongluk Thavorn, who was found in her garden screaming for help with a knife lodged in her head on May 29. She died as neighbors were

rushing her to Thalang Hospital.

"Mr Chatchai's testimony plus additional evidence gathered was more than enough for us to secure an arrest warrant for Ms Anyanee," Thalang Police Superintendent Sirisak Wasasiri told the *Gazette*. "However, we have yet to confirm her motive."

Ms Anyanee was charged with employing another person to commit a crime and premeditated murder. She has denied the charges. - *Thawit Bilabdullar*



Mr Chatchai points to where he hid evidence of the crime.

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## Man, wife charged with rape, await court date in jail

A MAN charged with raping a 14-year-old undocumented Myanmar migrant worker and his wife, who helped him carry out the crime, remain incarcerated pending a court date.

"We are still preparing evidence against both suspects," Lt Palita Kangsing of the Khuk Khak Police told the *Gazette* on October 17.

Lt Palita said that Mr Ko-Nai and his wife, both Myanmar nationals, would remain jailed in Phang Nga Prison until the case went to court.

According to the 14-year-old girl's testimony, Mr Ko-Nai and his wife offered to take her to a market near where she stayed. On the way back, Mr Ko-Nai raped her.

Mr Ko-Nai was charged with the rape of a minor, while his wife was charged with aiding and abetting a person to commit rape, under section 277 of the Thai Criminal Code.

If convicted, both face fines of 8,000-40,000 baht; imprisonment of 4-20 years; or both. — *Natthaphol Wittayarungrote*



The 14-year-old asked for justice. Photo: Supplied



Tigers at Phuket's Tiger Kingdom. Photo: Gazette file

## Two killed in boat crash

### Bodies of Korean tourists pulled from wreckage off Phuket

By *Natthaphol Wittayarungrote*

SEARCH and rescue divers on Tuesday recovered the bodies of two Korean tourists from the wreckage of a speedboat that sank after it crashed into a fishing trawler in Phang Nga Bay on October 19.

The bodies of Ko Min Woo, 31, and An Sun Yong, 28, were found in the sunken vessel after two days of intense searches for them on the surface of the Andaman Sea.

The trawler, which suffered only minor damage in the crash, rescued the six speedboat crew members and 35 tourists of varying nationalities – including Australians, Chinese, French, Japanese and British – after the collision.

The captain then contacted Phuket Marine Police, who had their first ships on site in about 30 minutes, confirmed Phuket Marine Police Deputy Commander Prasert Srikhunrat.

The 39-year-old speedboat driver, Surat Matosot, was detained by Krabi Provincial Police.

Mr Surat has since blamed the



Search and rescue divers recover the body of one of the Korean tourists who went missing from the boat.

collision on a plastic bag.

"About 20 minutes after we departed from Maya Bay [on Koh Phi Phi] the sky got very dark and a black plastic bag flew under my seat. I was worried it would fly into the tourists, so I decided to pick it up," Mr Surat

told Krabi Provincial Police on Monday.

"I caught the bag, but when I got back into my seat I realized I was heading straight for the fishing boat."

Mr Surat explained that he attempted to turn, but at least one

of the boat's propellers became caught in a rope connecting the trawler to its fishing net below.

"I lost control and crashed into the boat," he said.

Mr Surat is expected to face charges for reckless driving resulting in death.

## Tiger attacks Aussie tourist inside cage for photo-op

AN AUSTRALIAN tourist was mauled by a tiger at Phuket's Tiger Kingdom Tuesday afternoon, Kathu District Chief Sayan Chanachaiwong confirmed to the *Gazette*.

The tiger attacked Paul Goudie, 49, after he climbed into the cage with the animal at about 1pm to have his photograph taken.

Mr Goudie was taken to Phuket International Hospital for treatment. He received 29 stitches in his leg.

Mr Goudie remained under observation as of Wednesday evening.

"I visited Tiger Kingdom today and found all the ownership documents for the tigers in order. However, we will be reviewing their safety procedures," Mr Sayan said. "This should not have happened. We must ensure that this does not occur again."

— *Natthaphol Wittayarungrote*



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## Human trafficking victims relocated, await deportation

THE first wave of human trafficking victims have been moved from Phang Nga, north of Phuket, to Ranong and Songkhla provinces, where they will await deportation.

Police questioned 80 of the human trafficking victims that were rounded up in Phang Nga. Most of the refugees claimed to have come from Bangladesh, while a few confirmed that they had come from the war-torn Rakhine state in Myanmar.

"We had to move 56 of the people we questioned to other provinces, as our facilities here cannot handle the number of refugees we have taken in," Takuapa District Chief Mani Pianthong told the *Gazette*.

"They will be held at the Southern Welfare and Vocational Training Centers for Women in Ranong and Songkhla until we are able to deport them."

Mr Mani was unclear about the specific destination to which the refugees would be deported.

The remaining victims are being held in temporary custody at the Takuapa Community Hall.

— *Kritsada Mueanhawong*

# Kingpin identified as inmate

By Chutharat Plerin

THE kingpin of a major drug ring operating out of a Thai prison was identified after a series of raids in Phuket, police said.

The raids, which began October 12, saw more than 2 kilograms of *ya ice* (crystal methamphetamine) seized.

"The major dealers arrested implicated a female inmate, who we will name only as 'Ms B' until we conclude our case, as the kingpin managing the network from inside a prison," said Phuket Provincial Police Commander Patchara Boonyasit.

Maj Gen Patchara declined to specify where the inmate was serving her sentence, saying only that it was not in southern Thailand.

"Once we are sure that we have all the evidence we need, Ms B will appear before a judge to hear additional charges added to her current sentence," he said.

"The total amount of *ya ice* seized has a street value of about 3 million baht."

Phuket City Police first arrested "Mr A", 28, on Sunday at Kam Keha housing estate in Rassada with 0.17



Although police recovered a relatively small amount of *ya ice*, they believe it will lead to bigger seizures.

grams of *ya ice*. Police are protecting the identity of the man due to the testimony he provided.

It was from questioning Mr A that police were able to continue to unravel the drug-dealing network that included users and dealers in Thalang, Phuket Town and Patong.

"A total of eight people were charged with possession of a

Category 1 drug, and a total of six were charged for possession with intent to sell," Patong Police Deputy Superintendent Khunnadet Nanongkhai said.

Gen Patchara assured the public that police would not rest in their mission to crack down on drug networks operating on the island.

"I have ordered both Phuket City

Police and Patong Police to thoroughly question all suspects arrested," said Gen Patchara.

"The amount of *ya ice* we have seized is quite small, but I am sure these arrests will lead to bigger hauls."

Police did not reveal when they would press additional charges against Ms B.



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Six illegal elephants were taken to Krabi. Photo: Khao Pra Taew National Park office

## Illegal elephants rushed off island ahead of raid

SIX illegally-imported elephants were rushed out of Noparat Elephant Camp and off Phuket late on the night of October 17.

The pachyderms were moved off the island ahead of a Phuket Livestock Office raid that was planned for the following morning.

"We can confirm that the elephants were moved from the island and taken to Krabi province. The owner has secured a permit allowing them to stay there," Phuket Livestock Chief Weerasit Putthipairoj said.

The illegal elephants came to officials' attention after locals filed a complaint about the smell, as well as the amount of noise they were making.

The Noparat Elephant Camp, a new enterprise based in Kathu, does have five legally-registered elephants, confirmed Mr Weerasit.

"Those elephants have been checked. Their microchips have

confirmed that they are legal and registered in our database," Mr Weerasit said.

"However, I still believe that there are many elephants being smuggled onto the island. The limit on the number of elephants allowed is difficult to manage."

Mr Weerasit explained that depending on the type of complaint filed about an elephant, a different regulatory agency would have to manage the situation, which often complicates matters. Additionally, the regulation citing the maximum number of elephants on the island does not stipulate a penalty for a breach of the regulation. However, a past case saw the owner fined 5,000 baht.

"I wish we could amend the regulation so that it is more suitable for our current needs," Mr Weerasit said.

— *Natthaphol Wittayarungrote*



# Kamala Beach jet-skis get green light for now

By Chutharat Plerin

Jet-ski operators are allowed to park their craft on Kamala Beach until the end of the month, confirmed Governor Nisit Jansomwong to the *Gazette* on October 18.

Watchara Koysakul, head of the Kamala Jet-Ski Club, said that it was a similar situation to the one in Patong, where jet-ski operators were allowed to return to work in August as long as their vehicles were parked at the tree line and not left on the beach.

"The difference is that all of the beachfront land in Kamala is private, so we can't park our jet-skis off the beach like they do," said Mr Watchara.

"We have no problem just bringing them down to the water when customers want to use them. However, it's just not feasible here.

"We are thankful that the military and other government organizations are making the beaches nicer. However, we need help – we are living hand-to-mouth right now."

The move to allow operators to leave their trailers and jet-skis on the beach comes as the provincial government attempts to finalize a plan for all of the island's beaches.



Jet-ski operators have received permission to operate until further notice. Photo: Supplied

Gov Nisit confirmed that he will have a meeting this month with the Army and Navy to establish a comprehensive plan for all beach vendors.

"We will find a balance between meeting the demands of the locals who procure their livelihood from the beach and maintaining the sands for public use," Gov Nisit said.

Col Somchai Ponatong, the top-ranking soldier on the island, confirmed that the Army would support the governor's decision on how best to manage Phuket's beaches.

"For now, as long as the jet-ski operators aren't causing any problems or building permanent structures, we won't take action against them," Col Somchai said.



The fire caused 100,000 baht in damages.

## Neglected candles set island home ablaze

A PHUKET homeowner issued a warning about leaving candles unattended after his house was set on fire today by candles left burning for a personal Chinese shrine.

No one was injured in the blaze. However, an estimated 100,000 baht of damage was done, Lt Col Sanit Nookong of the Thalang Police told the *Gazette*.

"My wife, children and I left our house to visit a dim sum shop early this morning [October 17]; we lit the candles to honor the gods before leaving," said Pissanu Chonsiri, 44.

"At about 7:50 we were alerted by our neighbors about the fire – they told us they saw smoke coming from the house."

It took firefighters about 45 minutes to put out the blaze.

"We have learned our lesson, and would like to take this opportunity to warn others to be careful," said Mr Pissanu.

Last month, unattended burning candles set an air conditioning sales and repair shop ablaze in Rassada, causing about 300,000 baht in damages. – **Thawit Bilabduar**

## Phuket shrines prepare for second Vegetarian Festival



The Phuket Vegetarian Festival will be celebrated twice this year due to a lunar phenomenon, which only occurs every 99 years. Photo: Isaac Stone Simonelli

KATHU Shrine is preparing to hold the second go-round of Phuket's Vegetarian Festival from October 24 to November 1.

Governor Nisit Jansomwong has urged all island-dwellers to take part in this special event, as a few shrines on the island are expected to hold even bigger celebrations than last time.

"We expect this festival to be much bigger, especially during the Kathu Shrine street processions. The parade of *ma song* will be much better attended, as devotees from other shrines on the island will join in," said Governor Nisit.

The Kathu and Cherg Talay shrines will host almost all activities included in the regular annual fest, including the *go-teng* pole

raisings and street processions. Only a few activities will be left out, such as fire walking.

The Kathu Shrine will erect its *go-teng* pole, allowing the Nine Emperor Gods to once again descend from the heavens, at about 5pm on October 23.

The street procession from Kathu Shrine to Saphan Hin will take place on October 31.

This is the first time in the history of the world-famous Phuket Vegetarian Festival that the event will happen twice in one year. This year will see twice the number of ninth months in the Chinese lunar calendar – a phenomenon that only occurs every 99 years – and twice the number of visits from the gods.

– **Natthaphol Wittayarungrote**



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## Patong's first mayor cremated, honored



Mr Pian died at the age of 70, after nearly two decades as Patong Mayor.

PATONG'S first mayor, Pian Keesin, was cremated at Wat Laem Singh in Phuket on October 18.

Mr Pian died from a heart-valve disease in his home at the Rock Garden housing estate on October 7 at the age of 70.

A *fai prachataan* provided by the Royal Household Bureau was used to ignite the cremation pyre in recognition of Mr Pian's special contribution to society.

During the nine days leading up to the cremation, hundreds of people gathered at the Keesin family home in Patong to pay their respects.

Mr Pian was born on February 12, 1944, and fathered five children with his wife, Sriham Keesin.

Two of his sons, Preechavude "Prab" and Pattawee, are still facing mafia charges for their alleged role in the island's taxi cartel.

Before his political career, Mr Pian served in the Royal Thai Army from 1965 to 1967 as part of his compulsory military service. He

then volunteered to serve in the Army during the Vietnam War from 1967 to 1969. He was stationed at the Khao Chon Kai Army base in Kanchanaburi province.

Mr Pian's political career started on February 12, 1974 when he ousted Fad Kraierd for the position of *Phu Yai Baan* (village head) of Village 3, in what has since become Phuket's leading resort town. He maintained the position until 1993 when he became the *kamnan* for the Patong sub-district, replacing Wichan Sawatdirak.

Mr Pian's next move was an enormous leap for Patong, as he was elected the town's first mayor in 1995. He then served five terms – totalling nearly two decades.

Mr Pian and his two sons were to face charges of extortion and other criminal activities carried out by a criminal association on October 8 – one day after Mr Pian died. Mr Prab and Mr Pattawee were given a grace period of one week to mourn their father's death.

– Chutharat Plerin

## Backhoe helps to bring public beach land back

ONE illegal building was removed from Phuket's Nai Yang Beach by officials on October 17.

Daeng Lawlang, the owner of the illegal building, was ordered to remove it by October 16.

Though Mr Daeng has a *Sor Kor 1* land title for about two rai of beachfront property, the building and some smaller structures were constructed beyond his property boundaries.

"The owner was able to demolish some of the smaller structures before the deadline. However, the large building required a backhoe, so we took care of it for him," said Sakoo *OrBorTor* Chief Administrative Officer (Palad)



Officials pulled down the building.

Sumeth Suwannarath.

"There are so many illegal buildings here. This is just one more plot of land returned to the public."

Cases for several structures believed to be encroaching on public land have yet to be ruled on by the court, Mr Sumeth noted.

– Kritsada Mueanhawong

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# Fight to save

SIGNS of an environmental disaster brought on by rapid development on the Phi Phi archipelago are emerging on land and at sea. The once pristine islands – renown for their stunning karst topography and classic blue Andaman waters – are under serious threat. The *Gazette's* Chutharat Plerin reports.

OFFICIALS are pleading for help in tackling the array of environmental disasters that plague the tourist-popular Phi Phi archipelago – especially its largest island, Phi Phi Don.

Considering the more than 1,000 visitors that arrive on the island daily – a number that does not include the uncounted number of tourists who arrive directly on the beaches by way of the hundreds of speedboats and yachts – it becomes clear that Phi Phi is under an enormous amount of unsustainable pressure, Ao Nang Administration Organization (*OrBorTor*) President Pankum Kittithonkun told the *Gazette*.



### RUBBISH

Phi Phi produces an average of 25 tonnes of trash a day. That number jumps to about 40 tonnes during the high season, Mr Pankum explained.

The abundance of rubbish is to the point that even Wikitravel makes mention of it: "Unfortunately, there is still plenty of rubbish on the beaches."

"Tourists must help us create and maintain a pristine island environment. There is too much rubbish for us to manage – making it necessary for tourists to help out by taking their trash off the island when they leave," Mr Pankum said this week.

"I have already asked tour operators to educate their guests, but nothing changes. Tourists continue to leave their trash on the island."

All tourists arriving on the island pay a 20-baht fee at Ton Sai Pier to assist in "keeping Koh Phi Phi clean", according to a posted sign. Though there is often skepticism about where the money goes due to the amount of rubbish

found scattered across the island, Mr Pankum confirmed that the entire fee is used for waste management.

"As soon as we arrive on the island, we have to pay a 20-baht entrance fee. Nevertheless, the streets and the beaches are extremely dirty. There is not even one public bin anywhere in the center of town!" a concerned person, who declined to be named, wrote to the *Gazette*.

"Moreover, some hotels do not hesitate to dump their own trash in areas where [trash] collection is not done, creating... mounds of decomposing bags under the sun."

The fee at Ton Sai Pier was introduced in December 2012. A year later, the Ao Nang *OrBorTor* had collected 8 million baht.

"We collect up to 20,000 baht a day from tourists at the pier. The

money is then used to pay a private company to haul the rubbish from the island to the mainland in Krabi to be disposed of," Mr Pankum said.

The boat takes about 25 tonnes of trash from the island daily, weather permitting. Ao Nang *OrBorTor* pays 600,000 baht per month for the service. During the high season, an Ao Nang *OrBorTor* boat is used to help transport the overflow of rubbish.

"The *OrBorTor* has collected 6mn baht so far this year, but we've paid more than 16mn baht for waste management for Phi Phi and Ao Nang," Mr Pankum said. "There is a problem with tour speedboat operators dropping tourists off on the beach instead of bringing them to the pier to pay the 20 baht fee."

The largest producers of rubbish, however, are not the tourists,

### Monthly expenses for attempting to maintain the island is

Trash sweepers and collectors on Phi Phi:  
**100,000 baht a month.**

Trash boat transport from Phi Phi to mainland:  
**600,000 baht a month.**

Trash collected from the Ao Nang area and transportation to Krabi landfill:  
**About 600,000 baht a month.**

Krabi landfill fee:  
**About 83,000 baht a month.**





# Phi Phi's environment

they are the businesses on the island – especially hotels and restaurants.

To encourage businesses to be more proactive in recycling and minimizing the amount of waste they produce, the Ao Nang *OrBorTor* is considering implementing special rates for trash collection at hotels and restaurants.

“We are thinking of collecting fees based on the weight of the trash we have to remove from the island for them. The more they produce, the more they will pay,” Mr Pankum said.

## WASTEWATER

In Ao Nang, on mainland Krabi, there is a wastewater treatment plant that is able to handle about 3,000 cubic meters of wastewater per day – not nearly enough, according to Mr Pankum.

However, the situation on Phi Phi Don is even worse, he noted.

“We have no wastewater management plant there. Our only hope is that hotels, restaurants and other businesses act responsibly – but I have no faith in them,” Mr Pankum told the *Gazette*.

“They of course have to treat their own wastewater before releasing it into the sea, but they very well could just be turning the devices on before officers arrive to check them.”

Mr Pankum has denied that brown water recently seen in Loh Dahlum Bay, the second main bay on Phi Phi Don, was wastewater.

“The brown water seen during the [southwest] monsoon season is only a plankton bloom,” Mr Pankum said.

The off-brown water visible in photos of Loh Dahlum Bay is simi-



The picturesque view from the Phi Phi Don viewpoint isn't always marred by brown water. Photo: Kullez

lar to that seen at Patong Beach in August last year.

Dr Pornsri Suthanaruk, director of the Phuket Environmental Office Region 15, explained at the time that excessive amounts of nutrients in the form of nitrogen and phosphorus likely fed plankton growth in the bay, which was further catalyzed by days of bright sunshine.

Mr Pankum was unable to confirm the origins of the nutri-

ents in Loh Dahlum Bay. However, he noted that officers from the Krabi Environmental Office had come to check the water quality about four months ago, and that everything tested had fallen within acceptable levels.

“If you see any brown water, please let me know and I'll call the officer so they can check the water quality again,” Mr Pankum said.

A budget of 371mn baht was requested in 2012 by the Ao Nang

*OrBorTor* for a wastewater plant on Phi Phi Don. However, the local government was not able to set aside the necessary 37.1mn baht from its own budget for the project to be approved.

“I couldn't provide the money necessary from our side, so the project failed,” admitted Mr Pankum.

“All I can do at this point is have officers regularly check on restaurants and hotels to ensure

that they are treating their wastewater.”

## STRUGGLING FOR SOLUTIONS

“Year after year, Phi Phi Island is losing its beauty. Without more responsible and strict management of the environment, Thailand will lose one of its most beautiful places,” the concerned visitor wrote to the *Gazette*.

After being notified of the current situation, Capt Bancha Daowsook, commander of the Royal Thai Marine Corps based in Krabi, vowed to help the Ao Nang *OrBorTor*.

“I took up my position on October 1. I have yet to receive any complaints about Phi Phi being dirty. However, I will look into it, and if the Ao Nang *OrBorTor* needs any help, I will support them,” said Capt Bancha.

The fundamental issue is that the budget allocated for Ao Nang and Phi Phi is based on its registered population, not on the number of people it plays host to every year, Mr Pankum said.

Ao Nang and Phi Phi share the same budget, which is managed by the Ao Nang *OrBorTor*.

“Phi Phi's slice of the budget is based on a few thousand people, but the island takes care of the whole world,” Mr Pankum said.

“I don't know what to do. People from everywhere come to our home, but some of them don't care what condition they leave it in. The 20 baht per person really isn't enough for us to manage the waste of the entire island.

“I can only do my best to ensure the island suffers as little as possible and survives as long as possible.”



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## Phuket loses one of its 'original' expats: Eric Snyder

WELL known, long-term Phuket expat Eric Snyder, 70, has departed the island he loved, succumbing to skin cancer earlier last week.

Eric Snyder arrived in Phuket in 1975 and remained in residence here for 39 years. Initially, he lived with a Muslim family on Kamala Beach for several years, growing his own food and catching his dinner from the abundant fish in the local waters. He was sure he had "found paradise".

Some years later, he bought a piece of land to set up his own home, but lost the property in one of those infamous Phuket land title dis-

putes. He then decided to study Thai law and learn to speak, read and write the language so he could protect others from similar abuse by a less-than-transparent system.

He helped many hundreds of people during his more than 30 years in business.

"I plan to leave my estate to help those with the most needs on Phuket," he explained. The list would include the Home for the Elderly, he said.

Eric's cremation was set for October 25. Friends were welcomed to visit at any time to pay their respects. — **Bruce Stanley**



## Peeping tom arrested for public toilet infiltration



Mr Joe is facing charges.

A MYANMAR national has confessed to watching women use a public restroom to fuel his sexual fantasies.

The 18-year-old, named by police only as "Mr Joe", was caught looking through a crack in the wall of the bathroom at Star Wash car care on October 16.

"I saw his eyes watching me through the crack while I was using the bathroom," said a woman, who declined to be named. "I shouted for help."

Mr Joe was quickly apprehended, and later confessed to police.

"He told us that he regularly watched female customers use the restroom while masturbating. He also said that he had never considered doing anything other than watching them," said Lt Suchart Leucha of the Thalang Police.

Mr Joe was taken to Thalang Police Station and charged with disturbing the peace in a public place, under Section 397 of the Thai Criminal Code.

He faces a month in jail, a fine of 1,000 baht or both.

— **Thawit Bilabdullar**

# Officials ponder tourists' safety at Promthep Cape

By Natthaphol Wittayarungrote

OFFICIALS are considering more options to boost safety at Phuket's iconic Promthep Cape after three tourists – two Chinese and one Thai – slipped from the rocks last weekend. However, building a protective fence remains off the table.

"During the [southwest] monsoon season, there is a lot of rain and the waves are high. These conditions make it easy for accidents to occur when tourists walk down to the cape to take photos," Rawai Mayor Aroon Solos told the *Gazette* on Monday.

Several signs have been installed near the cape, written in Thai and English, urging people to take caution.

"We plan to add Chinese to the signs to ensure that tourists are receiving the message and clearly understanding the potential dangers," Mayor Aroon said.

"There are security guards that patrol the area near the viewpoint, but no one down at the cape. We will have one stationed in



Three tourists – one Thai and two Chinese – slipped at Promthep Cape. Photos: Rawai Municipality PR

that area soon."

Mayor Aroon, however, confirmed that a fence would not be built.

"We will look for another way to enhance safety, one that will not alter the beautiful, natural landscape," he said.

The tourists who slipped from the rocks over the weekend sustained minor injuries, but were still taken to Phuket Provincial Administration Organization (*OrBorJor*) Hospital for treatment.

Earlier this year, 25-year-old Teerawat Prasomsub slipped from



the cape's rocks, but was found safe – still drunk – a few hours later.

Just two days earlier, Somchai Yungtala was dragged out to sea while fishing from the rocks. His body was found washed ashore Ya Nui Beach two days later.

## Pirated goods rounded up in Patong raid

ABOUT 1,500 fake brand-name items were seized from three shops in Patong on October 16.

"The retail value of the counterfeit goods is about 1 million baht," said Kittu Sapaonthong, deputy commander of the Economic Crime Division of the Royal Thai Police.

The majority of the items seized were polo shirts. However, bags, purses, luggage, watches and other items were also collected.

Thitika Katpituktam, 23, was the sole person arrested in conjunction with the raid on the shops.

Ms Thitika will face charges for selling fake copyrighted goods, which carries a penalty of up to two years imprisonment, a 400,000 baht fine or both, said police. — **Thawit Bilabdullar**



## AROUND THE nation



Rice farmers. Photo: The Nation

### Rice farmers begin to get subsidy cash

RICE farmers throughout the nation on Monday began receiving a government subsidy of 1,000 baht per rai of land – up to a maximum of 15 rai – per household.

The registration period for the subsidy will continue until November 15, reported *The Nation*.

The money will be distributed via Bank for Agriculture and Agricultural Cooperatives branches.

Eligible farmers have been told to bring their identification cards, rice-grower certifications and BAAC passbooks.

# UK cops ‘to observe’

PRIME Minister Prayuth Chan-ocha has disputed foreign media reports from London claiming British police would be “allowed to help” with the probe into the recent Koh Tao murders, instead reiterating that only British observers would be permitted in the police investigation.

PM Prayuth said on October 18 that he had spoken to British Prime Minister David Cameron at the Asia-Europe Meeting (Asem), which had concluded in Milan the day before, about the recent murders of the two Britons, Hannah Witheridge and David Miller, on the resort island, reported *The Nation*.

PM Prayuth said Mr Cameron told him that he saw nothing wrong with the Thai justice system, but that many Brits had suspicions about the police investigation.

“I told him that there is no problem with this case because we follow the law. We agreed that Britain will send in observers,” PM Prayuth said, adding that the British Embassy, Thai police and the Foreign Ministry were working together on this matter.



PM Prayuth has denied the suspects are scapegoats. Photo: The Nation

He also told reporters that Mr Cameron expected the British public to “take some more time to understand this matter”.

The premier rejected claims that the police had arrested scapegoats for the murders.

He said he did not think the police would dare do such a thing in a high-profile case like this.

The news follows a BBC report on October 18 that said that British police would travel to Thailand to assist with the investigation.

It reported that PM Prayuth, who had previously objected to inviting British investigators, changed his stance after meeting with Mr Cameron in Italy.

“There are two areas we are particularly concerned about,” the BBC quoted a diplomatic source as saying. “One is the verification of the DNA samples of the suspects... the second is the investigation into allegations of the mistreatment of the suspects.”

The Myanmar suspects said they were forced to confess to the murders, but the police said the confessions were valid and denied reports of a retraction.

“What the [British] prime minister secured this morning was an agreement from the Thai prime minister that we can send some British police investigators to Koh Tao to work with the Royal Thai Police on this,” the British diplomatic source said.

The source stressed that “obviously it is for the Thai authorities to lead and carry out that judicial process”, but said it was important that it was “fair and transparent”.

## Pattani school fire strike suspects caught, confess

RELEVANT authorities have detained suspects who allegedly set fire to several schools in Pattani province earlier this month.

Deputy Prime Minister and Defence Minister Prawit Wongsuwan said on Monday that the suspects had confessed to the crimes, reported *The Nation*.

“During the interrogation, it became clear that they committed the arson attacks out of a misunderstanding related to the many deaths in the southernmost region,” Mr Prawit said.

“After the misunderstanding was cleared, they were repentant.”



A woman salvages milk from the wreckage. Photo: The Nation

He said the number of suspects was between six and eight.

The men have confessed to setting six schools ablaze in Thung Yang Daeng district in Pattani province on October 12.

## B60mn set aside to stamp out road deaths, accidents

THE Safer Roads Foundation (SRF) has earmarked more than 60 million baht to put toward efforts to reduce road deaths in Thailand, where an average of more than 14,000 locals and foreigners are either killed or fatally injured in accidents every year.

According to the World Health Organization (WHO), Thailand came in third in world rankings last year in terms of the highest number of road deaths.

“I visited Thailand and saw many risks and danger in the traffic, which is supported by the rising number of deaths. So I chose to support Thailand in reducing traffic accidents,” SRF Director Michael Woodford said.

His foundation is providing more than 60mn baht to help cut

down on road accidents in Thailand with the help of the Transport Ministry and the Thai Health Promotion Foundation. The fund is also intended to turn Thailand into a model of road safety, reported *The Nation*.

Mr Woodford said people should be aware of the rising number of road accidents and do what they can to resolve the problem.

Bangkok, Chiang Mai province and Surat Thani’s Koh Samui district will be the first areas to introduce improvements in road accident hotspots.

“In order to reduce accidents, not only do individuals need to improve their behavior on the road, but all relevant organizations also need to work together,” Mr Woodford said.

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# Jazz Night

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| Neung Jakkawal Band          | 09:00 - 09:45 PM |
| Jun Abe Band                 | 10:00 - 10:45 PM |
| Siam Cubano Band             | 11:00 - 12:00 PM |



# Fishing around for the answers

## FIRST PERSON

UNDER Phuket's maritime fishing laws, no commercial fishing is allowed in the Andaman Sea within 5,400 meters of the coast (only 3,000 meters for Phuket), but as many people know, commercial fishing trawlers are constantly flouting this law to take advantage of the abundance of fish in these waters, where there is less competition.

One of the reasons commercial trawlers continue to break the law is because the charges they face are miniscule when compared to the profits they can reap from fishing in illegal waters.

As chief of the Krabi Fishery Management Center, I am at a loss as to how to deal with this problem effectively, because the charges that trawlers and their crews face are so ineffective, they do not act as a deterrent.

There are good reasons for protecting areas near the coast. Not only does it protect the natural habitat, but it also allows local fisherman to practice sustainable fishing methods that have been around for centuries. Many local fishermen still rely on traditional methods and they have to be protected from those trawling methods which can damage local nets placed closer to the coast.

My job is a difficult one. So many times we have arrested crews of commercial trawlers, only to find that they have been

'I am at a loss as to how to deal with [illegal fishing] effectively, because the charges that the trawlers and their crews face are so ineffective, they do not act as a deterrent.'



**Jaroenchai Srisuwan**, 48, from Songkhla, has been involved in Phuket's fishing industry for more than 10 years. In March 2013, he became chief of the Krabi Fishery Management Center. During the short time that he has been chief, he has dealt with more than 100 cases of illegal trawling and arrested more than 250 suspects for illegal fishing.

Here, he talks about the struggles of combating illegal fishing, and the need to protect sustainable fishing practices for generations to come.

immediately released. The problem is that there are many loopholes in the current maritime law for illegal fishing. First, even though the law says we can seize the boats of those caught fishing illegally, this is almost always impossible. That's because the same law says the boat can only be seized if the owner is on board. In almost all cases, the boat is rented out to fishermen, which means the real owner of the boat cannot be held responsible, and therefore the boat cannot be seized.

In addition, fishermen who are charged under Section 32 of Thailand's maritime law often get off with only a very small fine to pay. While the law allows for a fine of up to 10,000 baht and a jail sentence of up to six months, or both, if the accused fishermen admit to the crime they will only have to pay a fine of between

2,500 and 3,000 baht. They can then return immediately to work with no repercussions, which makes them less afraid to break the law again.

The problems surrounding the law have been brought up in meetings with local government on a number of occasions, but so far our concerns have been met with silence. The only thing we can do right now is deal with the problem on a day-by-day basis.

Local fishermen act as our eyes. Fishing platforms set up in restricted zones are often damaged by commercial trawlers, so many local fisherman are ready to report illegal practices. Sadly though, this is not enough, and many vessels are able to get away scot-free.

These laws have been put in place for a reason and everyone should respect the rules, which, in my opinion, treat everyone fairly. We all need to take care of the resources available to us, if we want them to last. It's up to all of us to work together, if we want to solve this problem for the long term.



As the sun went down on Nai Harn Beach, the noise level of the rowdy Aussie resort guests went up. Photo: ADwarf

## Horrific holiday

### Island View

By Pam and Peter

Do you have an opinion to voice?  
Email Editor@PhuketGazette.net

WE ARE a senior Australian couple who have been lucky enough to have visited Phuket several times over the last ten years. This year we, and our son in a separate booking, paid upfront for eight weeks accommodation in Nai Harn, an area we love.

The first six weeks were fine. A number of Muay Thai fighters from various countries stayed at the resort while they attended camps. They were healthy, respectful guests. Most other guests were very short term.

Then, some young Australian men paid for three months' stay to "do Muay Thai".

The men had soon subjected guests to their shouting – some of the dirtiest language we have ever heard – day and night. They ran riot, monopolizing the pool, bringing girls home every night and banging on doors.

We asked the staff, who were aware of the problem, for help. Nothing was done. We were told to call reception when they got noisy, even though they could be heard all over the resort. At night, the phone went unanswered.

The men constantly referred to the Thai staff in the vilest language imaginable, as they were upset with the air conditioning in their room. You would not be able to publish what was said about the female staff. Their behavior was disgusting and offensive. We have great respect for our Thai friends.

We went ahead and paid for villa upgrades to try to get away from the problem, but it only grew worse. Within two weeks, we asked for a refund so we could leave. Unfortunately, our son had

already paid for a 10-night upgrade the previous day.

The manager/owner refused to give us a refund or compromise in any way. She said she had blocked off our rooms. There were several empty villas and rooms, so she had lost nothing. She would not talk to us, or even face us, and made the staff tell us that she had gone away.

My husband recently had a mini stroke, so we could no longer take the stress of our surroundings. We left, losing 1,500 Australian dollars (42,600 baht) in the process.

We are not wealthy people, the loss was difficult.

Some of the staff were delightful. One said, "Why do the good people go and bad people stay?"

Why indeed? Do we have any redress in this appalling situation? Phuket's tourism numbers are down, and this unprofessional attitude by some resort management might be one reason why.

I hope that our story can help Phuket realize that they should treat tourists with respect, especially those tourists who pay the island the same courtesy.

If this resonates with anyone at all in the Phuket tourism industry then it can only be good for the island, a place that we still love and enjoy with regard to the many wonderful experiences we have had over the years, and the lovely people here we call friends.

## Issues & Answers... ...asking the questions that affect you...

### Expired motorcycle registration

I JUST noticed that my motorcycle registration has expired. What is the penalty for overdue registration and where is the best place to take care of its renewal?

JS  
Chalong

**Terayout Prasertpol, chief of the Phuket Land Transport Office, replies:**

If you are caught driving, you will face a fine of up to 2,000 baht.

When you go to renew your registration, you will only have to pay an overdue tax of 1 per cent per month that it is overdue. This applies to cars and motorcycles.

The tax rate for a motorcycle is 100 baht per year, which means

that if you do not renew your registration for one year, you would have to pay 112 baht for the overdue tax and another 100 baht for the present year's tax.

To renew, you will need to prepare registration and insurance papers and bring them to the Land Transport Office in Phuket Town.

Send us your queries and we'll ask the right people to respond to them.

Submit your issue at

www.PuketGazette.net/  
IssuesAnswers

### Can foreigners renew their driver's licence with a yellow tabien baan?

EVERY year I renew my driver's licence by using my yellow *tabien baan* (house registration document), issued in my own name, as proof of my address.

I have been issued a *tabien baan* as I own a condominium, bought and owned as foreign freehold in my name. I also hold an education visa.

This year I was surprised: my *tabien baan* was not accepted as proof enough of where I live. I was asked to also provide a proof of residency letter.

I have used my yellow *tabien baan* when buying a motorbike, signing up for an internet connec-

tion – even to renew my driver's licence in previous years.

Is this a new rule – that I must have the proof of residency letter from Phuket immigration, even if I have a *tabien baan* issued in my name?

Who can I ask about this when I go to renew my licence?

Mike Randell  
Phuket Town

**Konlayut Jattutasri, Registrar of the Licensing Division at the Phuket Provincial Land Transport Office, replies:**

In general, a foreigner listed as the property owner with a yellow

*tabien baan* does not need proof of address from immigration.

However, a foreigner listed only as a resident at an address, not as the property owner, definitely does need the letter from immigration.

In your case, there might have been a mistake somewhere. It is possible that, in the past, our officers did not check carefully enough to see whether or not your name was listed as the property owner, or just as a resident at the address for which the *tabien baan* was issued.

However, if you are listed in the yellow book as the "owner" and our staff still asked for proof of address from immigration, please come and see me and I will take care of it.



# Tourism meets toilet humor

EFFORTS by the National Council for Peace and Order (NCPO) to clean up corruption in Phuket have had some dramatic results, steering the island toward sustainability – at least for the time being.

Unfortunately, some smaller destinations, including the Phi Phi Island chain, continue to suffer from unregulated development and mass tourism on a scale that has led to what can only be described as an environmental crisis [see pages 6-7].

For many first-time visitors to Phi Phi Don, the most striking revelation might be how over-developed Ton Sai, the gateway to the island, has become – a stark contrast to what one would expect after looking at travel brochures.

When it comes to destinations, tourists are shoppers, and branding still plays a key role in the process. To many Western ears, the name Phi Phi sounds exotic, like Fiji, Tahiti, Tonga or Bali.

Of course, native English speakers are quick to realize that Phi Phi also sounds strikingly like the phrasal verb “pee pee” in English; meaning: to urinate.

This association is not limited to native speakers. “I need to go to Phi Phi Island” is a phrase commonly used by polite Thai girls to indicate they need to go to the bathroom, even in places as far-flung as Pattaya and Chiang Mai.

Potential tourists who make the computer click to check out promotional images of Phi Phi’s stunning limestone cliffs no doubt find them very compelling. Thus, the random word association is dismissed as a quirk – or even considered somewhat charming.

But charm quickly turns to repulsion when they disembark at Ton Sai Bay and see brown water staining the bay.

It is sad indeed that Phi Phi’s unregulated post-tsunami development has been fuelled by such greed and ignorance.

Despite all of the devastation wrought by the region’s worst natural disaster, the tsunami did literally wash the sands of Phi Phi clean and provide a chance to begin anew.

With its Designated Areas for Sustainable Tourism Administration (Dasta), Thailand is the only country in Asean to have an agency dedicated to supporting environmental development and conservation for sustainable tourism. Established just a year before the tsunami, the agency was keen to get involved in the re-development of the island.

Sadly, the powers-that-be on Phi Phi at the time had no desire to work with them, opting instead to re-develop under the same mindset that had turned the island’s main commercial strip into a dump in the first place.

However, both local residents and tourists are keen to see the NCPO step in to help restore the island’s natural beauty.



## Start by providing public trash bins

Re: Gazette online, Phuket Governor makes clean beaches priority, October 21

They need to have plenty of public rubbish bins that are emptied regularly at all the beaches and town areas.

We take our rubbish home with us, but most people do not.

They throw it on the ground and treat Phuket like a rubbish bin.

Employing some of the out-of-work vendors to clean up regularly would help.

Peter Allen  
Gazette forum

### A very weak excuse

Re: Gazette online, Video Report: Search continues for missing tourists after devastating Phuket speedboat crash, October 20

The speedboat captain’s excuse of bending down to pick up a plastic bag just doesn’t wash.

Did it really take him so long to pick up the bag that a fishing boat appeared from no where in front of his speeding speedboat?

Phil Phelan  
Facebook

### How hard can it be?

Re: Gazette online, Phuket Governor demands explanation of immigration extortion complaint, October 15

A list of itemized charges should be on display so everyone knows what to expect, and then a receipt issued with each transaction.

That way, everyone knows where they stand. Not a difficult task.

Maggie Hunt  
Facebook

### Don’t be so quick to place the blame

Re: Gazette online, Russian drowns while snorkelling off Phi

## Letters to the Editor

Do you have an opinion to voice?  
Email Editor@PhuketGazette.net

Phi Island, east of Phuket, October 22

We have been on many boat trips in Thailand. The staff are really good.

But a lot of tourists don’t listen. The last tour we went on even had a fluent Russian translator.

There are accidents all over the world.

It’s not always a case of a bad company running it.

Sad for the family of this man.

Diane Stewart  
Facebook

### Hoping the wind blows in the right direction

Re: Gazette online, Opinion: Beach Games to showcase new Phuket, October 19

New Phuket: let’s not go overboard! Best tourism infrastructure in Asia... am I where I think I am?

I’m sure Singapore, Hong Kong, KL and many wonderful places in Vietnam will have something to say about that!

Let’s just hope that the wind doesn’t blow the wrong way and send hundreds of tons of rubbish back to the beach as it does this time of year.

Abimagilla  
Gazette forum

### The scam artists are back on the beaches

Re: Gazette online, Jet-skis allowed on Kamala Beach, confirms Phuket Governor, October 18

With all of the tourists who have been ripped off over the years, and are still being ripped off, by these scam artists (mildly speaking)

who use coercion and at times physical violence, I find the statement: “We need help – we are living hand-to-mouth right now” about as ludicrous as you can get.

If it was not so sad, I could almost laugh – and these people are the first to be allowed back on the beaches.

Karlslund  
Gazette forum

### ... but scams are not exclusive to Phuket

Re: Gazette online, Jet-skis allowed on Kamala Beach, confirms Phuket Governor, October 18

My wife and I have been coming to Thailand the last 12 years, the last seven to Karon Beach.

Do the authorities not realize that tourists want beach chairs and umbrellas, and also small local bars on the beach?

When we first came to Karon, there were areas roped off for swimming and for jet-skis.

You keep going on about tourists being ripped off. Try staying in the UK. The problem is worldwide.

See you again in January for three weeks.

Lenden  
Gazette forum

### Let’s give it a go

Re: Gazette online, 7-Eleven counters in Phuket beach towns now accepting police reports, October 15

I think it’s a good idea. Why not try it out?

These shops are everywhere, and yes, the staff speak English.

In these days of uncertainty, I think every little bit helps.

Also, for people who are unfortunate enough to have accidents or be sick, it is handy to have a link nearby!

Elizabeth  
Gazette forum

## Phuket Gazette

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## WHAT'S ON in Phuket

Oct 18, 23, 30 6-10:30pm.

### Oct 31, 6-11:30pm. Halloween Party @ Two Chefs Kata

It's time for a Halloween Party again. Two Chefs Kata is serving a large buffet with a wide range of international favorites, including pumpkin soup, Lucifer's roast pork, salmon with devil sauce, bloody mary mussels, grilled ribeye steaks and a wide range of desserts from our in-house bakery. All this for only 795 baht, children under 12 years 395 baht (under 3 free). Great prizes for the guests with the best costumes of the evening. Two Chefs' house band will entertain you until the late hours. It's always more fun at Two Chefs! For more information call 076-330065 or email [katacenter@twochefs.com](mailto:katacenter@twochefs.com)

### Freaky Friday at FatBoy's Grill

At FatBoy's Grill, we are holding a Halloween Freaky Friday Dinner Party. Join us if you dare. October 31, 2014 at the deadly hour of 7pm. Three course bewitched meal. Wicked Witch Salsa Dancing (now you can learn how). 950 baht per adult and 650 baht per child (under 12). RSVP now if you dare: 085-089 7942.

### Nov 1, 7pm-midnight. An Enchanted Evening

An unforgettable evening of art, entertainment, fine wine and gourmet dining prepared by five of Phuket's top chefs, with all proceeds going to the Home & Life Orphanage. Tickets: 3,500 baht, or 3,900 baht at the door. Better yet, book a table of eight for 3,000 baht per person.

This event is proudly sponsored by the *Phuket Gazette* and PGTV's "Phuket Today" show, aired six times daily on True Visions – nationwide.

### November 1-2, 10am-4pm. The Jungle Book Puppet Theater travels from London to Phuket

The Jungle Book Puppet Theater travels from London to Phuket.



**FatBoy's Grill**  
**FREAKY FRIDAY**

**JOIN US IF YOU DARE**

**OCT 31<sup>ST</sup> 2014**  
**AT THE DEADLY HOUR OF 7PM**

**3 COURSE BEWITCHED MEAL**  
**WICKED WITCH**  
**SALSA DANCING**  
**(NOW YOU CAN LEARN HOW)**

The Puppet Theater will be hosted at the British International School, Headstart International School and Kajonkietsuksa International School. Tickets are available at the schools. There is limited seating, so hurry and get your tickets now!

These events are sponsored by the *Phuket Gazette* and PGTV's "Phuket Today" show, the island's only nationally broadcast television program, aired six times daily on True Visions and three local Phuket cable networks.

### November 4, 9am-4pm. PIWC presents The Melbourne Cup

The PIWC presents The Melbourne

Cup, "The Race That Stops a Nation". For more information, contact Maggy Wigman on 086-594 1758, email [info@piwcphuket.com](mailto:info@piwcphuket.com) or visit [piwc-phuket.com](http://piwc-phuket.com)

The *Phuket Gazette* and PGTV's "Phuket Today" show, the island's only nationally broadcast television program (aired daily on True Visions channels 79 and 107), are proud to sponsor this annual charity event.

### November 6, Loy Krathong Festival

One of the most beautiful festivals in Thailand. It is traditionally performed on the full moon night of the twelfth lunar month, which

usually falls in November.

A *krathong* is a banana-leaf cup containing flowers, a candle and joss sticks which will be floated in a canal or river. The idea is to worship the river goddess, and at the same time to "wash away" any bad luck.

### November 7-8, 9am-9pm BISP International 7-a-side Football Tournament

British International School Phuket (BISP) in Thailand is proud to host for the thirteenth consecutive year, our International 7-a-side Football Tournament on November 7-8, 2014. Again this year we are ex-

pecting more than 1,000 young football players from all over Asia, and we are looking forward to another year of exciting competition.

For the second year in a row, we acknowledge the generous support of our major event sponsor, Outrigger Laguna Phuket Beach Resort and media partner Phuket Gazette/PGTV.

If you would like more information about the tournament, please email BISP Athletics Director Jeff LaMantia.

### November 8-9, 10am-4pm. The Jungle Book Puppet Theater travels from London to Phuket

The Jungle Book Puppet Theater travels from London to Phuket. The Puppet Theater will be hosted at Kajonkietsuksa International School.

Tickets are available at the schools. There is limited seating, so hurry and get your tickets now!

These events are sponsored by the *Phuket Gazette* and PGTV's "Phuket Today" show, the island's only nationally broadcast television program, aired six times daily on True Visions and three local Phuket cable networks.

### November 14, 6pm-23:30 Beatles tribute night

Beatles tribute night @ Two Chefs Karon. The famous Two Chefs house band will be doing a full 20 songs set with the most famous Beatles classics.

We start serving a special set menu at 6pm, then at 9pm the Two Chefs Beatles Tribute show will begin.

Make you reservation now! Only 995 baht, including the show, the set menu and a welcome drink.

For more info, visit our website via the link at left, or call us. Come for the food, and stay for the fun!

### November 15, 7:30pm - 10pm Triple Tribute: Beyonce / Michael Jackson / Rihanna

A triple tribute from London to Beyonce, Rihanna and Michael Jackson. It comes with a twist! Ticket price – 1,500 baht concert style, or 1,800 baht for seating (Limited).

Three shows for the price of one! Buy your tickets now.

## Brunch by Regent- a true culinary experience

Every Sunday from noon to 4pm



Every Sunday, the Regent Club at Regent Phuket Cape Panwa becomes a celebration of delicacies from around the world. Choose from sumptuous Sunday Roasts cooked from free range & farm raised meats, oysters, fresh lobsters & seafood, organic salads, artisanal cheese, handcrafted bakery & pastries, healthy & organic raw juices, European cold cuts, made-to-order Belgian waffles and desserts that will surely revive your senses. Accompany the celebration with tempting beverages offers and fine wines.

THB 1900++ per person includes free flow of soft drinks

THB 2400++ per person includes a bottle of white, red, rosé wine or Chandon per couple

Children aged 4-12 years old eat half price plus free access to the Kid's Club

Advance reservation for The Brunch by Regent is required

Experience a classy-casual Sunday brunch at the Regent Club - the resort's most intimate setting with stunning views of The Andaman Sea - and top off your wonderful Sunday by staying with us overnight and benefit from special Sunday prices. Room rates start at THB 4,000+++ per night.

REGENT PHUKET CAPE PANWA

84 Moo 8, Sakdidej Road, T. Vichit, A. Muang, Phuket 83000, Thailand Tel: +66 7620 0800, +66 7631 8888

Email: [reservations.phuket@regenthotels.com](mailto:reservations.phuket@regenthotels.com) [www.regenthotels.com/phuket](http://www.regenthotels.com/phuket) [www.facebook.com/Regentphuket](https://www.facebook.com/Regentphuket)



# YOUR Phuket

## Loy Krathong Festival at Bang Maruan

Phuket Governor Nisit Jansomwong (right) recently took part in a press conference organized by Srisoonthorn Municipality to promote Loy Krathong Festival celebrations at Bang Maruan that will take place from November 4-6.



## Reporters celebrate National Police Day

Phuket Provincial Police Commander Patchara Boonyasit organized a football match between the Phuket Reporter's Club and Phuket Police officers at Kathu's football stadium to commemorate National Police Day on October 13.



From left: Arayapan Pukbuakao; Pinit Sirichai; Woranut Pechdee; Patchara Boonyasit; Peerayuth Karajedee; Arunwan Poonkeaw and Sarapee Srithammarat.

## Laguna readies for Tri-Fest

Laguna Phuket held a press conference in Bangkok on Wednesday to update media on the Challenge Laguna Phuket Tri-Fest 2014, to be held from November 23-30. More than 1,500 world-class triathletes are expected to take part in the event.



From left: Chattan Kunjara Na Ayudhya; Santi Pawai; Pisan Taraphat and Prapa Hemmin.

## Band of Brothers

Two brothers from Thanyapura's Elite Junior Sport Academy (EJSA) received a motivational visit from another brother-team recently, when 2012 London Olympics 200-meter gold medalist, Daniel Gyurta, and his brother Gergely Gyurta visited the sports hotel.



From left: Gergely; Bret Izzo and Kyle Izzo, the two EJSA triathlon runners, and Daniel, the Olympic gold medalist for Hungary.

## Two Chefs Surf Night is back

Two Chefs Surf Night is back at its Karon restaurant every Monday, but the feasting will move outside to the grill for a sumptuous BBQ Buffet. Live music will keep guests rocking on.



From left: Head Chef of Two Chefs with guests Jonas and Henrik.



The Phuket Gazette's weekly

# ISLAND TRADER

Phuket's **LARGEST CLASSIFIEDS** Marketplace – in Print and Online\*

October 25 - 31, 2014 | [PhuketGazette.Net](http://PhuketGazette.Net)

\*The Gazette is the top-ranked Website for Phuket. (Google Analytics)

## PROPERTY of the week



**FOR SALE  
APARTMENT**

See page 17

## PROPERTY SERVICES of the week

phuket  
home  
services

phuket  
property  
inspections

See page 19

## JOB of the week

LaGuna  
HOLIDAY CLUB

See page 21

## BOAT of the week

Boatshedphuket.com  
INTERNATIONAL YACHT BROKERS



See page 25

## HOT Promotion – Gazette **CLASSIFIEDS**

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**ONLY!**

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- ✓ See your ad also on PGTV – 10 times a day, every day, all week! (just 500 baht per week!)

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- 2) Ads must be placed in person or on the Gazette Online.
- 3) Ad Power Card discounts not available for this promotion.

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Phuket Gazette

**Questions?**  
[Anna@PhuketGazette.Net](mailto:Anna@PhuketGazette.Net)



**The Gazette Online** is always on top in **Google!**



## Properties For Sale

**FREEHOLD CONDO FOR SALE**

Patong Tower building. One bedroom with 270 degree view of Patong beach and town, 10th floor, 54.35sqm. 11 million baht ONO. Contact Songpan. Genuine buyers only. No brokers please. Tel: 081-737 8662.

**ZCAPE 1-BEDROOM CONDO LAGUNA**

Brand-new, semi-furnished, two 1-bedroom condos (27.7sqm & 29.41sqm), adjacent units on 6th floor in Zcape development, ready now. Near Laguna, Boat Avenue and beaches. Thai or foreign ownership ok. Both priced at under 2 million baht. Tel: 085-235 1532 (English & Thai). Email: thanasak.nk@gmail.com

**CHALONG BEACHFRONT POOL VILLA**

For sale / rent 3 bedrooms. Tel: 089-649 9939. Email: siri\_phuket@changrunner.com

**LAND FOR SALE**

73square wah with Chanote titles. 15 minutes to Panwa Beach (Ao Makham bay). Conveniently located, road frontage. Please contact 081-6912526. Email: s\_jumpon@yahoo.com

**HOUSE FOR SALE**

From Phuket 100km. Between Tubpud and Panom



Near Khao Sok National Park. Land 1 rai, furnished, 2 bedrooms, 2 aircon, price: 2.2 million baht. Please call: 081-667 1637 (Thai), 082-539 6433 (English).

**URGENT KARON PENTHOUSE**

4 bedrooms, sudden departure, fire sale price. Directly from owner. Penthouse 260sqm. Clear seaview, Last Floor Freehold only 21 Million / Estimated 25MB. Please call 080-3165434 or 089-004 6948.

**NICE HOUSE CHALONG**

400sqm. Furnished, 3 bedrooms, 2 bathrooms, European kitchen, 4 aircon, swimming pool, Sale 4.9 million baht. Tel: 081-787 4831.

**PLUS CONDO KATHU**

1 Bedroom, custom furnished, 30 sqm, balcony. 1.59 mn baht. New Tel: 081-828 0972. Email: sbolls@hotmail.com

**RETIREMENT SALE KATA**

6 apts, office, spa, great location. makeoffer. Tel: 086-595 8512. Email: kataari@yahoo.com for photos.

**CHEAP LAND & HOUSE FOR SALE**

Land of 35 rai and a house with aircon, 2 bedrooms, 2 bathrooms and kitchen at Tambon Bornok, Prachuap Khiri Khan, 20km from Prachuap Khiri Khan Town. The land is 1.3km from Petchkasem Road. Price is only 10 million baht. Nor Sor 3 title deed. Please call 086-615 9719.

**BEAUTIFUL LAND PLOT FOR SALE**

Very conveniently located in a secure estate with underground electricity, less than 10 mins from Phuket International Academy, airport, Tesco, Nai Yang beach, Ao Po Grand marina, in a peaceful foreign community, Chanote title, 1100sqm, flat land with fences around, mountain view, ready to build, good investment. For quick sale direct from owner only B3.5mn. Tel: 081-343 0777.

**SEAVIEW POOL VILLA**

Seaview over Chalong Bay marina. 7 bedrooms, 6 bathrooms, private pool. Chanote. Size: 800sqm. Price: 25 million baht. Tel: 084-868 1732. or 084-933 9829. Email: kigwd@hotmail.com

**RESORT**

For sale or rent in Patong, 1200sqm land, 20 rooms, pool, restaurant, fully furnished, equipment. Contact email: guidolando2@hotmail.com

**LAND PLOTS**

Several land plots for sale in Rawai and Nai Harn. Very nice pieces. Some sea view. Chanote. Large and small. Tel: 080-124 1245. Email: kay@phuketandamanrealestate.com

**RAWAI VIP VILLAS WITH PARK**

Unique project with Private Park. 300m from Rawai Beach. Pool villas from 7.9 million baht. 4 villas left! WebBest selling villas in Rawai. Tel: 085-575 3300, 092-979 7899 (English & Thai). Email: andrey@phuket9.com see more details: <http://phuket9.com/rawai-vip-villas-new/>

**FREEHOLD POOL VILLA**

From 1.1 million baht. 800m from Nai Harn Beach. For more information, please call 080-124 1245. Email: kay@phuketandamanrealestate.com

**LUXURY POOL VILLA**

Within unique development - 8,700,000 baht. Please call 081-077 1765. Email: phuketformations@gmail.com

**2BDR BEACHFRONT CONDO RAWAI**

2bdr / 2bath ens, huge balcony with direct walk out to pool, beach, restaurant, in 5\* resort with access to gym, spa, ideal for family, separate storage, furniture incl, fast owner sale, leaving Asia, 13.9MM neg. Tel: 096-532849 (English). Email: laura@tilaholdings.com

**KATHU GOLF CONDO**

99.30sqm, 4 fl, views of Phuket country club golf course. 2 bed, 2 bath, kitchen, fully furnished (3 aircons, hot water, refrigerator, TV, microwave, security and internet provided). Price for sale: 6.5 million. For more information please contact: 081 536 9252, email: sppcnx@gmail.com

**2 POOL VILLAS NEXT TO PIA**

Ready to move in. Villa 1: on 1,100sqm land, 16.9 million baht. Villa 2: on 2,200sqm land, 21.9 million baht. Brand-new, each with 3 bedrooms, 4 bathrooms, 12m swimming pool. Guest bungalow with 1 bedroom, 1 bathroom. Perfectly located in a development with underground electricity and security, only 800m from Mission Hills Golf Course, less than 10 minutes to airport, Phuket International Academy and Ao Po Grand Marina. Please call 081-343 0777. Email: montha\_phuket@yahoo.com

ขายอพาร์ทเมนท์และบ้านพร้อมที่ดิน  
**For Sale Apartment**  
6 floors 20 rooms  
41.7 wah. 166.8 Sqm.

**Villa (Patong)**  
167 wah. 699 Sqm.



ขายที่ดิน หลังสนามกอล์ฟ  
15-2-73 rai  
25,095 m2  
**Land for sale (Kathu)**

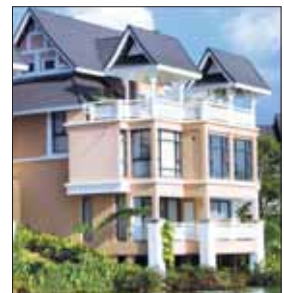
By - 081 370 0162 Thai/Eng  
owner - 083 396 0884 Eng/German

**NICE STUDIO APT, B 1.5 MILLION**

Studio of 36sqm. Phuket Town at Green Places. Quiet. Details on request. Tel: 095-437 9062 (English). Email: lilly@mail.ru

**BEAUTIFULLY FURNISHED CONDO**

Attractively furnished, Fully equipped, 4th floor, 37sqm, 1-bed condo in the Royal Place. Tel: 081-828 0615 (English & Thai). Email: dom 23781@msn.com

**ALLAMANDA (LAGUNA)**

Residences/Phuket Condo unit, half of a deluxe twin house, fully furnished and equipped, set direct on the picturesque lagoon with balcony right over it. 3 bedrooms each with shower/bathroom roof terrace. Long-term rent or sale. Tel: 090-487 8084. Email: utaipan@yahoo.com

**LOVELY POOL VILLA**

Near beach, 15m pool. Also for rent 1 or 2 months. Tel: 076-388 236 089-727 5407 (English). Email: cosmocampbell@yahoo.com www.villa-sale-phuket.com

**LARGE SEAVIEW HOUSE AT LAYAN**

3 rai, Chanote. Price: 54 million baht. Tel: 081-787 4383. Email: ruggdan@gmail.com

**ENTERTAINMENT PALACE**

Magnificent penthouse in Karon with panoramic sea view apartment. Reduced by 10 million baht for quick sale, includes an additional two-bedroom apartment. Now 46 million baht. Freehold. Please call 080-124 1245. Email: kay@phuketandamanrealestate.com



## Properties For Rent



### CONDO AT ROYAL PLACE



Phuket city, bypass road, opposite Tesco Lotus, 45sqm, 3 Fl at the corner with swimming pool view 1 bedroom, 1 bathroom, kitchen, fully furnished (2 aircons, hot water, washing machine, refrigerator, TV, microwave, 24 security and internet provided). P/s contact 086-4769612. Email: annanof@hotmail.com

### DLX SEAVIEW APT

2 bdrm in Kata, quiet location, Tel: 086-281 9311. Email: bao200@gmail.com

### 7 BEDROOMS, GOLF VIEW

7 AC bedrooms with private swimming pool in Anuphas Golf Ville, Kathu, close to all Shopping malls and International school. Available for rent from Nov 2014. Tel: 081-271 3228 (English & Thai). Email: info@procarpen tering.com

### MODERN SEAVIEW APARTMENT

Kata, quiet location, 2-bdrm, from 1,900 per night (1-year contract). Please call 086-281 9311. Email: bao200@gmail.com

### PATONG OCEAN VIEW APARTMENT

Furnished, Western kitchen, 2 bed, 2 bath, undercover parking. Private + quiet. Long-term rent 35,000 per month + Bond. Call Khun Thoy. Tel: 093-752 3642.

### RENT APARTMENT PATONG

Condo, pool, security, 46sqm. Fully furnished. Tel: 089-728 4005. Email: thamad17@yahoo.com

### KATA BEACH APARTMENT

Nice 1 bedroom, kitchen, WiFi, spa, fully furnished, 500 baht per night. Tel: 086-595 8512 081-970 4638 Email: nalumana2000@yahoo.com

### SERVICE APARTMENT FOR RENT

Fully furnished, swimming pool, daily and monthly rate. Tel: 081-894 4730 (English & Thai), 081-892 5983 (Thai). Fax: 076-292149. Email: nanaivilla phuket@gmail.com www.nanaivilla.com

### VILLA FOR RENT NAI YANG

3-bed, fully furnished. Long term rental. 21,000 baht per month. Please call 084-847 4377 (English), 084-842 6147 (English & Thai). Email: info@thaidreams.se

### APARTMENT FOR RENT

Serviced apartment: 66sqm, 2nd floor, 1 living room with pull-out sofa, 1 bedroom. Fully equipped European kitchen, WiFi internet access, cable LCD TV, DVD, stereo system. Maid cleaning, shuttle service to Nai Harn beach, fitness center, spa, poolside restaurant and bar, children's playground. Price: 65,000baht per month. Contact: 081-550 7379.

### CHALONG HOUSE FOR RENT

2 bedrooms 3 bathrooms, fully furnished, 3 air cons. Tel: 087-266 7191.

### POOL VILLA FOR RENT

1,2 bedrooms, fully furnished, large pool, from 20,000 baht. Tel: 093-713 2278.

### 1-BEDROOM BUNGALOW RAWAI

Quiet, fully furnished, WiFi, TV, kitchen, 9,000 baht per month. Email: bricothailand@hotmail.com

### ONE OF A KIND OFFICE

One of a kind retail space for rent! 50 square meters in road-front building. Only 16,000 baht per month. Tel: 081-823 4627, Fax: 076-264461. Email: ying@phuketpooltables.com

### FOR RENT, RAWAI / NAI HARN



Vassana Residence and Palm Breeze resort. Starting at 30,000 baht per month for long-term rent. Sea view rooftop deck and bar over looking the Andaman Sea. 2 bedrooms, 2 bathrooms. LCD TV in every room, swimming pool, washing machine in every apartment. 160sqm in size, free WiFi. Tel: 087-882 9604. Email: artlpmj@yahoo.com, www.premier propertiesphuket.com

### SURIN CONDO

1-2 B/R, Pool, 400m from beach. Tel: 081-835 0158 (English). Email: jgstryker@gmail.com

### GUESTHOUSE FOR RENT

Selling 13 year lease on 15 room guesthouse in Patong with bar and kitchen. 3.5 mn baht key money B60,000 / month rent. Tel: 081-958 1055 (English), 081-606 5772 (Thai). Email: pauljames@expathotel.com

### HOUSE FOR RENT / SALE THALANG



Fully furnished, 5 bedrooms, 4 bathrooms. Tel: 094-595 2451, 094-595 1444. Email: righthere phuket@gmail.com

### 3-BED KATHU GOLF VILLA

For rent 3 bed 3 and half bath on top of private hill overlooking Loch Palm golf course. Big pool, 4km to BIS and HeadStart International School. Quiet, new furniture, maid, WIFI, security. Long-term 75,000 per month call 087-269 8492.

### B.L. APARTMENT

At Kathu, 1 bedroom, 1 living room, aircon, cable TV, hot shower, ADSL, swimming pool, garden and car park. Rent: 7,000 baht per month. Tel: 081-692 3163.

### CONDO FOR RENT IN TOWN

Furnished condo with aircon, TV, fridge. Gym and pool. 7,500 baht per month until September. For more information, please call 081-978 1558. Email: keng.na.ranong@hotmail.com

### KATA BUNGALOW SOI 4

Fully furnished, 1 bedroom, kitchen, bathroom, terrace, WiFi and cable TV. Price: 9,000 baht per month. For more information, please call 081-606 2827 (English & Thai). Email: nij017@hotmail.com

### NEW HOUSE - NAI YANG

Quiet, modern, furnished 2 bedroom, 2 bath with AC, internet, TV. 700m from the beach. Available Oct-Nov at 25,000 baht per month. Tel: 081-837 5774 (English), 092-431 5962 (English & Thai). Email: slarti@onthe net.com.au

### 3BD MODERN+ SEAVIEW CONDO SURIN

Seaview, modern villa in Surin. 300m to beach, perfect for families/couples. 6-12 month rental at 95,000 baht. Tel: 086-951 9969. Email: paul@live phuket.com

### SEAVIEW CONDO RENT KAMALA

Stunning modern seaview condo, 2 Bed, 2 Bath+ Jacuzzi. 6-12 months at 42,000 baht. Tel: 086-951 9969. Email: paul@livephuket.com

### 2-BED APT PATONG

100sqm, pool, fully furnished, WiFi. 18,000 baht per month. For more information, please call 081-271 7092. Email: bricothailand@hotmail.com

### HOUSE FOR RENT



3-bedrooms, 2-bathrooms, 4 aircon. Fully furnished with small garden, quiet area. Rent 15,000 baht / month. Tel: 086-690 0626. Email: bcarrent@hotmail.com

### BRAND NEW MODERN POOL VILLA



Brand New Modern Pool Villas (2 & 3 beds). Fully furnished. Free WiFi, Satellite TV, Pool & Garden Maintenance. Between Cape Yamu & Ao Po Marina. Tel: 081-893 5270, 093-014 5072. Email: srdupouy@gmail.com, www.tropical-house.net

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Your key to fast-track placement and easy payment for ads at Thailand's LARGEST classifieds marketplace. Hundreds of new ads every week! Like to have one?

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Simply write out your ad, pay and leave it with Khun Anna: 076-388144, 086-4780201, 088-1685032

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## Household Items

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Can turn into daybed.  
Paid 20,000 baht, price  
negotiable. Tel: 085-136  
3031 (English).

**Home Buyer's Inspections**  
076 324 400  
phukethomeinspections.com

**Deadline for all other ads: Saturday 12 noon.**



## Phuket Gazette

The Phuket Gazette seeks to fill the following position:

### CLASSIFIEDS ADMINISTRATION 2 POSITIONS

#### Qualified candidates will be:

- ▶ Thai nationals, aged 22 years up
- ▶ Service-minded with an outgoing personality
- ▶ Able to work well with large numbers of advertisers, both foreign and Thai

#### and should have:

- ▶ A Bachelor's Degree from a recognizable university
- ▶ A good sense of organization and respect for details
- ▶ Knowledge of basic office software, InDesign and PageMaker would be a plus.

Qualified candidates are invited to send a CV to Khun Kookai at [Kookai@PhuketGazette.Net](mailto:Kookai@PhuketGazette.Net)

#### The Phuket Gazette Co Ltd

79/94 Moo 4, Thepkasattri Rd, Koh Kaew  
A. Muang, Phuket 83000  
Tel: 076-273555, ext 207 Fax: 076-615240

### SECRETARY

Female, Thai nationality, good command of written and spoken English, good computer knowledge (Word and Excel programs), good attitude and positive person. Benefit: salary 12,000-15,000 baht per month + commission 10-20%, social fee, public holiday, vacation. Tel: 086-940 5187, 081-415 7774. Email: [sales@phuketislandrealestate.com](mailto:sales@phuketislandrealestate.com)

### SHOP MANAGER

We have a position for a manager to run our busy massage shop to a high standard. You must be self motivated, a good communicator with good Thai / English language skills and good staff management skills. Good salary + bonus. Call for an interview. Tel: 084-247 2935(English). Email: [peter.ritchie](mailto:peter.ritchie)

### THAI STAFF WANTED

Require English-speaking Thai women for part-time staff at specialty beer shop. Monthly salary, social security, bonus. Tel: 094-868 2928.

### ENGLISH TEACHERS

Full / part-time NES English teachers wanted. If you have a degree and/or a TEFL / TESOL qualification then please contact: The Head Teacher, ECC Phuket. Tel: 076-307 0579, 089-139 8453 (English & Thai), 091-647 5465 (English). Email: [Giles@ecc.ac.th](mailto:Giles@ecc.ac.th)

### HOUSEKEEPER NEEDED

To manage and ensure the cleanliness of our operation. Must be a dynamic team worker with a pleasant personality. Contact us. Tel: 081-893 5492 (English & Thai). Email: [jtissier@aquamaster.net](mailto:jtissier@aquamaster.net)

### INTERNATIONAL COORDINATION

Thai person who can speak English and, importantly, Chinese. Will work with Chinese and Russian customers. If experienced in real estate business, there will be a great salary. Phuket Project Co, Ltd. Tel: 093-587 3711.

### MARKETING X REAL ESTATE

Phuket's leading real estate agency is now looking for 2 new marketing executives to join our successful company. We have positions available in Kata and Kamala beach. High salaries and commissions are offered to the right candidates. Please send us your CV at [info@phuket-condos-homes.com](mailto:info@phuket-condos-homes.com) and we will call you back for an interview. Thai nationals only! Tel: 076-341045, 081-459 0152. Email: [andres@phuket-condos-homes.com](mailto:andres@phuket-condos-homes.com)

### LIVE IN HOUSEKEEPER

Thai lady to live in with small family in Kathu. Duties include cleaning, laundry, pets, some childcare and cooking. Tel: 094-593 0729 (English). Email: [ritalouisedobson@hotmail.com](mailto:ritalouisedobson@hotmail.com)

### SALES REPRESENTATIVES

English speaking TO and Sales Reps needed. Experience in timeshare only. Start immediately. Tel: 076-342794, 088-450 1833. Email: [hr@davidvacationclub.com](mailto:hr@davidvacationclub.com)

### OFFICE ASSISTANT

Tropical Properties real estate is urgently looking for an Office Assistant. Must have good knowledge of spoken and written English. Basic accounting and good computer skills are essential. Must be able to organize and work independently and be in a position to start work almost immediately. Tel: 087-882 2856 (English). Email: [luc@phuket-tropical-realestate.com](mailto:luc@phuket-tropical-realestate.com)

# Seduction

## SEDUCTION GROUP

The Seduction Group has five floors of entertainment including the biggest & best night club in Phuket.

Due to its success, the complex is expanding and opening an exclusive rooftop restaurant/bar for its VIP clientele.

The most talked about venue in Phuket is looking for hospitality professionals to lead the expansion.

**Do you have what it takes to fill one of the following positions?**

### HR Coordinator -1 Position

- Candidate should have a good command of English & Thai
- Extremely honest, reliable and professional within the role
- 3 year's experience or more, preferably in a hotel environment
- A degree would be an advantage for the position
- A strong desire to work and be proactive without supervision

### Training & Development Manager -1 Position

- Candidate should have a good command of English & Thai
- Extremely honest, reliable and professional within the role
- 3 year's experience or more, preferably in a hotel environment
- A degree would be an advantage for the position
- A strong desire to work and be proactive without supervision

### Assistant Restaurant Manager -1 Position

- Candidate should have a good command of English & Thai
- Extremely honest, reliable and professional within the role
- 3 year's experience or more, preferably in a restaurant environment
- A degree would be an advantage for the position
- A strong desire to work and be proactive without supervision

Qualified candidates are invited to send a CV to [recruit@seductiondisco.com](mailto:recruit@seductiondisco.com)

SK Restaurant Co., Ltd.

70/3 Bangla Rd., Patong, Kathu, Phuket 83150

**Tel. 076 345 709-10 Fax: 076 345 712**

## Authorized Agents for Classified Advertising:

### CHALONG

- ▶ **Julapan Stationery** (Chaofa East Rd) Tel: 076-282254
- ▶ **KL Mart** (Patak Rd, Chalong Circle) Tel: 076-280400
- ▶ **Khun Woody's Sandwich Shoppe** (Fisherman's Way Business Center, Chaofa East Rd) Tel: 076-282403

### PATONG

- NEW **Andy's Real Estate Agency** (Opp. Savoey Seafood) Tel: 076-341644
- ▶ **Taurus Travel** (Aroonsom Plaza) Tel: 076-344521-2
- ▶ **Khun Woody's Sandwich Shoppe** (Aroonsom Plaza) Tel: 076-290468

### PHUKET CITY

- ▶ **Earth Language Training Centre School** (Phang Nga Rd) Tel: 076-232398
- ▶ **Sin & Lee** (Thalang Rd) Tel: 076-258369
- ▶ **iTree complete printing service** (Tesco Lotus Phuket Town) bank zone Tel: 076-255425

### CHERNG TALAY

- ▶ **Chaba Supermarket** (at the Laguna gateway) Tel: 076-325586

### RAWAI

- ▶ **The Network property office** (Saiyuan Rd) Tel: 076-388144

### KARON

- ▶ **EuroStyle Tailors** (Luang Por Chuan Rd) Tel: 076-396911

## Live in Patong?

### Place your GAZETTE CLASSIFIEDS at Andy's Real Estate Agency (AREA)



Simply write out your ad, pay and leave it with **Khun Andy: (076-341644)**

**GAZETTE CLASSADS** - they work because they're **PAID!** Hundreds of new ads in print every week, all published simultaneously and **FREE** - in the **Gazette Online!**

**The Gazette Online is always on top in Google!**

**Gazette Online Classifieds – 10,000 readers every day!**



# Phuket Gazette

The Phuket Gazette seeks to fill the following position:

## REPORTER

- ▶ Thai national (able to read, write, speak fluent Thai)
- ▶ Ability to communicate clearly in English
- ▶ Clear thinking in order to identify what makes a good news story
- ▶ Initiative and enthusiasm to track down a story
- ▶ Photography skills
- ▶ Able to manage own time effectively
- ▶ Knowledge of Burmese an advantage
- ▶ Driver's license

Good salary for the right candidate.

Qualified candidates are invited to send a CV by email to [Um@PhuketGazette.net](mailto:Um@PhuketGazette.net)

**The Phuket Gazette Co Ltd**

79/94 Moo 4, Thepkasattri Rd, Koh Kaew  
A. Muang, Phuket 83000  
Tel: 076-273555 Ext.402 Fax: 076-615240

## PERSONAL ASSISTANT

Fluent in English and computer skills. International drinks industry. 15,000 baht per month. Mike 086-057 7714.

## CENTURY 21 BOAT LAGOON

We hire: sales / rental agents + office assistant requirements: highly motivated, experience in Phuket property, ability to work independently, flexible, good English, driver's licence. Tel: 086-747 9292. Send CV to [century21@smartproperty.net](mailto:century21@smartproperty.net)

## MARKETING MANAGER

Real estate company looking for foreign-national manager with good English skills. Basic salary + commission + work permit. Tel: 089-594 6888. Email: [info@arthouse.asia](mailto:info@arthouse.asia)

## QUALIFIED BOAT CREW

Wanted for a 6 month journey in Southeast Asia on a 19m motor yacht. Pls email your resume with boating experience and skills, along with phone number. Email: [boatcrewwanted@gmail.com](mailto:boatcrewwanted@gmail.com)

## LAGUNA HOLIDAY CLUB

Laguna Holiday Club, part of the Laguna Phuket family of resorts, permits members to own their holiday getaway in one of four luxury room types based on a points system that allows great flexibility.

We are currently seeking passionate and experienced candidates to join our team.

- **Sales Representative**  
(English with Russian, Cantonese, Chinese and Arabic Speaking)
- **In House Sales Representative**  
(English with Chinese speaking)
- **OPC Team Leader/Marketing** (Thai Nationality)

Have experience in timeshare business for all positions. We are proud to provide an excellent benefits package including: Basic salary, generous commissions, medical coverage, training, etc.

Call for an interview 076-362400 Ext. 5140  
[career@lagunaholidayclub.com](mailto:career@lagunaholidayclub.com)  
Visit us at [www.lagunaholidayclub.com](http://www.lagunaholidayclub.com)

## ENGLISH TEACHERS NEEDED

ELT Phuket is looking for teachers. Competitive salary and bonuses. Apply within. Tel: 084-847 3033. Email: [maxbeardsley@gmail.com](mailto:maxbeardsley@gmail.com)

## THAI EXECUTIVE CHEF NEEDED

The Chakri Group of Restaurants has 6 successful restaurants throughout KL, Malaysia. We are recruiting Executive Chefs with hotel experience of a minimum of 7 years. Tel: (60) 03-5569 2211, +60 016-227 7610. Email: [cal een@chakri.com.my](mailto:cal een@chakri.com.my) [www.chakri.com.my](http://www.chakri.com.my)

## COOKS URGENTLY NEEDED

Busy farang style restaurant needs 2 full time cooks. Some experience necessary but training given. Good salary and can start immediately. Tel: 086-509 7510 (English & Thai), 087-283 6074.

## DIGITAL CONTENT / MEDIA ASST.

Knowledge in Graphic Design/ VDO Editing (Adobe Suite preferred) - Fluent in written and spoken English (Native-Level Preferred Thai national) - Ability to take pictures and VDO is an advantage. Please send your CV to [aey@princessyachtssea.com](mailto:aey@princessyachtssea.com) or call 076-238060.



**YACHT SOLUTIONS**  
ASIA'S LEADING SUPERYACHT SPECIALIST

## Accounts Manager

Expanding marine company based in Phuket requires motivated, Thai nationality resourceful English speaking Accounts Manager. In addition to the regular accounting functions the candidate will be required to:

- Devise and implement accounting procedures.
- Develop accounting team.
- Assist with planning for future expansion.

### Essential experience & skills

- Accounts management experience.
- Good command of written and spoken English.

### Advantageous experience & skills

- Experience of Quikbooks accounting software.
- Previous experience of manpower monitoring and billing.
- Previous experience stock monitoring and billing.

The manager will work directly with the company owners/directors to oversee all financial aspects of the company.

Interested candidate please email your CV to  
**Khun Suwannee**  
email: [suwannee@yachtsolutions.com](mailto:suwannee@yachtsolutions.com)  
Tel: 076-681007, 081-895 3036.

## PART-TIME TEACHERS NEEDED!!

Native speaker for English, Chinese and Japanese. Bachelor's degree or higher. Must be able to teach various ages of students. Tel: 076-219337, 095-429 5251 (English & Thai). Email: [nycphuket@gmail.com](mailto:nycphuket@gmail.com)

## Employment Wanted

### MANAGER - URGENT!

Good English, 2 years' experience, team player, motivated, Thai national, long-term. Tel: 076-323861, 082-789 9620 (English & Thai), 095-106 1389 (English & Thai). Email: [phuket@escapehunt.com](mailto:phuket@escapehunt.com)

## Live in Town?

Place your **GAZETTE CLASSIFIEDS** at  
**iTree Complete Printing Service**



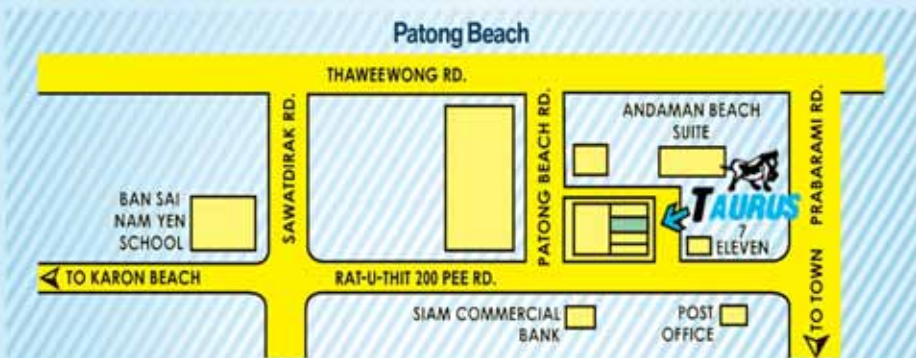
Simply write out your ad, pay and leave it with  
**Khun Nan: (076-255425)**

**GAZETTE CLASSADS** - they work because they're **PAID!** Hundreds of new ads in print every week, all published simultaneously and **FREE** - in the **Gazette Online!**

The **Gazette Online** is always on top in **Google!**

## Live in Patong?

Place your **GAZETTE CLASSIFIEDS** at  
**Taurus Travel**



Simply write out your ad, pay and leave it with  
**Khun Kai: (076-344321-2)**

**GAZETTE CLASSADS** - they work because they're **PAID!** Hundreds of new ads in print every week, all published simultaneously and **FREE** - in the **Gazette Online!**

The **Gazette Online** is always on top in **Google!**

Looking for a job?  
Looking for a better candidate?  
Find more Recruitment Classifieds at **[www.PhuketGazette.Net](http://www.PhuketGazette.Net)**!







### Audio / Video Equipment

**HI-FI AV RECEIVER**  
Cambridge Audio 540R V.20, excellent cond: 7,900 baht. 9-inch Acer monitor: 18,506 baht. Tel: 080-041 4240.

### Computer

**IMAC**  
21.5" / 13,000 baht. 4GB RAM / 500GB HD. Wireless keyboard & mouse. For more information please call 076-510143.

### Golf Stuff

#### BLUE CANYON MEMBERSHIP

Family Membership. Maintenance paid through 2014. 760,000 baht, including Transfer Fee. Tel: 091-224 1773 (English). Email: smolar@hotmail.com

#### GERMAN TEACHER NEEDED

We are looking for a German teacher for a 10-year-old child from 22-28 Dec 2014 and for 1 Jan 2015 - every morning for two hours in Patong. For more information, please call (41) 079-3696 535.

### Business Products & Services



**Accepting children 3 months old - 5 years old. 7am-7pm.**

- Experienced nannies.
- Nutritious meals.
- Reasonable rates.
- Skill development activities

**CALL NOW:**  
081-868 7676 (English).  
080-525 3135 (Thai)  
**DINODAYCARECENTER**

#### WORLDWIDE AIR TICKETS

Our service is for domestic and international flight tickets. Open daily from 8:30am to 9pm. Delivery service. Tel: 081-537 2655, 085-571 4489.

#### VISA SERVICES

UAE and Singapore for 3 days. Please call 080-697 1860. Email: sky75@list.ru

#### SOFTWARE DEVELOPMENT

Professional and efficient. E-commerce, websites, desktop software. Tel: 085-073 9994. Email: jan.faroe@gmail.com

#### 40FT SEA CONTAINER

For sale: secondhand sea container 40ft. I can send a photo. Tel: 084-744 4648 (English). Email: vb331@hotmail.com

#### INSURANCE SERVICE

Car, Motorbike, Health, Travel, Property Service at home, call to make appointment. Tel: 087-267 4342 (English). Email: agentsmithr@gmail.com

### Dive Gear

#### DIVE SHOP CLEARANCE

Due to Dive centre closure on PP Island we have a large amount of 2nd hand Bcd's and regulators for bulk sale, please call or email for details. Email: precarious\_phil@hotmail.com www.vikingdiversphiphi.com

#### CHEAP DIVE COMPRESSORS

Bauer Mariner 250, year 2006. For sale 140,000 baht. L&W 245 year 2002 + another L&W 245 as spare parts. Total 70,000 baht. Both in working condition. Located in Chalong. For more information, please call 081-370 3376 (English), 081-970 7480 (Thai).

### Education

#### LEARN ENGLISH

20% off all courses this month only. Promotion code - Happy Birthday. Includes free student pack. Courses include: Conversation, Business, Law and Medical English. Tel: 076-350110, 092-894 9089. www.luckydragonlearning.com

### Miscellaneous For Sale

#### SOLD SECOND HAND



- Musical instrument. Jazz guitar. Price: 35,000 baht.
- Orange amplifier. Price: 40,000 baht.
- Vintage French-style bookcase. Price: 170,000 baht.
- Showcase. Price: 180,000 baht.

Please contact 081-667 1637 (Thai), Khun JP 082-539 6433 (English)

### Pool Tables

#### STYLISH POOL TABLES

Style is a way to say who you are without having to speak. White 'Tokyo' model pool table. Tel: 085-797 0005, 085-797 0303. Fax: 076-264461. www.thailandpooltables.com/index.php/tokyo-white-billiard-table.html. Email: ying@phuketpooltables.com

### Lost & Found

#### MISSING CAT

Toffee is a big, well socialized, and loved family pet. He went missing 2 days ago from the Layan/Laguna/Lakewood area. Please call me if you find him. Tel: 096-194 6545. Email: jlgould@btinternet.com

### Personals

#### BACKGAMMON

Players wanted. Tel: 081-577 8443. Email: phuketconnection@yahoo.com

### Mobile Phones

#### IPHONE 4S CALL NOW

Call 091-161 0868 for quality secondhand iPhone 4s (16GB).



**Phuket today**  
Phuket Gazette

**Hot deal!**  
**Classified Ads on TV**

Your Classified Ad will appear on the Phuket Today show, broadcast on 3 cable networks and running 24 hours a day via in-house TV in over 4,000 hotel rooms around the island.

**Cable TV coverage – broadcast 68 times a week throughout Phuket.**

**Catch the show at these times**

**Phuket Cable Co (PC) - Covers all Phuket Channel 1, with 19 shows a week**  
Mon to Fri: 10.30am, 6.00pm, 9.00pm  
Sat & Sun: 10.30am, 9.00pm.

**Rawai Cable - Rawai and Chalong, Kata, Karon.**  
Channel 1, with 28 shows a week  
Mon to Sun: 10.00am, 1.00pm, 7.00pm, and 10.00pm

**KDTV (Kamala Cable TV) - Covers Patong, Kamala, Surin, Bangtao.**  
Channel 4, with 21 shows a week  
Mon to Sun: 7.00am, 11.30am, 11.00pm

**Now available in 4,222 premium hotel rooms around the island, all day every day.**

- Dusit Thani Laguna Phuket: 254 rooms
- Le Meridien Phuket Beach Resort: 470 rooms
- Kata Beach Resort & Spa: 275 rooms
- Outrigger Laguna Phuket Resort & Villas: 77 rooms
- Centara Grand Beach Resort Phuket: 262 rooms
- Millennium Resort: 418 rooms
- Holiday Inn Resort & Spa: 405 rooms
- Movenpick Resort & Spa Karon Beach: 364 rooms
- Karon Beach Resort & Spa: 80 rooms
- Andara Beach Resort & Spa: 62 rooms
- Amari Coral Beach: 197 rooms
- Hilton Phuket Arcadia Resort & Spa: 664 rooms
- Destination Patong: 390 rooms
- Serenity Terraces Resort: 68 rooms
- Dewa Naiyang Phuket: 96 rooms
- Regent Phuket Cape Panwa: 210 rooms

**More Info?** Please call 076-273555. Email: Kookai@phuketgazette.net

On line: www.phuketgazette.net / tv | www.youtube.com / PGTVPhuket



## Saloon Cars

## HONDA CITY FOR SALE

Automatic. 2007. Regularly serviced. 1 Owner. 93,000km. 1st class Insurance. 280,000 baht. Tel: 089-874 2942. Email: chantal.fernandes@gmail.com

CLASSIC CARS  
ADVERT PHUKET

Call 091-1610868 now if you want to sell your classic Mercedes or other classic cars: Jaguar, Austin, Healey, 1950-1969, etc. Thai spoken. Email: kurttraveller@hotmail.com

TOYOTA VIOS  
1.5L, 2005

4 door; 5 speed. Auto windows, new air conditioning and clutch, one foreigner lady. 225,000 baht o.b.o. Call the number above. For more information, please call 089-970 5795. Email: free mancapiat@gmail.com

## CHEVROLET CAPTIVA

Red SUV, 7 seats, 2007 model, 2.4l V6, Tiptronic / Automatic. Excellent Condition. One farang owner since new. 500,000 baht o.n.o. Tel: 081-837 5774. Email: slarti@onthenet.com.au

BENZ  
220 E 2-DOOR

Year 1995 Benzine LPG, leather BBS wheel, excellent condition 660,000 baht. Tel: 087-890 8554 (English & Thai).

2003 BMW X5  
BLACK

Electric, LPG, leather. Tel: 084-054 8122.

2002 VOLKSWAGEN  
PASSAT

LPG, leather, aircon, automatic. 160,000 baht. Will trade for Big Bike or 4x4. Tel: 087-983 4815. Email: gregor.fanton@gmail.com

NISSAN TEANA  
FOR SALE

Nissan Teana For Sale THB 1,350,000. Finance available. 11 months old. 2.5L. Full options. Contact owner 087-893 8747.

HONDA CITY  
FOR SALE

Automatic 2006. Aircon. CD player. Price for sale 235,000 baht. Tel: 081-607 8567. Email: suksa vat@hotmail.com

## HONDA JAZZ 2004

130k but still looks and drives like new. 200,000 ono. Tel: 081-958 6512 (English), 081-787 8559(Thai). Email: mns.wilson@gmail.com

## VW CONVERTIBLE



04 model, automatic, 115 HP, 75,000km. For more information, please call 091-040 8869.

## HYUNDAI ELANTRA



Superb cond. Manual, aircon, power windows. Price: 145,000. Tel: 080-041 4240.

## 2011 PAJERO 4X4



Mitsubishi Pajero 2.5GT 4x4 model. Expat owned for 3 years. 60,000 kilo metres. Recent service and new turbo. Usual GT refinements, aircon front and back, electric everything. Good condition. Green book, etc. Price: 720,000 baht. Tel: 081-787 6055, 081-787 6055 (English&Thai). Email: wheelykingzoom@hotmail.com

## Motorbikes

## HONDA CB500F



Year 2012, 12,000km. Excellent condition, sell at 165,000 baht Tel: 081-550 7379(English & Thai).

YAMAHA  
NOUVO BIKE

Nouvo elegance, 135cc, 40,600km. Excellent cond. Always serviced. 29,000 baht. Tel: 080-041 4240.

KAWASAKI  
VERSYS 650

2013. Perfect. ABS. No crashes. Reg/Ins July 2015. Price: 235,000 ONO. Tel: 086-944 1640.

## Pick-ups

2005 ISUZU  
D MAX D

Rawai. 1 owner. Full service hist. Reg/Ins July 2015. Excellent condition. Price: 285,000 baht ONO. Tel: 086-944 1640.

## Rentals

CHEAP CAR  
FOR RENT

Vios, Jazz. More information. Tel: 099-306 5757, 093-648 2464.

## CAR FOR RENT



Short or long-term rent with first-class insurance. Delivery service. Please call 086-690 0626 or email bcarrent@hotmail.com

NEW CAR RENT  
VIOS 899

New 2014 Toyota Vios for rent, automatic 1.5T. For rent day and month. Tel: 091-527 6862.

NEW CARS  
FOR RENT

Jazz, Vios, SUV, good price with insurance. Delivery service. Call 081-607 8567. Email: Suksavat@hotmail.com, Line ID: 246phuketline

**LUXURY CAR**  
**PORSCHE 911(996) Cabriolet**

Year 2000 with hardtop, metallic silver, AAS serviced, 36,000km, very nice.  
Price: 4.59 million baht.

Contact Khun Lerd  
Tel: 087-263 6706  
(Proton Showroom)

**Wheels & Motors**

Please use this form to write your classified advertisement.

\_\_\_\_\_ (heading)

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Classified ads are charged per line. Each line is 140 baht, with a minimum of 4 lines (heading included) per ad.

All advertising must be paid for in advance.

**Live in Karon?**  
**Place your GAZETTE CLASSIFIEDS at**  
**Euro style tailors**



Simply write out your ad,  
pay and leave it with  
**Khun Anand: 076-396911**  
**081-536 5550**

**GAZETTE CLASSADS** - they work  
because they're **PAID!** Hundreds of new ads  
in print every week, all published simultaneously  
and **FREE** - in the **Gazette Online!**

**The Gazette Online is always on top in Google!**



THAILAND'S LEADING BROKERAGE & NEW YACHT DEALERSHIP

**LEE MARINE**  
*International Marine Brokerage*  
SINCE 1997

Please visit our website for more used power & sail listings:  
[www.leemarine.com](http://www.leemarine.com)

**Feature Boat**

► Bertram 60 Convertible \$790,000 USD

► Pershing 46 \$480,000 USD

► Intrepid 350 WA 5,750,000 THB

► Pershing 72 1,200,000 Euro

► Sea Ray Sundancer 40DA \$220,000 USD

► Don Brook 80 Pilothouse \$695,000 USD

► Morgan 60 \$349,000 USD

► Jeanneau Sun Odyssey 52.2 \$260,000 USD

► Jeanneau Sun Odyssey 409 190,000 Euro

Martin Holmes Mobile: 081 891 7057 Email: martin@leemarine.com  
 Marcus Overman Mobile: 081 968 1437 Email: marcus@leemarine.com  
 Jim Poulsen Mobile: 081 891 3237 Email: jim@leemarine.com  
 Mark Heath Mobile: 081 787 9408 Email: mark@leemarine.com

**leemarine.com**

**Boatshedphuket.com**  
INTERNATIONAL YACHT BROKERS

SELLING YOUR BOAT?  
We can meet you on board, take up to 80 photos and full details. We will accompany all viewings and provide non-exclusive brokerage on a "no sale, no fee" basis.

**Boat of the moment**

Jeanneau Sun Odyssey 42  
Yanmar 4JH2E

83,000 Euro

[www.boatshedphuket.com](http://www.boatshedphuket.com)

T: +66 76 239 745  
M: +66 84 8426146  
boats@boatshedphuket.com

**www.boatshedphuket.com**  
Part of the Boatshed.com Yacht Brokerage Group with offices across the world.

**AIS CLASS B DEAL**

AIS DEAL by Electrical Marine Co, Ltd. Has the Simrad Class B NAIS-400 complete with GPS and VHF antennas that will interface with all marine systems with NMEA2000 & NMEA 0183. 32,500 baht+VAT sales @electrical-marine.com Tel: 076-272177, 081-892 0534 (English & Thai). Fax: 076-272178. Email: sales@electrical-marine.com

**CAPELLI RIB FOR SALE**

Capelli RIB, 8m. 250hp Yamaha 4-stroke outboard motor with 361 hours. Garmin GPS with Blue chart for Southeast Asia. 860,000 baht. Tel: 076-348134, 084-6264969 (English) Fax: 076-348134. Email: neef@wana.doo.fr

**JEANNEAU 52.2 (2002)**

The owner has spent a fortune on her, New teak decks, B&G instruments, leisure furl in boom furling, upholstery and head linings, new stove, battery charger and inverter, a 42" flat screen TV and much much more. A great boat and good value at US\$260,000 FIRM. Tel: 084 842 6146 alangiles@boatshedphuket.com Boat shedphuket.com

**CHEAP DIVE COMPRESSORS**

Bauer Mariner 250, year 2006, price baht 140,000. L&W 245 year 2002 + another L&W 245 as spare parts. Total baht 70,000. Both in working condition. Tel: 081-370 3376 (English), 081-970 7480 (Thai). Fax: 076-280074.

**BAYLINER 190**

115hp Mercury 4-stroke. 15hp auxiliary 4-stroke, new 300W stereo, GPS, trailer, Thai registered, 2009, price: 590,000 baht. Tel: 084-584 6795 (English).

**2.8M SAILING DINGHY**

BIC Open, excellent condition. 75,000 baht includes trailer and cover. Tel: 081-837 5774 (English).

**NEW YACHTSMAN TENDERS**

Aluminium hull RIB's and "Air Floor" inflatables Welded PVC and Hypalon options. Good quality at very competitive prices. Now in stock at our Boat Lagoon Showroom For details contact Alan Giles. Andaman Boat Sales. Tel: 084 842 6146. Email: boat@andamanboat sales.com

**Quality Pre-Owned Multihulls FOR SALE**

**Privilege 43 (1992)**  
Asking \$235,000 AUD  
This Privilege 43 is very well-maintained complete with a good inventory. She has recently had her engines overhauled, along with fresh antifoul. Her quality Privilege build coupled with her great presentation belies her age.  
Lying: Phuket, Thailand.

**Lagoon 380 (2002)**  
Asking \$250,000 AUD  
A perfect entry-level catamaran. This well-maintained multihull, in the four cabin layout, must be the best available as it is completely loaded with every extra you can imagine.  
Lying: Puteri Harbour, Malaysia.

**Lagoon 500 (2007)**  
Asking 556,000 Euros  
This Lagoon 500 is in pristine condition. Four huge doubles, one being the enormous VIP owners suite and with crew quarters forward making her ideally suited to charter.  
Lying: Langkawi, Malaysia

For further information, a test sail or advice, please contact  
**Andrew de Bruin**  
at Boat Lagoon Marina, Phuket:  
P +66 (0) 76 238 117  
M +66 (0) 8 1894 1530  
E info@multihullsolutions.asia  
[www.multihullsolutions.asia](http://www.multihullsolutions.asia)

**multihull SOLUTIONS**  
SAIL | POWER | NEW | PRE-OWNED

**THE SOLUTION TO THIS WEEK'S****Cryptic Crossword****COFFEE break**

Abbreviations: UPPER CASE (if used as part of anagram, in brackets).

Normal spelling: lower case.

Anagrams: *italic* (indicated in clue by words 'out', 'possibly', 'strangely', 'wild', or similar).

Letters left out: underlined>.

**Across:** 8. COURAGE: c-our-age 9. FREELANCE: free-clean 13. LADEN: la-den 14. TRAIN: ranit 15. TOCCATA: To-C-acat 16. GODDESS: dog[rev]-de-S.S. 17. RAISE: propose 18. THETA: atthe 20. NOUNS: onsun 22. INTENT: in-tent 23. PHIPHI: hip-hip 25. SHELLAC: she'll-ac 27. DOORMAN: androom 30. TANGMO: mangot 31. RECOUP: re-coup 32. INNER: inn-E-R 35. ALERT: real-T 36. CAMEL: came-L 37. RADICAL: carlaid 39. CROATIA: actor-A.1.[rev] 41. NONET: no-catch 42. SHALE: has-le 43. STROPPING: st-R-opping 44. POURING: ringup(0)

**Down:** 1. BONDED: dobend 2. GRANDEES: grand-see 3. EGOTISTICAL: goalciteits 4. TRANSIENT: trainsent 5. MEATIER: maretie 5. RATCATCHER: tracechart 7. UCLA: U-C-L-a 10. FLAGON: flag-0-N 11. CARROTS: orcart 12. SALAMI: imalas[rev] 19. EXPLAIN: Ex.-plain 21. UNHINGE: hegunin 24. COOPERATION: pooraction(E) 26. LIMITATION: tilimonat(1) 28. PERMANENT: repmeant(N) 29. CODLING: cod-ling 30. TRANCE: certain 32. INDUSTRY: sundirty 33. ROLLER: roller 34. SCRAPPY: scrap-P-Y 38. CHAINS: chinas 40. OPTS: spot

# Looking for a boat?

See more classified ads at [www.phuketgazette.net](http://www.phuketgazette.net)



## Private Aircraft and Flight Services in Phuket

## Rockwell Commander 114 HS-AWS



**Built: 1976**

Registration: HS-AWS  
(in Thailand for the last 6 years)  
Previous Registrations:  
N4798W – USA  
N479GE – USA  
I-ECCE – Italy  
G-BVNL – UK



Lycoming IO-540-T4B5D (1,300 hours, 700 hours to TBO). Prop: B3D32C419/82NHA-5. Overhauled Feb 2011 (7 years to TBO). C of A Due 11th November 2011. New 5-year Permit. 100 hour check completed 19 Feb 2011.

### Specs:

|                             |                                 |
|-----------------------------|---------------------------------|
| Horsepower: 260             | Gross Weight: 3140 lbs          |
| Top Speed: 166 kts          | Empty Weight: 2094 lbs          |
| Cruise Speed: 157 kts       | Fuel Capacity: 68.00 gal Usable |
| Stall Speed (dirty): 55 kts | Range: 700 nm                   |
| Rate Of Climb: 1088 fpm     | Fuel Av Gas 100LL               |
| Ceiling: 17,400 ft          | 1 crew plus 3 passengers        |

Radio and Navigation Configuration: Fully IFR equipped. 2 Garmin GNS430 VHF/COMM/NAV/GPS/TERRAIN. Garmin GI-106A VOR/LOC/GS/GPS CDI. King KN64 DME. Garmin GTX 320/327 Transponder with Mode C via Ameri-King AK350-30 Height Encoder. Garmin GMA 340 Audio Panel. Bendix King KR-87 ADF. Sandel SN 3308 EHSI. Century IIB Autopilot Dual Axis and S-Tec Altitude Hold. WX-500 Stormscope.

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## By The Air with Bollywood



By The Air aviation school recently welcomed leading Bollywood stars Pia Trivedi (right) and Evelyn Sharma (left) to the Phuket Airpark to film the show 'Life Mein Ek Baar'.

## Best Western Patong celebrates opening

The Best Western Patong Beach has just opened. Only a short distance from Patong Beach, the hotel is situated near a multitude of nighttime entertainment venues.



From left: Warongsiri Upatising (wife of Maetapong); Maetapong Upatising, the hotel's owner and managing director; and Paul Suvodip, Best Western's regional director, Revenue & Marketing, Asia & Middle East.

## Trisara's party people

Trisara Hotel recently held its annual staff party at Nikki Beach Club Phuket, hosted by Narong Pattamasaevee and his wife, Poonsri Pichayaphanich, owners of Trisara Hotel.



From left: Porntida Naradanaithorn, the hotel's OTA sales manager; Kwanlapha Tongsom, corporate director of sales for the hotel; and Panita Woonpanit, the hotel's digital marketing manager.



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## Words from the wise

"Music is a moral law. It gives soul to the universe, wings to the mind, flight to the imagination, and charm and gaiety to life and to everything."

— Plato

"The world's most famous and popular language is music."

— Psy

## Medium

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
|   | 3 |   |   |   |   |   | 4 |   |
| 6 |   | 8 |   |   |   | 2 |   | 3 |
|   | 4 | 1 | 9 |   | 3 | 5 | 6 |   |
|   |   | 4 | 6 |   | 9 | 3 |   |   |
|   |   |   |   | 3 |   |   |   |   |
|   |   | 9 | 7 |   | 8 | 4 |   |   |
|   | 8 | 3 | 4 |   | 2 | 6 | 5 |   |
| 4 |   | 7 |   |   |   | 1 |   | 9 |
|   | 5 |   |   |   |   |   | 2 |   |

## Hard

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
|   | 8 | 3 |   | 6 |   | 1 | 4 |   |
| 9 |   |   |   | 8 | 3 | 4 |   | 2 |
|   |   |   | 7 |   | 5 |   |   |   |
|   | 6 |   |   |   |   |   | 9 |   |
|   |   | 5 |   |   |   | 2 |   |   |
|   | 7 |   |   |   |   |   | 5 |   |
|   |   |   | 6 |   | 1 |   |   |   |
| 6 |   |   | 3 | 4 | 8 |   |   | 7 |
|   | 3 | 7 |   | 9 |   | 8 | 6 |   |

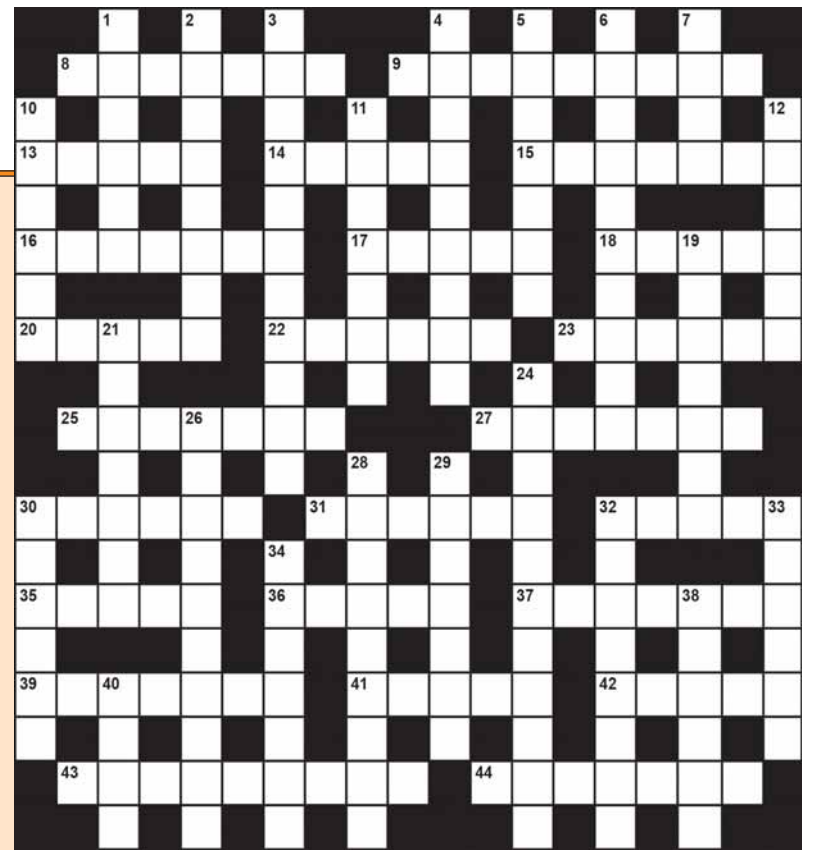
**SUDOKU:** Each row, column and 3x3 sub-grid must contain the number 1-9 once only. © Kevin Stone (brainbashers.com)

COFFEE  
break

## Cryptic Crossword

## Across

8. A cage round our guts (7)  
 9. Independent worker unimpeded, clean perhaps (9)  
 13. The French study is loaded (5)  
 14. Coach ran it about (5)  
 15. To catch cat, adult is fast-moving (7)  
 16. Adored female returns dog of French vessel (7)  
 17. Propose increase in salary (7)  
 18. Greek character at the transformation (5)  
 20. Descriptive words on sun rearranged (5)  
 22. Aim to be in temporary accommodation (6)  
 23. Island in Phang Na Bay could be hip, and more hip! (3,3)  
 25. She'll account for the varnish (7)  
 27. And room possibly for a concierge? (7)  
 30. Refreshing fruit in Thailand, man got refreshed (6)  
 31. Recover concerning putsch (6)  
 32. Pub, note right central (5)  
 35. Vigilant in revised real time (5)  
 36. Beast arrived, left (5)  
 37. Revolutionary car laid open (7)  
 39. European country actor moved back first class (7)  
 41. No catch in nine voices together (5)  
 42. Maybe has the French stratified rock (5)  
 43. Right in stopping the sharpening (9)  
 44. Maybe ring up about nothing in heavy rain (7)



## Down

1. Stuck together badly, do bend (6)  
 2. Magnificent, see return of noblemen (8)  
 3. Self-centered goal, cite it's bad (11)  
 4. Train sent out short-term (9)  
 5. More muscular mare, tie carefully (7)  
 6. Trace chart carefully for rodent exterminator (10)  
 7. Socially acceptable chapter left a U.S. West Coast seat of learning (4)  
 10. Grow tired, nothing new in jug! (6)  
 11. Or carts set out for vegetables (7)  
 12. I'm, alas, back to Italian food (6)  
 19. Spell out old girlfriend unattractive (7)  
 21. He, gun in play, put out of one's mind (7)  
 24. Poor action moving out East for collaboration (11)  
 26. Check around 'til I'm on at about one (10)  
 28. Rep meant change about new standing (9)  
 29. Two fish make one small one! (7)  
 30. Certain move, not I in a daze (6)  
 32. Manufacturing can make sun dirty! (8)  
 33. Compacting device, could be one that does not break! (6)  
 34. Disjointed fragment, page unknown (7)  
 38. China's new shackles (6)  
 40. Goes for different spot (4)

## CANCER (June 22-July 23):



The earlier part of the week is best for home and family entertainment, while the second

half is hot on passion and fun. As the sun and Venus dance into Scorpio, a budding romance may start to look quite promising. However, a surge of passion fuelled by a Solar Eclipse needs careful handling, so let patience be your guide.

## LEO (July 24-Aug 23):



Thursday's solar eclipse could encourage a new beginning on the home front. If

you've been hoping for change, a crucial decision may get the ball rolling. Also, negotiations, along with helpful conversation, can help move your plans along this week, particularly as Mercury marches forward from Saturday.

## VIRGO (Aug 24-Sept 23):



A light-hearted start gives way to a more intense mood that might require you to take action. The Scorpio solar

eclipse in your communication

sector hints that news, or even an inspired idea, could be the catalyst for change. Meanwhile, creative and romantic opportunities offer a good reason to dive in and have some fun.

## LIBRA (Sept 24-Oct 23):



Financial matters may be at the top of your agenda as the focus shifts with the

solar eclipse in Scorpio, encouraging you to make a stand for what you believe in. This can be a good time to implement ideas that help ensure greater security in the future. Later, the movement of Mars into Capricorn could coincide with a DIY fest or a little de-cluttering.

## SCORPIO (Oct 24-Nov 22):



The start of the week seems fairly relaxed, yet the movement of the sun and Venus

into your sign, along with a solar eclipse, means changes may be afoot. However, you might want to initiate them yourself, perhaps in response to a long-time issue that needs a solution. In this regard, it's a good time to research your options.

YOUR  
horoscope

By Patrick Arundell

## SAGITTARIUS (Nov 23-Dec 21):



Although you'll want to have fun, events may change your mood. You might

realize that what you need is time to reflect on your priorities. This can seem more urgent in the light of the Scorpio solar eclipse, especially if it entices you to think deeply on an issue that's been very much on your mind.

## CAPRICORN (Dec 22-Jan 20):



This week's influence can bring changes to your social circle. The solar eclipse

might coincide with events that encourage you to join a club or group, or to network more regularly. Certain associations may fall away too, but only if they no longer serve your interests. Plus, Mars in your sign enhances your determination.

## AQUARIUS (Jan 21-Feb 19):



Friends may persuade you to take on a fun challenge or to join them on a travel

adventure. Yet, the week ahead might coincide with another kind of challenge associated with a personal ambition. If you've held back from following your star, consider taking the first step. Your intuition could be a helpful guide here.

## PISCES (Feb 20-Mar 20):



As Venus and the sun move into Scorpio, you may find your passion for an idea or

cause increases. Along with this, the solar eclipse hints that new beginnings can emerge as a result of wanting to explore ideas and expand your horizons. Your social life spotlights new ways to enjoy life while showing a renewed liveliness.

## ARIES (Mar 21-Apr 20):



This week's solar eclipse could pave the way for a fresh start where finances are concerned. Certain insights

may show up, with a chance you'll want to turn your situation around or perhaps improve it further. Romantic passions also develop, with a relationship becoming sweeter and livelier than it has in some time.

## TAURUS (Apr 21-May 21):



If a relationship has suffered from problems, you'll be keen to take

action and sort things out. A firm decision may be all it takes to move things along and feel better. However, be sure you've made the right choice in the first place. Later, a desire for a travel adventure could encourage you to start making plans.

## GEMINI (May 22-June 21):



The focus intensifies as the sun and Venus ease into Scorpio, encouraging you to

review your work and lifestyle priorities. Plus, this week the solar eclipse might inspire you to make changes that could have a significant and positive impact on fitness levels. Later, delays and frustrations begin to melt away as Mercury turns direct.



# Bring on the heavyweights



Nearly 20 different models of Triumph are available in Phuket. Photo: Supplied

By Renford Davies

DESPITE a fall this year in Thailand's overall sales of motorcycles and automotive parts, big-bike sales are continuing to thrive.

In Phuket, a relatively new destination for bikes over 500cc, brands like Ducati and Triumph are pushing the companies' marketing strategies to make their famed machines evermore accessible to everyone.

"Ducati's market strategy is to move toward developing models that are much more affordable," says Suriya Thamrangsri, managing director of HKT Motor Phuket, distributors of Ducati on the island.

"Our next model, the 2015 Ducati Scrambler, which we will launch later this month, is certainly priced toward the mid-range market."

The 2015 Ducati Scrambler is a light-weight 800cc L-Twin-engined bike that harks back to the company's minimalist, single-cylinder dirt-road scramblers of the 1960s and 70s – ideal for Phuket's rougher terrain.

Compared to the majority of other Ducati bikes, the Scrambler is very competitively priced, coming in at about 400,000 baht.

"This bike is a classic based on an old-style model, but using the latest Ducati technology," says Mr Suriya.

"It's perfect for Phuket, all you need is a helmet and casual clothes like a t-shirt and jeans – and you're away," he says, echoing the Scrambler commercial, which features two free-spirited couples heading off on their



Most Ducati's are made in Thailand with a few exceptions, like the Panigale. Photo: Supplied

Scramblers into the the wilds of North America to the soundtrack, "I am Free" by the Dandy Warhols.

Ducati Phuket first opened in 2010 and sold 40 bikes in the first year – double its target.

All its models were imported over the first two years, and while the brand was able to build sales on the back of its name, Suriya admits that initially they were only selling to a niche market of wealthy people.

"In the big-bike market, Ducati is in a 'super class' – it's the Ferrari of motorbikes – so when we launched here [in Phuket] everybody knew the brand very well," he says.

"However, we were selling primarily to the rich – to those people who could afford to pay the higher price for an imported bike."

Two years on and the majority of Ducati's bikes are made in Thailand. Only a few – like the 1199 Panigale superbike – are still imported.

Mr Suriya says the move to local production has resulted in the retail price of Ducati's bikes dropping by about 30 per cent.

When Ducati released the Monster 795 last year – the first Ducati to be made in Thailand with a starting price of about 449,000 baht – sales really picked up.

"The first Thailand-produced Monster really boosted sales, making 2013 the fastest-growing year for Ducati bikes, with total sales in Thailand reaching more than 8,000 models," says Mr Suriya.

"In Phuket alone, we sold more than 270 bikes – 70 more than our sales target – a record number for us."

Warunyoo Sutthiphana, managing director of Saphantong Motor, the distributors for Triumph in Phuket, agrees that the island's big-bike market has continued to grow, despite this year's fall in overall motorcycle sales.

Mr Warunyoo says the Triumph name,

coupled with the diversity of its models, has helped them to hold their market share.

"Triumph is all about diversity – we have close to 20 different models. There is also a growing love for the old-school style – the classic bike – and 70 per cent of our models have the classic, traditional look of the brand," says Warunyoo.

Imported from the UK, tax duties mean that the price of Triumph bikes remains high, ranging from 750,000 baht for the popular Triumph Thruxton to 690,000 for the Bonneville.

However, clever promotion by the company has enabled it to grow its customer base.

"We offer customers a number of deals, including custom-work gift vouchers, which they really love. It gives each bike a uniqueness all its own," says Mr Warunyoo.

Triumph Phuket's target customers are Thai, aged 30-plus. However, in the last six months, Mr Warunyoo says the company has seen a lot of interest from "new-blood" bikers in their early 20s.

"Interest in Triumph bikes is growing quickly, and we are already seeing demand outstripping availability. So far this year we have sold 30 bikes [in Phuket]," he says.

Saphantong Motor has already started construction of a new showroom in Phuket Town to answer the growing demand for its models.

"Our new showroom, which will open sometime next year, will offer maintenance services and will have a much larger area to show off our models. There will even be a coffee shop for our customers," says Warunyoo.

For Triumph in particular, Phuket Bike Week, which took place in April this year, has been an important driver behind the growing demand for big-bikes in Phuket.

"The event has attracted much interest from people in Southern Thailand. Bikers from many different places come to Phuket for the event. It's a great community event, at which we can show off our new models and create greater awareness of the Triumph brand," says Warunyoo.

## Fears of waning tourism sector voiced

THE tourism industry is expected to face another tough year if the government maintains martial law, the head of the Tourism Council of Thailand (TCT) said.

Meanwhile, the TCT has drafted several strategies aimed at providing relief to the tourism and travel sector in the current quarter.

"There's only one condition that will really help prevent the tourism industry from even worse circumstances, and that is the lifting of martial law. If the government continues enforcing the law, the country's tourism and travel business may face harder times through the coming year," said Ittirit Kinglake, president of the council.

The number of international arrivals at Bangkok's Suvarnabhumi Airport from January to September dropped by 19 per cent compared with the same period last year. Arrivals during the nine months came in at 9.1 million,

against 11.3 million a year ago.

Other key tourism associations such as hotel and inbound bodies have also predicted that the sector will post a sharp decline this year, in the region of 15-20 per cent.

The Tourism Authority of Thailand (TAT) earlier lowered this year's target for foreign-tourist arrivals from 28 million to 25 million, while the number is forecast to rebound to 28 million next year.

"Martial law is definitely hurting tourism, and there is still no sign of it being lifted," Ittirit said.

He said many countries had kept in place travel advisories issued after the military coup in May. As a result, travel operators overseas have shifted to selling other destinations such as Vietnam and the Indonesian island of Bali, as well as emerging countries like Myanmar.

To boost foreign-visitor num-



Airport immigration queues may be short if predictions of reduced tourist numbers are proven right. Photo: Gazette file

bers and relieve the industry in the current high season, the TCT has prepared three strategies, which are focused on tourists' safety, marketing, and a special plan to restore Koh Tao's image after the murder of two British tourists on

the resort island last month.

On the safety front, the council will ask the Tourism and Sports Ministry and other official bodies to draw up safety measures not only on Koh Tao, but at all major attractions, Ittirit said. – *The Nation*

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# Preparing for retirement

Building and managing a portfolio is the final step in post-career success



## Finance

By Don Freeman

IN prior articles, planning for and managing retirement was discussed. The key is getting to the end goal, which is to have a worry-free retirement. Once retirees have gone through the steps, all that's left is to build and manage their portfolios.

Portfolio management is perhaps the most critical aspect to any retirement. With the help of a trusted adviser, it's actually quite simple and doesn't require too much time or effort. With many clients, a meeting and portfolio evaluation occurs on a quarterly basis. The key to success is developing a diversified portfolio, creating a plan and then sticking with it through the ups and downs of the market.

The essential building blocks of a strong portfolio are low-cost ETFs (exchange-traded fund) and US-traded blue-chip stocks. I recommend the low-cost ETFs from Vanguard. Vanguard has been around since 1975 and manages over US\$2.4 trillion in client assets.

I don't know of a safer or more dependable firm.

When establishing your plan, the first thing to consider is separating long-term goals from short-term goals. Remember, investing is for meeting long-term goals and saving is for meeting short-term goals. The risk of a decline in stock and bond prices

is something to consider for money that may be needed in the short-term. Investing in the stock and bond markets is for money that is needed many years from now. That's why allocating assets according to long-term and short-term goals is extremely important.

The second thing to think about is diversification. Investors don't want all their eggs in one basket. It's best to own several different ETFs to limit overall risk or a diversified stock portfolio that invests in healthcare, industrials, materials, energy and technology sectors. Not everything goes up or down together. Being diversified reduces your risk profile, which is very important in retirement.

Diversification consists of choosing the right mix of assets for a portfolio. In other words, what percentage should be in stocks and what percentage in bonds? Then, of these percentages, how much should be in growth stocks, value stocks, dividend stocks, long-term bonds, short-term bonds, corporate bonds, tax-free municipal bonds, government bonds, corporate bonds and so on.

**When establishing your plan, the first thing to consider is separating long-term goals from short-term goals. Remember, investing is for meeting long-term goals and saving is for meeting short-term goals.**

How are percentages determined? There are a number of factors to take into consideration when determining portfolio



**THINK DIVERSIFICATION:** Investors don't want all of their eggs in one basket. Photo: John Unsworth

allocation. Factors include: age, objectives, time horizon, cash-flow needs and risk tolerance. How much risk is acceptable with a portfolio? Some clients just want to protect the principal and live off the income, while others want to have more stocks and look to build their portfolio. Again, it all comes down to what is right for the individual. Circumstances differ, and that's why a custom portfolio

that meets specific needs is so critical.

Once percentages are determined, attention should be turned to buy-and-hold index funds from Vanguard. The reason this is done is to keep costs low. One thing that eats away at retirement is high fees. Minimizing costs helps retirees keep more of what they earn.

The next series of finance articles in the *Phuket Gazette* will delve deeper into the types of stocks and ETFs recommended, as well as how they can help

grow portfolios. As always, remember it's never too late to start investing. The key is developing a custom plan that's a good fit.

*Don Freeman is president of Freeman Capital Management, an independent US Registered Investment Advisor. He has over 15 years experience and provides personal financial planning and wealth management to expatriates. Specializing in UK and US pension transfers. Call 089-970-5795 or email: freemancapital@gmail.com.*

## Suvarnabhumi Airport's expansion budget slashed

AIRPORTS of Thailand has cut the budget for the second phase of the expansion at Suvarnabhumi Airport, while there are no reported changes for the Phuket International Airport expansion.

After a new feasibility study, AOT adjusted the budget from the initial 85 billion baht to 61.6bn baht. However, all major aspects of the second phase are retained as planned, and work is expected to start next year. The plan will be proposed to the Transport Ministry for approval on October 28.

Prasong Poontaneat, chairman of the board of directors, said AOT planned to spend 19bn baht for a new runway, 11bn baht for parking and a tunnel, 29bn baht for a terminal complex that will also include a car park and monorail system, and 2.6bn baht for other facilities and infrastructure.

He said the new passenger terminal would increase passenger capacity from the originally planned 15 million to 20mn, while other new facilities would increase the airport's overall service competency.



**The airport's second phase construction budget has been reduced.** Photo: Khaosaming

AOT does not expect to need to borrow from financial institutions for the Suvarnabhumi expansion next year, but may need to do so later, he said.

AOT is also expanding Phuket International Airport and renovating Bangkok's other international airport, Don Mueang. The renovation at Don Mueang is nearly complete. This should increase

passenger capacity from the current 18mn to 30mn.

Prasong said air traffic at its six airports between October 2013 and last month totalled 609,937 flights, up by 9 per cent from a year earlier. Of these flights, 285,145 were domestic and 324,782 international.

The total number of passengers in the same 12-month period was 87mn, up by 1.6 per cent. Of that total, 36mn were domestic passengers, representing growth of 14 per cent, and 51mn were international passengers, down by 5.6 per cent. As a result, revenue is expected to drop slightly from last year. The company plans to cut staff's annual bonus from 11 months last year to 6.5 months this year.

— *The Nation*

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# Familiar name makes a return

## Emerald Phuket Development to re-introduce Sheraton to the island



The Sheraton will be located in Kalim next to the Emerald Nirvana Residences. Photo: Gazette file

By Isaac Stone Simonelli

EMERALD Phuket Development, confident that the luxury property market on the island isn't saturated, is bringing the Sheraton brand back to the province after a three-year hiatus.

"The Sheraton brand has one of the best distribution systems and traveller loyalty programs. It is returning to Phuket with a firm vision to take its rightful place in Phuket's competitive luxury market," Managing Director Sawit Ketroj told the *Gazette*.

"The influx of quality malls, entertainment venues, constant road infrastructure improvements; the year-on-year rise of visiting tourists; and the stability and simplicity we have seen so far in property investment makes expansion a sound choice."

Emerald Phuket Development, whose core business is condominium developments, is currently working on five major projects in the region under the Emerald brand.

"The diversity of our product means that we offer innovative and profitable opportunities for buyers and investors based on the present market condition,"



Mr Sawit notes.

The signing of Starwood Hotels & Resorts to operate a Sheraton in Kalim, next to the Emerald Nirvana Residences, marks a diversification of Emerald Phuket Development's holdings in the luxury hotel market.

The property is set to open in 2017 and is expected to have 210 rooms and 20 villas.

"We did not choose the Sheraton at random, we knew the client mix we were going for, and it was the brand that suited the profile best," Mr Sawit said.

"The Sheraton brand is a global one that reaches across many countries and it is one of the hospitality leaders. To have it back in Phuket, which has always been a



Sawit Ketroj, managing director of Emerald Phuket Development Co, Ltd (right) and Stephen Ho, president of the Asia Pacific division of Starwood Hotels & Resorts. Photo: Supplied

favoured destination of its clients, will definitely contribute to its success."

The west coast location for the resort was considered a must by the development, despite some perspective luxury property markets being created on the east coast via Boat Lagoon and the Royal Phuket Marina.

"The site location, which is on a hilly slope that starts at sea level and goes all the way up to nearly 80 meters high, offers... a 180-degree view over the Andaman Sea," said Mr Sawit.

"[Situated along] the best scenic route

of Phuket... it is ideally positioned between Patong and Surin, which are the hubs of entertainment on the island."

With ongoing projects receiving excellent feedback, and sales reaching 80 per cent, despite some of the projects not yet breaking ground, Emerald Phuket Development reiterated its confidence in the Phuket property market.

"I do not believe the market to be saturated; on the contrary, additional luxury venues will raise the bar for quality standards, as guest expectations in hotels are ever-evolving," Mr Sawit said.

## Eminent branding authority says hotels must be innovative

LEADING hospitality brand guru David Keen of QUO addressed the HICAP Hong Kong conference last week on the topic of hotel innovation. We are printing his views on why hotels are no longer objects of desire and what needs to change.

"We have to stop doing ordinary. Predictable hotels are no longer desirable," QUO CEO David Keen told delegates at HICAP Sunday.

In the plenary session to Asia Pacific's hotel investment community, Mr Keen released the results of QUO's recent survey, which found that consumers both desire and say they will pay more for innovative hotels.

"The vast majority of guests are looking for change. They crave innovation, and they are willing to pay more for it," he announced.

A follow-up to his earlier presentation at HICAP Update in April, the survey results supported his belief that the hospitality industry requires a new, bold and defining approach to brand development.

He reminded delegates how much the world has changed in the last 25 years: from the birth of the

Internet to 24/7 mobile connectivity; from the Berlin Wall coming down to Germany as a core member of a united Europe.

Yet, despite all the change around us, the standard hotel room remains the same as it was three decades ago. As the QUO survey proved, however, guests don't want this tried and tested "standard".

He explained that the survey presented consumers with three different hotels: two forward-thinking options ("Hotel A" and "Hotel B") and one control ("Hotel C"), a standard four-star property. The results demonstrated a clear preference for Hotel A, with it scoring highly on both innovation ("new and different") and relevance ("for someone like me").

In contrast, the control, Hotel C, scored low on innovation and desirability, with just 4 per cent of respondents saying it was for "someone like me."

Reaction to Hotel B was less clear-cut. While considered highly innovative, it scored low on relevance, and just 6 per cent of respondents were interested



Hospitality branding consultant David Keen. Photo: Gazette file

in staying there.

"Hotel B's minimalist aesthetic was polarizing. It just didn't resonate," Mr Keen explained. He said the message was clear that innovation is only successful if it forms an emotional connection with the guest.

Keen concluded that forging this emotional connection and driving desire is the key to creating and sustaining asset value growth.

"We cannot sacrifice man's animal need for comfort and security," he said. "The hotel industry needs to change. It needs vision. But your target must be desire in order to grow asset value." — **Bill Barnett**

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# Indigo Pearl seeks big spenders

INDIGO Pearl Phuket has added unique products, developed sales channels and worked with quality agents, as part of its strategy to capture the high-spending travel market. The hotel is the flagship property of the long-established, Phuket-based hospitality firm, Pearl Group.

Wichit Na-Ranong, owner of the hotel, said that since the group rebranded from Pearl Hotel at Nai Yang Beach to Indigo Pearl seven years ago on its 20<sup>th</sup> anniversary, the hotel has been able to reach out to high-end markets all over the world.

The 27-year-old hotel had an average room rate of just 2,000 baht in 2004, but now charges up to 5,000 baht during the low season and as much as 20,000 baht during the peak travel season.

The hotel took several years to shift from a property with a

medium price range to an exclusive resort, as it saw rising demand from the international market.

“We have invested a lot to upgrade this hotel to serve the high-end market. We also repositioned as a unique resort under the ‘tin mining’ theme and strengthened our marketing strategies,” Wichit said.

It began with reducing its hundreds of rooms to just 170 suites with better facilities and amenities. Moreover, it began to work

**It began with reducing its hundreds of rooms to just 170 suites with better facilities and amenities. Moreover, it began to work with only quality travel agents in order to attract big-spending guests.**

only quality travel agents in order to attract big-spending guests.

Pearl Group has joined various overseas luxury and niche-tourism trade shows, as well as global events like the International

Tourism Bourse in Germany and the World Travel Mart in Britain.

Wichit said key markets for Indigo Pearl were Scandinavia, Britain,



The 27-year-old hotel has increased its room rates considerably since the rebranding. Photo: Gazette file

Germany, Australia and France.

The group's first hotel in Phuket Town, the Pearl Hotel, is undergoing a major renovation set to be completed soon. However, key markets for that hotel remain regular locals and groups travelling from China and Asean nations.

Phuket has been developed for tourism over several decades and is becoming one of the most popular destinations on the global map. In 2004, 5 million foreign tourists visited the island. The number jumped to 12 million last year.

Businesses on the island have faced many crises, including political problems and the current tough competition, but many operators believe Phuket could become even more popular with tourists in the long term.

— *The Nation*

## BKK ‘Super Tower’ to be tallest in Asean

GRAND Canal Land announced on October 14 a project to build a “Super Tower”, which will be Asean’s tallest building and one of the world’s top 10 skyscrapers when it is completed in six years.

Despite Thailand falling under another military-controlled government after the coup on May 22, G Land said its board of directors had approved going ahead with the skyscraper, which will stand 615 meters tall and have a total of 125 floors. It will be part of the 100-billion-baht Grand Rama 9 project, situated on a 73-rai (11.7-hectare) plot in Bangkok’s new Rama IX-Ratchadaphisek business district.

“This skyscraper is going to be the new landmark of Thailand, a world-class attraction that everyone must visit at least once in his or her lifetime,” said Yotin Boondicharern, chairman of G Land.

Banphot Hongthong, G Land’s independent director and former permanent secretary of the Ministry of Agriculture and Cooperatives, said this project had been under way on and off for the past two years. The company finally decided to go ahead with it, once it was convinced by the economic policy unveiled by the current government, and given the geographic advantage of Thailand as a hub of Asean.

Yotin said G Land’s major shareholders included his Charoenkrit Enterprise, which holds a 37-per-cent stake, the Channel 7 group that has 33 per

cent, Bangkok Bank, which has 5 per cent, and Italian-Thai Development Group with a smaller stake. Four Thai banks will be the major lenders for the project, whose total construction cost will be 18bn baht.

Yotin said “Super Tower” was only a temporary name for the project. It will succeed the 88-storey Petronas Twin Towers, which top out at 452m, and a planned skyscraper in Indonesia, as the tallest building in Southeast Asia.

The company has hired a US firm, Skidmore, Owing & Merrill, as its design consultant, but all other design and construction work will be by Thai companies, Yotin said.

Covering a total construction area of 320,000 square meters, the Super Tower will be the main building of the Grand Rama 9 complex that also includes office buildings, a shopping complex, luxury hotels, a convention hall and condominiums. The already-opened Central Plaza Grand Rama 9 and Unilever’s new Asean headquarters, which are under construction, are also part of the scheme.

According to G Land’s report submitted to the Stock Exchange of Thailand yesterday, debt financing will account for about 60 per cent of the Super Tower’s investment costs. It will partially open the tower and earn some rental and service incomes from 2016, before full completion six years from now.

— *The Nation*




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# Escape the chaos

By Mauri Grant

NESTLED amid the chaos of Patong's Jungceylon shopping center is an inviting seafood joint by the name of Cafe Fish.

A quick visual sweep of the place and I was overcome with nostalgia. Memories of long, hot days at the beach and sensational seafood dinners with family and friends came flowing back as smoothly as the perfectly-chilled white wine being poured into the glass in front of me.

Soon, the table was covered in intoxicatingly aromatic food.

Closest to me was a frying pan full of crispy fried calamari and French fries. This sinful dish left nothing to be desired – the outside of the calamari was fried to perfection and the inside was cooked just right.

Kirk Stucker, operations manager of Café Fish, suggested that we sample a bright red piri sauce with the calamari.

"The piri is made from imported ingredients from South Africa: lime juice, spices and chilis," Kirk explained.

"I use this sauce all the time. I put it on everything: eggs, meat, rice, everything."

I cautiously dipped my calamari into the fiery-red sauce



The spaghetti with clams cooked in white wine boasts light, fresh flavors.

and instantly understood the obsession. The *piri* jolted my taste buds, but in the best way possible.

I then noticed that an impressive seafood platter had also appeared before us. It was loaded up with all of the essentials: grilled calamari; mussels in a creamy herb sauce; white wine clams; lemon, butter and coriander dressed prawns; and grilled seabass, served with Spanish rice.

The grilled calamari had that signature texture we all know and love – the one that proves just how fresh the squid is. The same went for the seabass. The fish was flaky and melted in your mouth.

Next up were mussels covered in a creamy herb sauce. I had been on-the-fence about mussels my entire life before sitting down at that booth in Cafe Fish. The sauce had a fantastic, yet simple, flavor

that still allowed the taste of the mussels to take the lead.

Runner-up to the mussels were the prawns. They were split in half – lobster-style – and basted in butter, lemon and coriander before being thrown on the grill. The dressing complemented the prawns and gave them an extra kick of familiar flavor one normally doesn't encounter when eating Thai-style seafood.

Last, but certainly not least, were the clams cooked in white wine. Yet another simple dish with Western-style finesse, but simple flavors that allow the star – in this case, the clams – to shine.

Between the simple, yet mouthwatering seafood, comfortable and inviting atmosphere, superb wine and good company, I felt compelled to sit and chat all night. Cafe Fish transports the mind and the senses to another place entirely – away from the hustle and bustle of busy Phuket – without having to get up from your cozy booth.

*Cafe Fish, open daily from 10am to midnight, is located outside, on the ground floor of Jungceylon opposite Robinson department store. For more information, find Cafe Fish Oyster Bar and Seafood Grill on Facebook or call 076 - 366 790.*

## Trade wine for whiskey



Coffee-roasted beef tenderloin.

WINE dinners run rampant here – whiskey dinners, however, are few and far between.

The five-course dinner at El Gaucho in Movenpick Resort and Spa Karon started strong with a smoked duck breast and pineapple relish, plated with a seared scallop and jalapeno relish. However, the coffee-roasted beef tenderloin stole the show.

"Simple tricks, simple things – it's not rocket science, it's just to get the feeling for it and try things out," head chef Roland Kaiser says.

"At the end of the day, a whiskey still goes well with certain types of food, especially chocolates."

The truffles came out about the time the whiskey started taking hold. They melted in the mouth with a swish of liquid gold – the perfect way to end a meal.

– Isaac Stone Simonelli







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# Substitute for bamboo walls



## Gardening

By Patrick Campbell

THIS piece continues an earlier article regarding revitalizing the access roads to a spectacularly beautiful hillside development, much of which is flanked mostly by walls with low troughs in front of them that sustain a variety of screening plants – with bamboo being the most prominently featured.

As I suggested earlier, bamboo is a mixed blessing. On the one hand, it does form a verdant and fast-growing barrier. On the other, tangled root systems allow little else to flourish in its vicinity.

Assuming the bamboo here is eradicated or, at least, reduced, what sizable shrubs might effectively replace it?

My suggestions would include the umbrella plant (*schefflera*), a dense, bushy evergreen shrub with pretty and variegated leaves. You might also try crotons (*codiaeum*) – for which I have developed a new passion after seeing the magnificent specimens lining the rain-drenched road to Ranong. They are generally neat plants with large multi-colored leaves and single stems, though in the right conditions

they can become substantial presences. Woody shrubs, such as wrightias, will grow to six or eight feet and can be drastically pruned to thicken the somewhat open growth. They have the advantage of fragrant flowers, as do orange jasmines (*jasminum sambac*). Lady palms have already been used on the estate with success: they tolerate shade well and are best planted in groups to form dense clumps. The same can be said for resident heliconias.

Covering the high walls without turning to bamboo presents a different chal-

As I suggested earlier, bamboo is a mixed blessing. On the one hand, it does form a verdant and fast-growing barrier. On the other, tangled root systems allow little else to flourish in its vicinity.

lenge. Vines could be employed. Possibilities include philodendrons, which are natural climbers and in the rainforest often clamber high into adjacent trees. Self-clinging, flowering vines include the

purple bignonia (*saritaea*), which is extremely vigorous, the pink coral vine (*phuang chompu*), and – if you can find it – the yellow trumpeted *odontadenia*.

Others will need some support to scale the walls: they include the prolific and spectacular Rangoon creeper (*quisqualis*), the equally dramatic *allamanda cathartica* or *baan buri* (both personal favorites) and the exotic *solandra* or chalice vine. All are eye-catching. The insignificant *figus pumila* operates differently; it has tiny suckering roots and ivy-like leaves which will cover whole walls with a dense carpet of greenery with no attention required.

Another method would be to



Crotons can have a substantial presence if grown in the right conditions. Photo: Daryl Mitchell

work from the top, as owners have successfully tried with that trusty old favorite: bougainvillea. This means planting vines in the earth beyond the summit of these walls and allowing them to cascade down the sides. Best for this role might be *thunbergia* (blue trumpet vine), coral vine (*antigonon*) or the Rangoon creeper. Allamandas would look

terrific. All these, however, need a helping of sun to bloom well.

Most small, flowering trees also need some sunshine to give of their considerable best. They could be used as alternatives to vines, or in conjunction with them: consider the free-blooming yellow trumpet tree (*tecoma stans*), the tall plumeria (*leelawadee luxon* in Thai), maybe acacias, cassias, cordias (geiger tree) and the hardy yellow oleander (*peruviana*). There is also space for at least one flame tree (*delonix regia*).

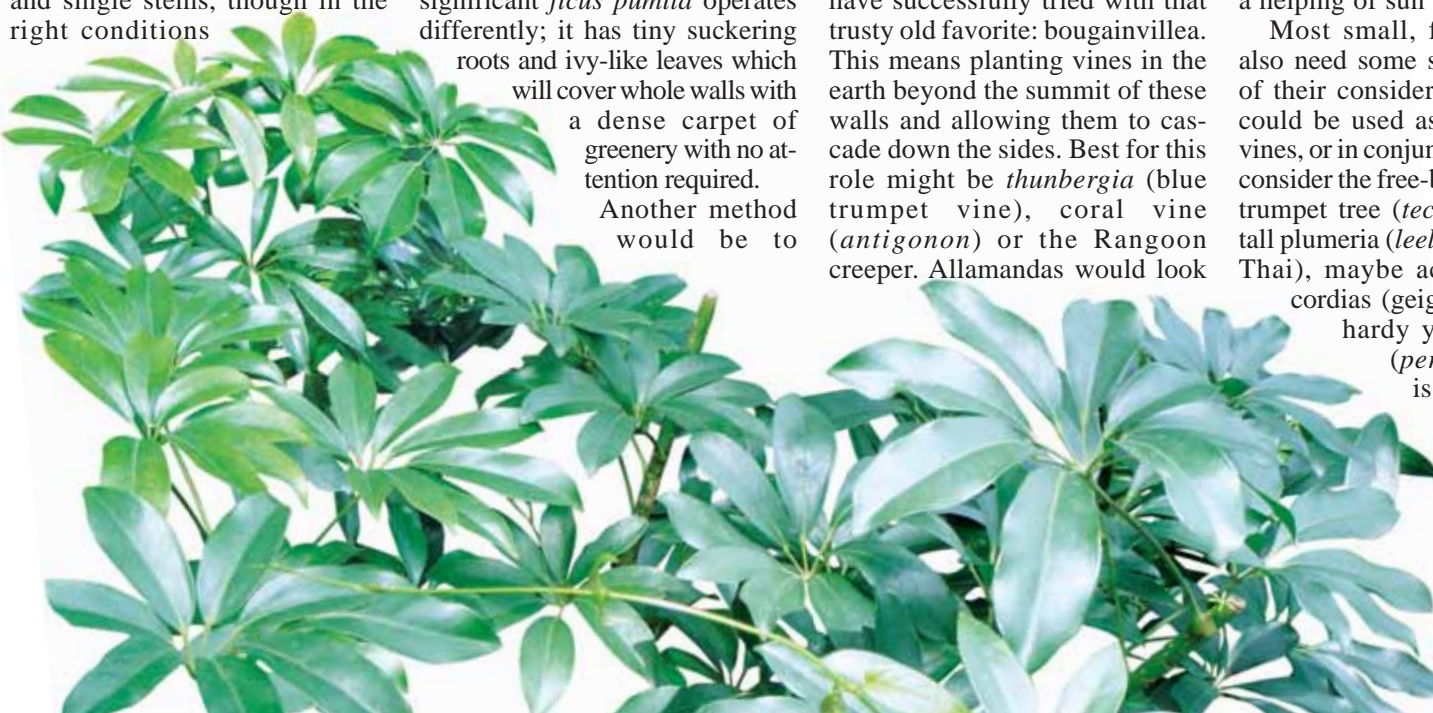
Whatever changes are envisaged, they are best undertaken in the monsoon season when the soil is satu-

rated and when it is easier to work the earth in order to remove established plants and to plant new ones. Fresh soil is essential. And if you are buying trees (one suggestion here is for a row of foxtail palms), choose ones from nurseries which are in submerged plastic bags. Where roots have been heavily trimmed, the tree may not recover.

Happy hunting...

Catch Patrick Campbell's next venture first thing Sunday morning, October 26, online at [Phuketgazette.net](http://Phuketgazette.net) when he steps back into the garden and explores one more extraordinary plant: the firecracker shrub.

If you have a question or a garden that you would like featured, email [drpaccampbell@gmail.com](mailto:drpaccampbell@gmail.com). Further information about this series or about Patrick's other work can be accessed at [GreenGaloshes.com](http://GreenGaloshes.com): [patrickaccampbell.wordpress.com](http://patrickaccampbell.wordpress.com).



## Tip of the Week: Use potassium bicarbonate to fight pests

THE chemical-pesticide industry is a multi-million dollar business. Fortunately, it is now more environmentally aware than heretofore. Nonetheless, most chemical pesticides do have side effects, inasmuch as they are long-lasting and are not selective in what they target.

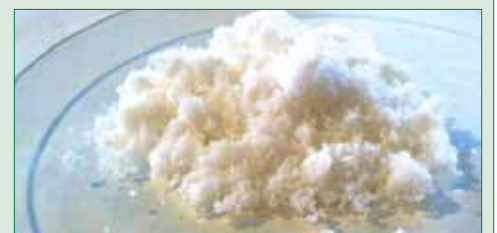
In Thailand's paddy fields, where rice leafhoppers can present a problem,

these pests are naturally controlled by spiders, which eat as many as fifteen a day. However, the indiscriminate application of commonly used dust pesticides will kill the spiders as well.

Organic insecticides require less monitoring. Of these, the safest commercial ones are plant-derived. Here are just a few examples: pyrethrum, which

degrades within a day; rotenone, which comes from tropical legumes; and sabadilla, from the lily of the same name.

Potassium bicarbonate, the main constituent of Kaligreen and Greencure is a chemical which, like organic pesticides, will degrade rapidly. Using these preparations as indicated will not upset the balance of nature in your garden.



Potassium bicarbonate. Photo: Ondrej Mangl



# Phuket's 'Green Dream'

## Finding a balance between economic development and environment



### Thinking Green

By Dr Peter W Harris

PHUKET will become a showcase province for Thailand's first "green" community, it was announced in a recent news report. With so much pressure in recent years to take better care of Phuket's environment, the island has undergone some dramatic changes that have had a positive impact on its environment.

The need to resolve conflict between nature and economic development, as well as a need to protect the environment, is a recurring issue in Phuket. It is therefore encouraging to see that local policy is now moving toward securing a cleaner future with immediate benefits for ourselves, as well as our children.

However, becoming green will require a comprehensive and systematic approach, if we are to achieve real sustainability. The Phuket Sustainability Indicator Report (2013) has developed a vision of a sustainable Phuket where all sectors are in balance and working together.

The report's "Sustainability Compass" directions are Nature, Economy, Society and Well-being. Nature refers to our environment and ecological heritage; economy to the vitality, prosperity and wealth of the province; society represents the sum total of all of our collective social institutions;



As Gov Nisit Jansomwong points out (see below) there is a balance between profits and protecting the environment. Photo: Leslie Porterfield

and well-being covers our health and sense of personal fulfillment.

Phuket's attempts to build community awareness of environmental issues – including the development of waste-management

projects and community beach-cleanup groups, as well as promoting businesses that reduce waste – are encouraging developments that suggest the island is realizing the importance of a greener future.

A sustainable tourism model that results in positive growth of the tourism sector is now part of the public debate.

It is up to all of us to ensure that Phuket's green-dream is pushed in the right direction.

## New governor makes clean beaches priority



Governor Nisit lends a hand to help keep Patong Beach clean.

GOVERNOR Nisit Jansomwong got on the cleanup Phuket bandwagon Sunday, as he led locals, students and officials onto Patong Beach for Beach Cleaning Day.

"This activity is organized to strengthen the love and unity of the people within the community; help them develop a love for their home town; help them keep it clean; and preserve our natural resources and the environment," Governor Nisit said.

More than 11 million tourists visited Phuket this year – Thais and foreigners – generating about 200 billion baht, he noted.

"By looking after the beach areas, which are the main attraction for tourists, we will be increasing the value of our tourism industry. Additionally, we will be promoting a good image of Phuket to both

locals and tourists," Gov Nisit said.

The waste problems that come with such an enormous number of tourists each year must be managed in order to promote the island as a clean tourists destination, he explained.

Beach cleaning will be done on all the important beaches of Phuket in hopes of raising awareness and creating long-term benefits for the island.

Governor Nisit was joined at the event by a slew of high-ranking officials including Phuket Vice Governor Somkiet Sangkhaosutthirak; Col Somchai Ponatong of the Army's 41<sup>st</sup> Circle; Kathu District Chief Sayan Chanachaiwong; and Patong Mayor Chalermkluk Kebsup.

– Athip Karndee

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# An island moto-venture

By Jeremie Schatz

WITH only a few days to work with, I had an opportunity to escape Phuket for a quick, albeit necessary, change of scenery.

Drawing a radius around Phuket left a number of viable and tantalizing options, which were eventually distilled down to the final decision – Koh Yao Noi. A decision made really for no particular reason other than I hadn't been there yet.

I'd heard the idyllic reminiscing of the quaint and quiet island life, and how refreshing the sloth-like pace is compared to Phuket's insanity. So I drank the Kool Aid and decided to do it.

It was casually mentioned that bringing a motorbike was a good way to go. A brief bout of Googling confirmed that, indeed, boats from both Bang Rong Pier in Pa Khlok and Rassada Pier in Phuket Town allow bikes to be transported.

The first lesson was that the vehicle ferry does not depart from Rassada, and the second was that it does not go to Koh Yao Noi. Instead, one must actually wind their way through questionable back alleys to the shipyard, and said person – me, in this case – will learn that the



The boat between Koh Yao Noi and Bang Rong Pier is much more convenient for motorcycles. Photo: Jeremie Schatz

ferry only services Koh Yao Yai.

"No problem" the jokers at the pier say. "Just ride to the north of the island and there are many boats to take you and your bike over to Koh Yao Noi."

Simple enough, one might think. However, my days of blissful naivety are well behind me and I know better. If I were going to step foot onto Koh Yao Noi that day, I was just going to have to wing it.

Fast-forward a few hours and a lovely vista of tropical waters and glowing green islands show on the horizon with Koh Racha Noi just across the way – seemingly only a stone's throw.

Koh Yao Noi is there, I am here and my bike is here, but a vehicle ramp and boat suitable to heft my 250cc bike onto seems to be missing. Quick inquiry among a group of drunk guys on the pier (I thought

everyone was Muslim here!) results in the realization that they intend to roll my bike down some steep, slimy-looking steps and onto the bow of a small longtail boat.

The end of the steps disappear into the sea and the boat looks as if it, too, is about to meet a watery grave. I contemplate all the things which could go wrong and the extortionate cost while they cracked jokes about me thinking

they aren't strong enough and the clown of the group puts my helmet on backwards and dances around.

For some reason, my confidence wanes and I go looking for another pier. I quickly find one equipped with steps of a more reassuring pitch. A boat materializes with a driver and both seem more competent of completing the task than the four drunken stooges at the other pier.

The mellow Rastaman captain, his friendly and helpful sidekick with Down syndrome and myself slowly and methodically lower the bike step-by-step, across the gap from stairs to boat, and inched it down into the hold. The sidekick and I hold the bike on the 15-minute jaunt across to Koh Yao Noi with him beaming proudly and giving me the thumbs-up the whole way.

Although there was a ramp on the pier at our destination, the driver – for whatever reason – chose the steep steps instead. They jokingly (I think) said I should ride up the narrow steps... maybe next time.

Having wheels, I had the liberty to explore small trails leading off into the jungled middle of nowhere. The steamy, undulating hills and proud limestone escarpments painted a real-life postcard – all made a bit sweeter by the adventure I subjected myself to in order to get there.

Artwork: Roger Simpson

TUESDAY, NOVEMBER 4TH

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The annual carnival takes place from November 1-3. Photo: Woranut Pechdee

## Patong carnival to launch high-season

PATONG's annual carnival, this year themed "Blissful Beach @ Patong", is set to hit the beach town's sands on November 1, ahead of Phuket's tourism high season.

The 29<sup>th</sup> annual carnival will take place from November 1-3, and will feature activities to attract locals and tourists alike, such as concerts, a mini-marathon, a photography contest and a parade – the carnival's highlight event.

The mini-marathon will take place on November 1, and will

follow a seaside course from Loma Park to Tri Trang Beach in order to showcase the recently transformed natural, clean beaches.

"We hope that this carnival will encourage more tourists to choose Phuket," said Patong Mayor Chalermluck Kebsup.

"We expect more tourists to come this year, most of which will be happy with the beach cleanup campaigns. We are happy to have reclaimed the beach for the public.

"We want to maintain this image for Phuket's future."

– Phuket Gazette



# What makes us tick

## On Your Mind

By Patrick Mattimore

MY FAMILY grew up in the world of marketing. My dad was the president of a marketing subsidiary of Time Inc., and my brother has, for many years, run Growth Engine, a successful creativity and innovation marketing consulting agency in the US.

Although I've never been directly involved in marketing, I've always been interested in trying to understand what makes consumers tick, specifically how marketers try to align their strategies with our clocks (or reset those clocks altogether).

Burger King recently ran a half-price deal on certain select items to celebrate its 50<sup>th</sup> anniversary in Thailand. One of those sale items was its large milkshakes (priced at about 45 baht after discount). I was already in the habit of buying a strawberry milkshake there pretty much daily at 90 baht a pop, so I was obviously happy to keep buying them. When I got back from a trip, the price had reverted and now BK has specials on some other stuff.

What I've noticed is that I have now begun searching for other options to my daily milkshake, because suddenly, 90 baht seems expensive. I haven't yet found a replacement, but will likely keep looking.

Obviously, BK (and any other sellers) would like to know if these temporary price reductions are good for business. My experience

is "no", but I might not be the target customer. Here is what my brother Bryan had to say:

"Generally, we think of discount programs as a kind of fix that consumers can get hooked on, and which can be very hard to get them – the manufacturer and the trade – off of. A good example of this is Thomas' English muffins.

Thomas' got in the habit of offering a deeply-discounted twin-pack of twelve English muffins when they wanted to increase sales. Consumers loved this... but, like you, Pat, with your milkshake, after a while they came to expect the discount.

"And so some consumers would wait for this deal

to return and, as a result, modify their traditional purchasing behavior.

"What made it particularly tough is that some consumers also knew, or had learned, they could freeze the English muffins for later use. This resulted in what the industry calls 'pantry loading' [stocking up] when the product went on sale.

"One of the reasons the new product line we helped Thomas' create, Hearty Grains English Muffins, became so successful – and profitable – is that besides attracting new users to the franchise (younger, more health-conscious consumers), consumers weren't accustomed to having the product discounted. So Thomas' could maintain a higher-margin, for this new, healthier product line."

Discounts lower the reference price for the customer. When businesses like BK offer a discount, the lowered price becomes the

Discounts lower the reference price for the customer.

When businesses like BK offer a discount, the lowered price becomes the new standard for the consumer. /



Discounts may attract customers and keep a store busy, but they can come at a price. Photo: FoxLad

new standard for the consumer.

Barbara Bix is the managing partner at BB Marketing Plus, a business that specializes in helping companies increase sales. Bix writes that, "Customers who buy at a discount often come to associate the discounted price

with the value of the product. Therefore, they become disgruntled when the price increases without the addition of new features that they find valuable."

Discounts may be a good way to attract new customers, encourage clients to try different

products, or get people to buy items retailers are having difficulty selling. Where I think BK messed up was in offering a long-time special for one of its tastiest staples, thereby establishing an artificially low price in my mind for its milkshakes.



If a popular item is discounted for extended periods of time, the lowered price becomes the new standard for consumers. Photo: Daniel Catt



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# King's Cup returns

REVERED as Asia's most prestigious sports yachting trophy, and attracting crews and boats from every corner of the globe, the Phuket King's Cup Regatta returns to the unpredictable seas of the Andaman, bringing with it split-second racing action, camaraderie and a series of legendary party events.

The 28<sup>th</sup> Phuket King's Cup Regatta Under Royal Patronage, the region's largest regatta, includes dinghies, keelboats and multihulls among its competitive classes, and will feature a sail pass to celebrate HM King Bhumibol Adulyadej's birthday on the morning of December 5, followed by a special candlelight ceremony that night.

The regatta will run from November 29 to December 6, providing five days of highly-charged racing, complemented

by five fantastic beachside parties hosted by some of Phuket's most recognizable names in hospitality, including host venue Kata Beach Resort & Spa.

Inaugurated in 1987 to celebrate the 60<sup>th</sup> birthday of HM The King, the event has been held every year since. Under Royal Patronage, the Phuket King's Cup Regatta is organized by the Phuket King's Cup Regatta Organizing Committee under the auspices of the Royal Varuna Yacht Club, in conjunction with the Yacht Racing Association of Thailand, the Royal Thai Navy and Phuket Province.

Sponsors of the 2014 Phuket King's Cup Regatta include Kata Group Resorts Thailand; PTT Global Chemical; FINCA de MALPICA by Siam Winery; Haadthip PLC; and Sunsail.

– *Phuket Gazette*



November 9 will mark the beginning of the 28<sup>th</sup> Phuket King's Cup Regatta. Photo: Jeremie Schatz

## Asian Beach Games welcome new sports

SEVERAL brand new sports will be added to the 4<sup>th</sup> Asian Beach Games being held in Phuket this November, making them the biggest Games ever in terms of the number of sporting events.

The additional sports will include: Muay Thai, extreme sports, jet-ski sports, beach wrestling and Kurash, a form of Turkish wrestling.

The Asian Beach Games is a multi-sports event regulated by the Olympic Council of Asia (OCA) that aims to stage alternative sports to those featured at the Asian Games.

This year's Games, which run from November 14-23, will welcome athletes from 42 countries competing in 26 sports to be held at six coastal venues around Phuket.

The First Asian Beach Games



Several new sports, such as Kurash, will be debuted at this year's Asian Beach Games. Photo: Karate4master

was held in 2008 in Bali, Indonesia; the second in 2010 in Muscat, Oman; and the third in 2012 in Haiyang, the People's

Republic of China.

According to organizers, the slogan for this year's Games, "Celebrate Charming Sunshine", was chosen because it captures the charm and beauty of Phuket.

The Games will also feature three sea turtle mascots named Sintu, Samut and Sakorn. Seen as a symbol of endurance, fertility, sustainability and growth, sea turtles were chosen to raise awareness for the creatures and to highlight efforts Thailand has made toward protecting them.

Out of the world's seven species of sea turtles, four are listed on the IUCN Red List of Endangered Species as either "endangered" or "critically endangered".

– *Phuket Gazette*

For more information on the 4<sup>th</sup> Asian Beach Games, visit [www.phuketthailand2014.com](http://www.phuketthailand2014.com)

**ASIAN BEACH GAMES**  
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**Celebrate Charming Sunshine**  
**14-23 November**

|                       |   |
|-----------------------|---|
| <b>Nai Yang Beach</b> | Triathlon, Beach Athletics, and Beach Modern Pentathlon   |
| <b>Patong Beach</b>   | Beach Sepak Takraw, Jet Ski Sport, Petanque, Muay Thai, Jiu Jitsu, Beach Wrestling, Beach Kabaddi, Foot Volley, and Kurash                                |
| <b>Bangneow Dam</b>   | Water Skiing (Water Skiing-cable and ski-Wakeskating)   |
| <b>Chaofa Mine</b>    | Air Sports (Paragliding and Powered Paragliding)  |
| <b>Karon Beach</b>    | Sailing, Windsurfing, Beach Handball, Beach Water Polo, Marathon Swimming, Beach Volleyball, Woodball, Body Building, Beach Basketball, Sambo, and Squash |
| <b>Saphan Hin</b>     | Extreme Sports, Sport Climbing, Beach Soccer, Beach Flag-Football   |

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## A petanque rivalry rekindled

DUBAI Petanque returns to Thailand to take on teams from Phuket and France in a two-day round-robin tournament starting on November 1.

Phuket Petanque Club last November shook Dubai Petanque with a 48-20 win, and there is no doubt that Dubai will be looking for revenge.

The three-way contest will be a modification of last year's Grand Slam Tournament, in which Dubai took on a Saphan Hin-based team in its first international competition.



Marc Molatte hands over last year's trophy to Phuket Petanque Club's Nigorn Supanam. Photo: Supplied

The Rawai Petanque Club, a bastion of the Phuket's French community, will be flying the tricolor on the weekend.

Dubai Petanque's Thailand foray underscores the determination of club president Marc Molatte to build the club's status in the United Arab Emirates, a jurisdiction which has been slow to recognize the merits of minority sports.

"Dubai will try to improve on last year's performance," said Molatte.

Each of the three teams will field six doubles units to play 12 matches, six against each opponent.



## International Sport

## Pistorius sentenced to five years

By Joe Brock

OLYMPIC and Paralympic sprinter Oscar Pistorius started his five-year jail sentence on Tuesday for killing his girlfriend Reeva Steenkamp, marking the end of a trial that has gripped South Africa and millions around the world.

His uncle, Arnold Pistorius, indicated he would not appeal.

As judge Thokozile Masipa gave her decision on the 27-year-old's culpable homicide conviction, Pistorius, whose downfall has been likened to that of American football star OJ Simpson, stood resolutely in the dock.

His only reaction was to wipe his eyes before two police officers led him to the holding cells beneath the High Court in the heart of the South African capital.

Ninety minutes later, an armored police vehicle carrying Pistorius – still dressed in dark suit, white shirt and black tie – left the building through a throng of reporters towards Pretoria Central Prison, where he is expected to serve his time.

Once the execution site for opponents of South Africa's former white-minority government, the jail is now home to the country's most hardened criminals, including the man known as "Prime Evil",



South African sprinter Oscar Pistorius (center) was sentenced to five years in prison on Tuesday for killing his girlfriend Reeva Steenkamp. Photo: Siphwe Sibeko/Reuters

apartheid death squad leader Eugene de Kock.

Prison officials said Pistorius, whose lower legs were amputated when he was a baby, would be housed in a separate and secure hospital wing of the massive complex.

## "ONE LAW FOR ALL"

In delivering her decision, 67-year-old Masipa stressed the difficulty of arriving at a decision that was "fair and just to society and to the accused".

She also rebuffed suggestions that

Pistorius – a wealthy and influential white man – might be able to secure preferential justice despite the "equality before law" guarantee enshrined in the post-apartheid 1996 constitution.

"It would be a sad day for this country if an impression were created that there is one law for the poor and disadvantaged, and one law for the rich and famous," she said.

Steenkamp, a 29-year-old law graduate and model, died almost instantly on Valentine's Day last year when Pistorius shot her through a locked toilet door at his luxury Pretoria home.

Prosecutors pushed for a murder conviction, but the athlete maintained he fired in the mistaken belief an intruder was hiding behind the door, a defense that struck home in a country with one of the world's highest rates of violent crime.

The ruling African National Congress' Women's League, which is at the forefront of political efforts to tackle violence against South African women, on Tuesday called for an appeal by the state against the September 12 culpable homicide conviction.

But Steenkamp's family said it was satisfied with the sentence.

"Justice was served," family lawyer Dup De Bruyn told reporters outside the court. The judge had given "the right sentence", he said.

– Reuters

## Insult against Williams sisters goes unanswered

MULTIPLE grand slam winner Martina Navratilova has questioned the "silence" of the International Tennis Federation after one of its members described world number one Serena Williams and older sister Venus as "brothers".

Russian Tennis Federation president Shamil Tarpishev was swiftly banned for a year and fined US\$25,000 by the Women's Tennis Association (WTA) after making the comments on local television on Friday.

Navratilova, one of the game's greats with a total of 59 grand slam singles, doubles and mixed doubles titles, praised the speedy action by the WTA to defend Serena and former world number one Venus, winner of seven grand slam singles title, but was critical of the ITF.

"The silence from the ITF has been pretty deafening," she told a small group of reporters in Singapore ahead of the start of the WTA Finals on Monday.

"They are the ones who have actually the possibility of doing something as Tarpishev is head of the Russian Tennis Federation, which falls under the ITF and is also Fed Cup captain which falls under the ITF.

"The WTA has done all they can do. They certainly have



Tennis star Martina Navratilova spoke out against the remarks. Photo: Robbie Mendelson

shown they have Serena's back and Venus' back and he might have thought the comment was funny but it was anything but.

"Certainly this kind of bullying comment cannot be tolerated from anyone, but particularly from a high-up official in the tennis world."

Tarpishev, also an International Olympic Committee member, offered an apology on Saturday at the behest of the WTA, whose Chief Executive Stacy Allaster said the comments were "insulting, demeaning and have absolutely no place in our sport".

Serena Williams, winner of 18 grand slam singles titles, was clearly hurt when she labelled the comments by Tarpishev as "very insensitive and extremely sexist as well as racist" prior to the defense of the season-ending title.

"I thought they were in a way bullying," she added on Sunday. Asked by Reuters for their view, the ITF said they hoped Tarpishev's WTA punishment and apology to the Williams sisters, who have teamed up to win 13 grand slams and three Olympic gold medals in doubles, could draw a line under the incident.

– Reuters



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